MOVING TOWARD GENDER BALANCE IN PRIVATE EQUITY AND VENTURE CAPITAL

INSTITUTIONAL INVESTORS
- Committing capital to funds

PRIVATE EQUITY & VENTURE CAPITAL FUNDS
- Investing capital in companies

PORTFOLIO COMPANIES
- Committed capital to funds

Gender balanced teams have between 30% to 70% female in leadership roles.

65% BUT 25%
Consider gender diversity important when investing
Ask about gender diversity in due diligence

15% AND
Senior investment teams are gender balanced
Gender balanced teams have better returns

20% higher NET IRR
Female partners invested in almost 2X MORE female entrepreneurs than male partners

20% AND
Of leadership teams are gender balanced
Gender balanced teams have higher valuation increases

64% vs. 55%