
IFC Sustainability Webinar Series
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**IFC invites you to join us for the following free presentation in IFC's
Sustainability Webinar Series:**

Creating Green Bond Markets in Africa

co-hosted by

**Sustainable Banking Network (SBN), Climate Bonds Initiative (CBI), and the
Moroccan Capital Market Authority (AMMC)**

presented by

Sean Kidney – CEO of the Climate Bonds Initiative (CBI)

**Yasser Mounsif – Head of Corporate Finance and Financial Disclosure,
AMMC**

Jennat Benhida – Head of Regulation Unit, AMMC

Louise Gardiner – Africa and Green Bonds Coordinator, SBN

Thursday, February 7, 9:30am–10:30am Eastern Daylight Time

Globally, as much as \$7 trillion a year in investments will be needed to achieve the Sustainable Development Goals by 2030. IFC research has identified US\$23 trillion in climate-focused investment opportunities alone

for 21 emerging-market countries in that time. Green, Social and Sustainability Bonds are new types of bond instruments that facilitate these investments and can help countries to achieve national sustainable development roadmaps. With that in mind, in 2018 the [IFC-facilitated Sustainable Banking Network \(SBN\)](#), guided by members and experts from 21 countries and 30 organizations, and in partnership with the [Climate Bonds Initiative \(CBI\)](#), reviewed regulatory efforts in over 22 emerging markets to promote issuance of green and sustainability bonds.

This 1-hour free webinar presents exclusive insights from the report “Creating Green Bond Markets”, the most comprehensive review to date of the green bond trend in emerging markets and offering the first practical **Green Bond Market Development Toolkit**. It features presentations by the Climate Bonds Initiative (CBI) – report co-authors – and the Morocco Capital Market Authority (AMMC) – co-chair of the SBN Green Bond Working Group – on what these findings mean for African countries. It will also explore how African countries can further unlock the shared opportunities in green and inclusive investment across the continent.

Space is limited! Please register by January 30:

<https://www.surveymonkey.com/r/WebinarGreenBondMarkets>

Note: A confirmation with webinar link and information will be sent to registrants. This webinar will be recorded and available online on the IFC Sustainability website (www.ifc.org/sustainabilitywebinars) after the event.

About the Presenters:



Mr. Sean Kidney – CEO of the Climate Bonds Initiative (CBI)

Sean focuses on promoting investment priorities for climate and green bonds, how governments can take advantage of the green bonds market and the development of international collaborations.

A regular speaker on climate change and finance, Sean has over the past year spoken at conferences and seminars on six continents. His background is in stakeholder communications, social change strategy and issues marketing. He was previously a marketing advisor to a number of the largest Australian pension funds and an owner of social marketing, web site development and current affairs publishing firms.

He serves as a member of the European Commission's Technical Expert Group on Sustainable Finance; is co-Chair of the India Green Bonds Council; and is a member of the UK Green Finance Task Force. He has provided advice to the People's Bank of China on how to grow green bonds in China; has been a member of the Commonwealth Expert Group on Climate Finance; and has been a consultant on green bonds to the United Nations Secretary General. Sean also acts as convener of the Green Infrastructure Investment Coalition (GIIC).



Mr. Yasser Mounsif – Head of Corporate Finance and Financial Disclosure at the AMMC (Moroccan Capital Market Authority)

Yasser supervises the approval of issuer prospectuses as well as their compliance with ongoing information obligations. He is also actively involved in many regulatory projects and working groups aimed at market development, such as sustainable finance, where he had a significant contribution in drafting the Moroccan guidelines for Green, Social and Sustainability Bonds.

Yasser joined the AMMC in 2008 where he held several positions before being appointed as Head of Corporate Finance and Financial Disclosure. Prior to joining the AMMC, he was responsible for internal auditing at a multinational company. Yasser holds a master's degree in corporate finance from Al Akhawayn University in Ifrane (Morocco).



Ms. Jennat Benhida – Head of Regulation Unit at the AMMC (Morocco's Capital Market Authority), and an Associate Professor at the Mohammed V University of Rabat

Jennat holds a master's degree in finance as well as a PhD in economics from the Mohammed V University of Rabat in Morocco. Her research interests are in the areas of behavioral finance and financial macroeconomics, and have led to publications in specialized journals.

After a first experience as a macroeconomist at the Central Bank of Morocco, she joined the AMMC in 2009 where she held various positions before being appointed head of the regulation unit. Her work is centered on developing new standards for the Moroccan capital market regulation and on monitoring new trends affecting the market, including Fintech and sustainable finance. She is also the AMMC representative in technical committees of international bodies, notably the IOSCO – International Organization of Securities Commissions.



**Ms. Louise Gardiner – Africa and Green Bonds Coordinator,
Sustainable Banking Network (SBN), IFC**

Established in 2012 with support from IFC – part of the World Bank Group – the Sustainable Banking Network (SBN) is a community of financial sector regulators and banking associations from 35 emerging markets with a shared ambition to transform the financial sector towards greater environmental, social and governance (ESG) sustainability. SBN members now represent over US\$43 trillion in banking assets, accounting for more than 85 percent of the total banking assets in emerging markets.

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Recent Publications



Creating Green Bond Markets – Insights, Innovations, and Tools from Emerging Markets highlights the importance of integrating environmental, social and governance (ESG) practices as a foundation of integrity and value creation in any impact-focused investment, including green bonds.



The IFC-supported Sustainable Banking Network (SBN)'s first comprehensive **Global Progress Report** evaluates sustainable finance principles and policies in 34 member countries. The report provides practical indicators and tools for countries to apply to their own domestic markets, regardless of their size or stage of development.



Creating Markets for Climate Business identifies seven industry sectors that can make a crucial difference in catalyzing private investment: renewable energy, off-grid solar and energy storage, agribusiness, green

buildings, urban transportation, water, and urban waste management. Already, more than \$1 trillion in investments are flowing into climate-related projects globally in these areas. But trillions more can be triggered by creating the right business conditions in emerging markets.

Web-based Tools

Global Map of Environmental and Social Risks in Agro-Commodity Production (GMAP)

GMAP enables users to conduct rapid environmental and social due diligence associated with trade and short-term finance, and to make responsible and strategic sourcing, financing, and risk management decisions. Use the tool to access detailed risk analysis reports and risk management guidance.

FIRST (Financial Institutions: Resources, Solutions and Tools) for Sustainability

FIRST for Sustainability is a one-stop shop for financial institutions to get information and learn about the benefits of environmental and social risk management and how to identify and take advantage of environmental business opportunities.

eLearning Offerings

IFC offers clients and external parties two self-paced eLearning offerings:

Sustainability Training and E-Learning Program (STEP)

This program has been designed for managers and staff of financial institutions (FIs) including banks, private equity funds, and others. This free e-training aims to help FIs better understand sustainable finance, social and environmental risk management and explore sustainability-related business opportunities.

Managing Environmental and Social Performance

This course provides participants with tools to improve their ability to identify and manage environmental and social risks, thereby having a positive impact on their bottom line, reputation and development impact.

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[Environmental, Health, and Safety Guidelines](#) | [IFC Corporate Governance Corporate Governance Development Framework](#)

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