

Sergio Abramovich, Senior Director, DeVry University



Mr. Abramovich is currently the Senior Director for International Business Development at DeVry University where he leads the development and implementation of the international expansion. Prior to joining DeVry Sergio served as General Director for the US for FUNIBER, Fundación Universitaria Iberoamericana, a consortium of Spanish and Latin American universities that provides post graduate online education in Spanish. During his tenure at FUNIBER, Mr. Abramovich set up operations to target the growing US Hispanic market. Prior to FUNIBER, Mr. Abramovich served as Director for GEC, the eLearning consulting company of the Open University of Catalonia, the largest Spanish online university with 30,000 fully online students. Mr. Abramovich has also worked as a senior consultant at Accenture and as a banker at the Banco Crédito Argentino. He holds a Masters in Business Administration with a double major in finance and strategic management from the Wharton School of Business and a Bachelor of Science in economics from the Universidad Nacional de Cuyo in Mendoza, Argentina. He also took several courses in Instructional Design at Teachers College, Columbia University, and at the Open University of Catalonia. Mr. Abramovich is bilingual in English and Spanish, fluent in Portuguese, and proficient in French, Hebrew and Catalan.

Sanaa Abouzaid, Corporate Governance Expert, IFC



Sanaa Abouzaid is a Corporate Governance Expert at the International Finance Corporation (IFC). Ms. Abouzaid has worked with private sector companies and financial institutions in many regions, including: Latin America; the Middle-East and North Africa; Asia; and Africa. Ms. Abouzaid helped these companies and institutions develop and improve their corporate governance practices in order to enhance their performance, solidify their market reputation, and improve their access to external financing. Ms. Abouzaid is the author of a handbook on best corporate governance practices for family-owned companies. The “IFC Family Business Governance Handbook” has been published in English and translated into several other languages, including: Albanian, Arabic, Chinese, French, Macedonian, Portuguese, Russian, Spanish, and Vietnamese. Ms. Abouzaid is also an invited lecturer for the graduate Project Management Program at the George Washington University. Ms. Abouzaid has an MBA in Finance and Investments from the George Washington University and a BS in Finance and

Accounting from the Institut Supérieur de Commerce et d'Administration des Entreprises. Ms. Abouzaid was awarded numerous scholarships and awards, including: a Fulbright Graduate Studies Scholarship from 2001 to 2003, and the 2008 “**Rising Stars** of Corporate Governance” Award from the Millstein Center for Corporate Governance and Performance at the Yale School of Management.

Joe Achkar, Board Member, SABIS® Educational Services



Joe Achkar is a board member of SABIS®, a global educational management organization that manages and supports schools within the SABIS® School Network, currently consisting of schools in fifteen countries, serving more than 56,000 students. Mr. Achkar has been involved in the transition of SABIS® from a family-run business to a professionally-managed, global organization; he is leading the implementation of Corporate and Family Business Governance. Mr. Achkar holds a Master’s degree in Electrical Engineering from Purdue University, USA. His wide range of professional experience has provided him with 30 years of international exposure across the Middle East, Europe, and the US. He has worked in a variety of industries, including Information Technology, manufacturing, distribution and retail, and education. His functions have included Governance, Organization Development, Human Resources, Information Technology, General Management, Strategy and Business Development, and Consulting. He was also a co-founder and the Managing Director of an IT solutions provider.

Sandeep Aneja, Founder and Managing Director, Kaizen PE



Sandeep Aneja is the Founder and Managing Director of India's first education focused private equity fund. Kaizen PE (www.kaizenpe.com) is India’s first private equity fund focused on the fast growing \$86 billion education sector. The fund invests in companies across all segments of the education sector with the objective of promoting high quality inclusive education and delivering superior returns to investors. The firm has been founded on the basic business principles of transparency and corporate governance and makes all efforts to ensure harmony with the neighborhood and the environment. Sandeep has prior venture

capital experience in United States as Partner at Outlook Ventures, a venture capital fund focused on information technology, software, and related services. He has also been involved in various successful startups in product marketing and business development leadership roles. Sandeep's passion is to work with entrepreneurs in building business market leading companies. He has a MBA from the Graduate School of Business, Stanford University and a MS in Civil Engineering from the University of Delaware.

Father Camilo Bernal, Rector General, UNIMINUTO



Father Camilo Bernal, Eudist priest, graduated from the University of Los Andes as a Mathematician and Systems Engineer. His further studies include a Theology qualification from the Javeriana University and postgraduate studies in Artificial Intelligence in France. He is a member of the Board of Directors of diverse higher education and social institutions nationwide. He is the Vicepresident of the Corporacion Minuto de Dios. As a priest he has devoted diverse services to his pastoral ministry especially as a parish priest in Ciudad Bolivar. He has also worked in the media, on the construction of housing for poor families, on the development of social companies and on the construction of alliances between the public, private and social sectors. Father Bernal has held the position of General Rector of UNIMINUTO since 1997. He took charge of an institution with 1500 students and 6 academic programmes. Ten years later, thanks to the human team he assembled and to the policies of serving young people with low financial resources, he has managed to construct a university system with nearly 21,000 students in 11 municipalities of Colombia. The Corporacion Universitaria Minuto de Dios has achieved the accreditation of 4 High Quality programmes, the students have consistently achieved above average grades in the higher education quality exams ECAES and the institution has characterised itself as offering "High quality education within the reach of all". Father Bernal has put at the service of the poor his pastoral vocation, his management skills, his human warmth and his talent for offering solutions to those who need them the most.

Carl Bistany, President, SABIS® Educational Systems & SABIS® Educational Services



Mr. Carl Bistany is a board member of SABIS® Holdings and the President of SABIS® Educational Services s.a.l. and SABIS® Educational Systems, Inc. These two companies manage and support schools within the SABIS® School Network, currently consisting of schools in fifteen countries, serving more than 56,000 students. Mr. Bistany has been instrumental in the expansion of the SABIS® School Network in various countries as well as into the Public-Private-Partnership arena. Mr. Bistany also played a key role in forming a close working relationship with AdvancEd, the world's largest education community, which led to the accreditation of 22 schools in the SABIS® School Network as well as corporate accreditation for SABIS®. In addition to his active involvement as President of SABIS®, Mr. Bistany spends his time developing the network and overseeing the establishment of private and public schools around the world. He holds a Masters' degree in Mathematics and Computer Science from Syracuse University – NY. He currently serves on the Advisory Board of the Institute of Family and Entrepreneurial Business at the Lebanese American University. He is also an Area Vice President of the Chief Executives' Organization (CEO) and the Chairman of the World Presidents' Organization (WPO) Chapter in Lebanon.

Svava Bjarnason, Senior Education Specialist, Health & Education Department, IFC



Svava Bjarnason is the Senior Education Specialist at the International Finance Corporation's (IFC) Health and Education Department. Prior to joining the IFC in 2007, she was the founding Director of the Observatory on Borderless Higher Education and held a dual post as Director of Research and Strategy at the Association of Commonwealth Universities (ACU). Svava led the ACU's international benchmarking program for seven years as well as leading and participating in a range of sector evaluations on internationalization and e-learning. Before joining the ACU in 1998, she was a consultant in higher education in the United Kingdom working on projects for the Quality Assurance Agency, the Commonwealth Higher

Education Management Consultancy, the Higher Education Funding Council and the 'Dearing Review' amongst others. She has served on expert groups for the OECD and UNESCO.

Terry Childs, CEO, Braeburn Schools



Terry Childs, a physics graduate of the University of Bradford trained to teach physics and mathematics at the University of Southampton. He taught for three years in the United Kingdom before, in 1975 accepting a contract from the British Government to teach in Kenya as part of a post colonial educational aid programme. During his second contract in 1979 he put together a group of investors to buy a small primary school in Nairobi. Braeburn School expanded rapidly and a secondary school was added in 1982. Now thirty one years later the Braeburn Group consists of 13 schools in East Africa with 2600 students. As Managing Director he held the reins from inception until 2007 when he handed control to Rob Williams, his co-presenter at this conference. Terry now has the title CEO and Vision Navigator for the group and is engaged in seeking out, evaluating and implementing new projects. In related areas he has been commissioned as a consultant by the IFC to evaluate two school projects in East Africa. He started and currently chairs the KAIIS (Kenya Association of Independent International Schools) an advocacy group currently working towards a more conducive operating environment for private educational institutions. He also chairs the Basic Education Board of the Kenya Private Sector Alliance – the official organ for private sector/government interaction.

Guy Ellena, Director, Health and Education Department, IFC



Mr. Guy Ellena is the Director of the Health and Education Department of the International Finance Corporation (IFC). He is in charge of a growing portfolio of health and education investments of over \$294 million in more than 30 emerging market countries. Mr. Ellena joined the World Bank in 1986 and occupied successive operational positions as a Health Economist in several regions where he carried out policy work for the World Bank. He joined

IFC's Latin America and Caribbean Department as its first Senior Health Specialist in 1998, as part of the Department's new Health Care Unit. Between April 2000 and November 2001, Mr. Ellena was the Technical Manager for the Global Practice Group for Social Sectors (now the Health and Education Department). Before joining the World Bank Group, Mr. Ellena was a researcher and health economics/policy consultant for the French Government's development agencies. He holds a Masters Degree in Economics as well as a PhD in Health Economics from the University of Aix-Marseille.

Scott Featherston, Senior Investment Officer, Health and Education Department, IFC



Scott Featherston is a senior investment officer at the International Finance Corporation's Health and Education department. He leads the joint IFC-Bank Health in Africa initiative and is IFC's anchor for health and education in Africa. He is based in Nairobi. Scott has post-graduate degrees from the universities of Melbourne and Sydney in Australia and Johns Hopkins University in the US.

Javier Giese, Director, Center for Innovation in Technology and Education



Javier Giese is the Director of the Center for Innovation in Technology and Education (Innov@TE) from the Tecnológico de Monterrey. He graduated from the Electronics Systems Engineering program and has a master degree in Computer Science. He is currently finishing the master degree in Information Technology. Javier started as a Teaching Assistant in 1990 and became part of the Computer Science Faculty team, at Campus Monterrey, from 1995 to 2009. At mid January 2009 he accepted the role of Director at Innov@TE. Nevertheless, he has had his share of participation as a software engineer: Software developer lead for the Research Cell Google-ITESM, 2005 to 2008; Software and web senior developer at Amazon.com, Seattle, 2001 – 2004); Software consultant and software developer for PYMES (small and medium companies) – 1995 to Present; Electronic System Engineer for Metrología Electrónica de México, S.A. de C.V - April 1990 – September 1990; Software developer for SIS consulting group - December 1989 – March 1990. Regarding his involvement in innovation,

one of Javier's projects was elected one of the four best projects in ITESM Campus Monterrey's 1st Innovation Congress, in 1997: "Development of a technological platform to support design and development of an undergraduate course under the context of ITESM's mission 2005".

Tom Hayes, Vice President and Partner, SimpsonScarborough and Professor of Marketing, Xavier University.



Tom Hayes is an internationally recognized expert in integrated marketing, branding and research in higher education. He is one of the pioneers in the discipline, having founded and chaired some of the nation's most prestigious higher education marketing and branding conferences, while consulting worldwide. He is the founder of the American Marketing Association's Symposium for the Marketing of Higher Education, now in its 21st year. A professor of marketing at Xavier University and editor of the Journal of Marketing for Higher Education, Dr. Hayes was an early advocate of indelibly linking academic strategic planning with institutional marketing and branding. He is a certified strategic planner who drives colleges and universities to develop actionable strategic plans with competitive differentials that can serve as the foundation of all internal and external marketing communications. Dr Hayes had two books published in 2008 by CASE. They are *Marketing Colleges and Universities from a Services Perspective* published in the September and was the recipient of the Alice Beeman Award for scholarship excellence in its field and *University Marketing Mistakes: 50 Pitfalls to Avoid* co-authored with Roy Adler.

Patrick Ho, Chief Executive Officer, Informatics Education LTD



Patrick Ho is no stranger to the educational industry in Singapore. He was the CEO of Kaplan Singapore from 2005 – 2007. Between 2003 to 2005, he was the Senior Director – Operations of Singapore Manufacturers' Federation (SMA), CEO & Principal of SMA School of Management, Senior Director & Head of Dept of SMA Centre for Corporate Learning. Patrick has extensive experience in the areas of strategic and general management, global marketing, distribution and business development. He has worked in industries ranging from consumer goods to fashion wear, optical products and education, and has held senior

management positions from General Manager to Marketing Director and CEO. Patrick holds a Bachelor of Business Administration degree from National University of Singapore and a Master of Business Administration degree from Cranfield University, UK.

Salah-Eddine Kandri, Principal Investment Officer, Health & Education Department, IFC



Salah-Eddine Kandri is a Principal Investment Officer in International Finance Corporation's Health and Education Department. He recently relocated to Dubai to focus on business and project development for the two sectors in the Middle East and North Africa. In this capacity, he is responsible for the origination, evaluation, structuring and negotiation of IFC's investments in the education and healthcare sectors across the region as well as the promotion of south-south investments out of the GCC countries. Salah-Eddine joined IFC's Health and Education Department four years ago. Prior to that, he spent six years at the Islamic Development Bank Group in Jeddah, Saudi Arabia in charge of the Infrastructure & ICT division and before that he spent three years at the Central Bank of Morocco focusing on sovereign debt and the development of local capital markets. Salah-Eddine holds an MBA and an MSc. in finance from the Smith School of Business – University of Maryland College Park and a Chemical Engineering Degree from Ecole Nationale de l'Industrie Minerale of Rabat, Morocco.

Catherine Kimaryo, Investment Officer, Health & Education Department, IFC



Catherine Kimaryo is Investment Officer at the IFC's Health and Education Department in 2006 as an investment officer responsible for origination, evaluation, structuring and negotiation of IFC investments across both the health and education sectors in Africa and Eastern Europe. She recently relocated to Dakar, Senegal to focus more on IFC health and education investments in Western and Central Africa. Prior to joining the Health and Education Department, Catherine worked for a year with the Agribusiness Department on investments in South Asia, Eastern Europe and Central America. Her professional experience outside IFC

spans work in post-conflict and developing environments. Between 2000 and 2004, she worked with the United Nations Mission in Kosovo advising the Deputy Special Representative of the Secretary General for Police and Justice on fiscal matters and contributing to institutional capacity building within these two departments. She also worked for two years as a credit officer with Akiba Commercial Bank Limited providing trade finance and other credit facilities to SMEs in Tanzania. Catherine holds an MBA from Wits Business School, South Africa and Bachelors in Finance and Accounting from McGill University, Canada.

Rachel Kyte, Vice President, Business Advisory Services, IFC



Rachel Kyte is IFC's Vice President, Business Advisory Services, and a member of the Management Group. She leads IFC's advisory business and manages its extra financial risk. IFC's advisory work serves governments, industries, and individual companies helping the private sector's growth drive development in the frontier of emerging markets. Ms. Kyte joined IFC in 2000. In 2004 she became Director for Environment and Social Development, where she introduced new sustainability performance standards and disclosure policies, showing how environment and social performance can improve financial performance in emerging markets. Through the Equator Principles these standards are now a global benchmark. Championing innovation Ms. Kyte has encouraged efforts to create and transform markets in areas of energy efficiency finance, sustainable supply chains, and labor practices. Most recently, she played a key role in shaping IFC's approaches to IFC's business focused on the women's market and climate change. Ms. Kyte has held elected positions in Europe and has founded and led NGOs focusing on women, the environment, health, and rights. Prior to joining IFC, Ms. Kyte was a member of the management team of the World Conservation Union – IUCN. She holds an MA in International Relations from the Fletcher School of Law and Diplomacy and a BA in politics and history from the University of London.

Larry Kraut, Business Manager, Cairo American College



Larry Kraut is completing his third year as the Business Manager at Cairo American College where he is responsible for finance and facilities of a 1400 student, grades Pre-k through 12 American Overseas school. With 12 years experience at Germantown Academy (Pennsylvania) working as a fourth grade classroom teacher and the Assistant Director of Finance prior to coming overseas, Larry combines education and finance using his M.Ed and MBA degrees. He has twice been a presenter at the Near East Asia Educators Conference (NESA) on CAC's experience in the development and construction of a LEED designed Elementary School. He developed his love of travel through his many and varied experiences in Alaska working in the construction and fishing industries and his passion for international experience as a Peace Corps Volunteer in Guatemala.

Atul Mehta, Director, IFC



Atul will be assuming the position of Director, Global Industries and Services on July 1, 2010. In this position he will be responsible for IFC's global activities in health, education, manufacturing, services and agribusiness. Atul is presently Director of Change Management for IFC 2013, an initiative to realign IFC to better serve clients in the changing global business context. Before taking on this position in November 2009, Atul was Director, Latin America and the Caribbean, leading IFC's investment and advisory operations in the region. In this role, he oversaw the doubling of IFC's activities and business in the region, including the establishment of an expanded presence in sub-regions such as Central America and the Caribbean. Atul also scaled up IFC's advisory services in the region, focusing on increasing access to finance, infrastructure advice for establishment of PPPs and corporate advice for improved environmental, social and corporate governance standards. Previously, Atul was Chief Investment Officer at IFC, responsible for developing and structuring projects in diverse sectors

including general manufacturing, services, financial markets, information technology, power, oil and gas, and petrochemicals in Eastern Europe and Asia as well as Latin America. Prior to joining IFC in 1989, Atul Mehta worked at Ernst and Young in the United Kingdom. He holds an MBA from the Wharton School, University of Pennsylvania, and a Masters in Mathematics from Syracuse University.

Rt. Honorable Mike Moore, Former Prime Minister of New Zealand, Former Director-General, World Trade Organisation.



Mike Moore is a past Director-General of the World Trade Organisation (WTO). He is well-known internationally as an articulate proponent of the advantages of a free and fair global trading system. Mr. Moore is widely credited with restoring confidence in the system, following the setback of the third WTO Ministerial Conference held in Seattle in 1999, by launching the Doha Development Round. His period in office saw the successful accession to the WTO of China and Chinese Taipei along with Estonia, Jordan, Georgia, Albania, Oman, Croatia, Lithuania, and Moldova, bringing the majority of the world's population within the rules-based trading system. He also initiated significant changes to the way the WTO operates and important organisational changes within the Secretariat by introducing a range of strategic management techniques. Mr. Moore is a former Prime Minister of New Zealand. In a long and distinguished career in politics, he held portfolios in a wide range of areas and served in a number of senior political positions including Trade Minister, Foreign Minister, Minister of Tourism, and Deputy Minister of Finance. Mr. Moore currently holds numerous appointments with global policy and business organisations. These include Member of the United Nations Commission on the Legal Empowerment of the Poor, Commissioner for the UN Global Commission on International Migration; senior counsellor for Fonterra; member, and Special Advisor to the UN Global Compact for Business and Development. Mr. Moore is on the Economic Development Board of South Australia, and is an Advisor to other Governments through "The Moore Group International Ltd." which has interests and projects in the Middle East and elsewhere. Mr. Moore is a Trilateral Commission member and a member of the Privy Council.

Samantha Naidoo, Investment Officer, Health & Education Department, IFC



Samantha Naidoo is an investment officer in IFC's Health and Education department since 2006 and has worked on health and education investment projects in South Asia, Eastern Europe, Middle East, Caribbean and Africa. She recently relocated to IFC Dubai to focus on health and education projects in Middle East North Africa, Southern and Eastern Europe and Central Asia regions and to champion efforts to support environmental sustainability in IFC's health and education projects globally. Her prior work experience includes as a health specialist working in the World Bank (global strategy for malaria control, international finance mechanisms for immunization/vaccines), a research associate fellow (medical technologies and devices market in Europe) at Imperial College London and as an investment banking/corporate finance and equity research associate (diversified industries, global pharmaceuticals) at J.P.Morgan in Johannesburg and London. In South Africa she also practiced medicine as a general practitioner and managed an investment trust benefitting several national NGOs for people with disabilities. Samantha holds an MBChB from the Nelson Mandela School of Medicine, University of Kwa-Zulu Natal, South Africa, MBA from Bond University, Australia and MSc & DIC in International Health Management from Imperial College London, University of London, UK.

Alexandre Oliveira, Senior Investment Officer, Health & Education Department, IFC



Alexandre Oliveira is a Principal Investment Officer in International Finance Corporation's Health and Education Department. In this capacity, he is responsible for the origination, evaluation, structuring and negotiation of IFC's investments in the education and healthcare sectors across different regions. Also, he is responsible for managing these investments once they are in our portfolio. His experience includes transactions in Latin America, Eastern Europe and Asia. Alexandre joined IFC's Health and Education Department four and a half years ago. Prior to that, he spent eight years in investment banking at J.P. Morgan and Deutsche Bank in New York, focused on Mergers and Acquisitions and Debt Capital Markets. Alexandre holds an MBA from the J.L. Kellogg Graduate School of

Management; a Civil Engineering Degree from the University of São Paulo; and a Bachelor's degree in Business Administration from Fundação Getúlio Vargas, in Brazil.

Ron Perkinson, Former Senior Vice President, Whitney International University System



Ron Perkinson is the International Director of the Putera Sampoerna Foundation in Indonesia. He was the President of the foundation between 2008 and 2009. Before joining the Sampoerna Foundation in 2008 he was the Senior Vice President of Whitney International University System based in Dallas, Texas and prior to 2007 he held the position of Principal Education Specialist at the International Finance Corporation (IFC), World Bank Group in Washington DC, USA. His role at IFC focused on financing for-profit and not-for-profit education projects in developing economies. Ron is a New Zealander who has held chairman, director and senior executive positions in the education sector and in multinational service companies in New Zealand, Australia, South Africa and the United States, spanning more than 25 years. Ron has made many presentations at international conferences on behalf of IFC and the World Bank Group about the Global Education Marketplace, Financing Higher Education plus the Changing Landscape for International Higher Education. Ron is an educationalist with experience in both public and private sector investments involving higher education projects, K-12 schools and Information & Communications Technologies projects. His experience also includes the financing and development of distance education and e-learning projects in developing countries. He has experience in the development of social services in Corporate Social Responsibility (CSR) as well as innovative Philanthropic Support Services. He has also been a keynote speaker at international conferences on the promotion of public private partnerships and philanthropic partnerships at all levels of education.

Martina A. Roth, Director Global Education Strategy, Research and Policy, INTEL Corporation



Dr. Roth is responsible for Intel's Global Education Strategy, Research and Policy. She joined Intel in 1997 as Program Manager for "Kids and Creativity" at Intel's Content Group, managing Intel Software Developers throughout Europe and providing leading edge Education content to the school and after school market. From 1999 to 2002 she led the Intel Education Programs for Central Europe, especially Teacher Professional Development, Math Science and Higher Education. From 2002 to 2007 she was Director of the Intel® Education Group for Europe, Middle East and Africa (EMEA) and responsible for the development and implementation of Intel's Education Programs in the region, covering approximately 50 countries on three continents. Prior to joining Intel Corporation, Dr. Roth was Methodic Director of the Management Training Center at Carl Zeiss Jena GmbH, Germany; Marketing and Multimedia Instructor at 3V Multimedia in Munich, Germany; Lecturer and Scientific Collaborator at the Friedrich Schiller University in Jena, Germany. Dr. Roth holds a M.A. in Pedagogy and a Ph.D. in Philology from the University of Jena, Germany. She received an additional qualification as Media-Didactic and Lecturer for Learning Systems in Munich, holds a Certificate for Market Strategy at INSEAD, Fontainebleau/France and Entrepreneurship from UC Berkley/US. Dr. Roth is invited speaker at various international events incl. the World Economic Forum, UN and UNESCO Conferences, World Bank, LATWF etc., Board member of various Education Initiatives and Research Board member of the Austrian Research Studios.

Ricardo Leonel Scavazza, Vice-president Operating Officer, Anhanguera Educacional



Mr. Scavazza is vice-president operating officer. He has degrees in business administration from the University of Texas and from the *Fundação Getúlio Vargas*. Mr. Scavazza was appointed chief financial officer of Diagnósticos da América S.A.'s operations in Rio de Janeiro in 2001, responsible for the merger & acquisitions and business development

departments, and our chief financial officer in 2005. He became a shareholder of Pátria Investimentos S.A. in 2005.

Jeffrey J. Selingo, Editor of *The Chronicle of Higher Education*



Jeffrey J. Selingo was named editor of *The Chronicle of Higher Education* in August 2007, a decade after joining its staff as a reporter. He now directs more than 60 editors, reporters, and correspondents, in print and online. For five years before becoming editor, he served as an assistant managing editor and senior editor at *The Chronicle*, overseeing coverage of higher-education policy, campus leadership, and fund raising. During that time he directed *Chronicle* surveys of college president and trustees as well as its yearlong series, "The Growing Divide," which examines widening financial disparities between "haves" and "have-nots" in higher education. From 1997 to 2002, he covered state politics as a reporter at *The Chronicle*. A leading journalist on higher-education subjects, Selingo has been a featured speaker before groups including the National Association of College and University Business Officers; the American Council on Education; the American Association of State Colleges and Universities; the Association of Governing Boards of Universities and Colleges; and the Hechinger Institute on Education and the Media, at Columbia University. His freelance articles have appeared in *The New York Times* and *The Washington Post*.

Michèle A. Shuey, Senior Investment Officer, Health & Education Department, IFC



Michèle A. Shuey is a Senior Investment Officer in International Finance Corporation's Health and Education Department. She has been supporting global investment activities in the two sectors over the past three years, more recently focusing on business and project development activities in the Europe and Central Asia regions. In her current role, she is responsible for origination, evaluation, structuring and negotiation of IFC's investments, seeking also to widen IFC's presence in the sector through the establishment of relationships with

financial sector intermediaries. Michèle has more than 10 years of experience at IFC, working in various regional and sectorial operational capacities based both abroad and in Washington, D.C. Prior to joining IFC, Michele worked with other international development and banking institutions, including Inter-American Development Bank and Société Générale. Michèle holds an MBA from Georgetown University (Washington, D.C.), with M.A. and B.A. degrees from Stanford University (California).

Anand Sudarshan, CEO & Managing Director, Manipal Education Bangalore, India



Manipal Education (ME) is the largest & most diversified higher education entity out of India. With 3 universities, and over 30 institutions internationally and in India, ME is among the leading Asian higher education groups, and has built its reputation as a high-quality Education provider, a value-adding Corporate University partner, and a diversified Professional Skills educator. ME is a part of Manipal Education & Medical Group, a respected 55-year old group in India. ME also has as a part of its portfolio MeritTrac, India's largest testing & assessment services company. Over the last four years, Anand has successfully led the rapid transformation of ME into a major enterprise with a multi-country footprint. He has also added with distinction inorganic growth as a part of ME's business model. Prior to this, Anand was for about 14 years a part of the InfoTech Industry, predominantly in an entrepreneurial role. He was instrumental in starting and building several successful enterprises. Higher education is a passion for Anand and he has served on governing bodies of several educational institutions.

Elena Sterlin, Manager, Health & Education Department, IFC



Elena is Manager in IFC's Health and Education Department, where she manages a team responsible for the growth, evaluation and structuring of IFC's investments in the education and health care sectors. She has been with IFC since 1996 and, prior to working on the health and education sectors, she focused on investments in the manufacturing and infrastructure sectors in Eastern Europe, Turkey and the former Soviet Union.

Prior to joining IFC, Elena worked in the Eastern European energy team at Salomon Brothers. Elena holds an MBA from the University of Michigan and a Masters degree in Applied Mathematics from the Moscow State University.

Juan A. Tobias, Rector, Universidad del Salvador



Dr. Tobias was born on April 30, 1942. He is Professor and holds a degree in Philosophy from the *Universidad del Salvador*, Buenos Aires, Argentina. He received a “*Doctor Honoris Causa*” from the *Université Paris 1 Panthéon–Sorbonne*, and a “*Doctor Honoris Causa*” from State University of New York. He is Rector of the *Universidad del Salvador* since 1985, Co-President of the Latin American and European University Network (RULE), Member of the Board of the International Association of Universities (IAU), Founding President of the Argentine Foundation for University Evaluation and Accreditation (FAPEYAU) and Director of the Board of *Universia Argentina Portal*. He has been President of the Organization of Catholic Universities of Latin America (ODUCAL), President of the Council of Rectors of Private Argentine Universities, Vice-President of the Inter-American Organization for Higher Education (IOHE/OUI)-Southern Cone Region, Director of the Fulbright Commission for Educational Exchange between the United States of America and Argentina, Counselor to the Higher Education Advisory Council of the Ministry of Education of the Argentina and Member of the National Commission for the Improvement of Higher Education. He has given several national and international conferences and written articles that were published in books and scientific magazines. Among other honors, Dr. Tobias has been appointed Chivalry of the Order Academic Palms by the French Government.

Rob Williams, Managing Director, Braeburn Schools



Rob Williams, graduated from the University of Hull with a B.Sc. in Biology, he continued to do a PGCE (Post Graduate Certificate in Education) and later a Masters degree in Education at the University of Keele. With ten years of teaching in city schools in the UK completed, he moved to Kenya in 1989 joining the Braeburn group as a Science teacher.

After several promotions he eventually became Headteacher of one of the Braeburn Schools in 1997. He then headed one or other of the group schools for the next 9 years. In 1998, while still Headteacher, he was appointed the Director of Education for the group assisting Mr. Childs, the Managing Director, in decision making and being responsible for the group schools' performance. In 2007 he was appointed Managing Director as Mr. Childs took on the role described as Vision Navigator. Mr. Williams has chaired the British Curriculum Schools of Kenya, an association of Headteachers of International Schools. He has lectured extensively on the role, purpose and needs of the International Education Sector. He has assisted greatly in developing two degree programs, a Bachelor of Philosophy in International Education and a Masters program in mentoring in International Education. He still enjoys most doing w Rob Williams, graduated from the University of Hull with A B.Sc. in Biology, he continued to do a PGCE (Post Graduate Certificate in Education) and later a Masters degree in Education at the University of Keele. With ten years of teaching in city schools in the UK completed, he moved to Kenya in 1989 joining the Braeburn group as a Science teacher. He still enjoys most doing what he does best.....teach.