ACTION: Provide leadership training to women

BENEFIT: Unleash creative ideas

#ACT2BENEFIT
IMPROVE LIVES, IMPROVE YOUR BUSINESS

We have 1500 workers and need a diverse management perspective. When we asked male and female staff to list business challenges, women came up with a much wider list of issues and solutions. It’s clear they bring in creativity and fresh ideas.”

David Patternot, HR Manager
GPPOL, Solomon Islands

Fifteen of the largest companies in Solomon Islands - including GPPOL - are pioneering measures to promote gender equality in the workplace. Through the Waka Mere Commitment to Action, they work toward at least one of three goals: promote more women in leadership, build respectful and supportive workplaces, and increase opportunities for women in jobs traditionally held by men. Both companies and employees have already started to see the benefits.

“Learn more about this initiative at www.ifc.org/gender/EAP

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