IFC, a member of the World Bank Group, is the largest global development institution focused exclusively on the private sector. We help developing countries achieve sustainable growth by financing private sector investment, mobilizing capital in international financial markets, and providing advisory services to businesses and governments. We play a catalytic role by demonstrating the profitability of investments in emerging markets.

IFC Social Impact Notes
Providing Value Beyond Yield to Investors

Investment with Impact

» IFC's Social Impact Notes are a new product offering under IFC’s Impact Notes Program which offers investors the additional benefit of supporting specific projects that target positive impacts, such as those stated in the UN Sustainable Development Goals (SDGs) and the Social Bond Principles

» On an annual basis, IFC provides impact reporting to investors on projects financed using the proceeds from the bonds

» Social Impact Notes are an attractive alternative to US Agencies, offered in a variety of structures, providing flexibility for different investment objectives

» Social Impact Notes are offered at a fixed price during a week-long offering period

» Denominations of $1,000

» Social Impact Notes include a survivor’s option

» Available through an extensive nationwide network of over 500 broker-dealers, institutions, asset managers, RIAs and banks via the Incapital Legacy™ platform

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Ratings as of June 2019

IFC’s Value Proposition

» A supranational with fully paid-in capital

» Owned by governments of 184 member countries with more than 50% of capital held by AAA/AA sovereigns

» The US government is IFC’s largest shareholder

» Strong financial profile with substantial capital and high liquidity

» Highly diversified global portfolio with debt and equity exposure in more than 120 countries and over 2,000 companies

» 0% risk weighting under Basel Framework

» Consistently rated AAA/Aaa (stable outlook) by S&P and Moody’s
What Projects are eligible for financing by IFC Social Impact Notes?

**IFC Social Impact Notes** fund a diverse range of social projects including:

- Lending to financial intermediaries for on-lending to women-owned enterprises
- Lending to companies that incorporate low income communities into their value chain as suppliers, distributors, or customers
- Projects categories accepted by the Social Bond Principles (SBP) such as access to essential services (health, education, etc.), employment generation for the underserved

The investment climate in Haiti is challenging, with Haiti ranking 181 out of 190 countries in the 2018 World Bank Doing Business Report. Furthermore, the total credit gap in Haiti amounts to almost US$2.5 billion, with 35% of Micro, Small and Medium Enterprises (MSMEs) reporting lack of access to finance as a major barrier to growth.

The debut issuance from IFC’s Social Impact Notes Program offers retail bond investors the opportunity to invest as little as $1,000, which may be invested in eligible projects without incurring any additional credit risk other than that of IFC as a triple-A rated issuer.

**Caribbean Bottling Company**

Caribbean Bottling Company (CBC) is a Haitian beverage company producing drinking water and fruit flavored beverages and distributing water filtration systems for Culligan International. CBC employs 400 Haitians directly and provides jobs to hundreds through its supply chain. **IFC’s loan will support this growing local company in expanding its manufacturing capacity and promoting high standards of environmental and social sustainability.** The expansion is expected to create up to 700 new jobs with CBC and its value chain in transportation and distribution. Increased production means better availability of treated water in Haiti where only 64% of the population have access to clean drinking water. CBC is looking at recycling initiatives to remove post-consumer PET bottle waste from the environment. CBC will analyze the quality of its wastewater effluent and will determine the need for and type of wastewater treatment to avoid further degradation of water quality in rivers.
One of the most significant constraints facing Haiti’s private sector is a lack of access to finance. Many entrepreneurs simply can’t get an affordable loan to buy equipment. Leasing offers an innovative solution to help small and medium businesses. Our goal is to become the strategic partner for a new generation of dynamic Haitian entrepreneurs, who are critical to transforming our economy.

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