IFC is an important partner in helping us strengthen our competitiveness by reducing energy consumption and minimizing our environmental footprint. With IFC’s support, we are also expanding into higher-margin products, while lowering our costs by modernizing our production facilities.”

— Anatoly Ogarkov, Chief Engineer at Kuibyshev Azot, a leading Russian chemical company.
The Opportunity

Russia’s industrial sector accounts for 60 percent of the country’s air pollution, 25 percent of its water pollution, and more than 90 percent of its solid waste. It has been slow in overhauling equipment and adopting new technologies, and as a result, more than 70 percent of the country’s production assets are more than 25 years old, and the country’s economy, competitiveness, and environment are significantly affected.

Russia lacks robust environmental policies which can incentivize the industrial sector to reduce pollution. For example, the maximum pollution fine that a company has to pay usually constitutes only a fraction of the cost required to introduce new resource efficiency technologies that would effectively curb pollution in the longer term.

The country is now ranked fourth among the world’s largest producers of greenhouse gas (GHG) emissions by the International Energy Agency.

Moreover, the majority of Russian companies and banks underestimate the potential cost savings of resource efficiency initiatives.

However, if positioned correctly, resource efficiency can appeal to Russian industry players because it can reduce costs, increase profits, and, ultimately, make them more competitive and ripe for investments from IFC and local financial institutions.

Our Approach

IFC aims to increase the competitiveness of the Russian industrial sector by:

- Working with Russian companies (e.g., UAZ-Metallurgia, an automotive foundry; Kuibyshev Azot, a fertilizer producer) and the public sector to raise awareness of how resource efficiency can create a competitive edge and lead to profitability.
- Working with financial institutions and private equity funds to increase the ability of their investment staff to identify and appraise resource efficiency investments.
- Developing sector-level studies and benchmarks to stimulate the adoption of best resource efficiency practices.

IFC, a member of the World Bank Group, is the largest global development institution focused exclusively on the private sector in developing countries.