

# IFC Cities Initiative

Cities are critical for economic growth and poverty reduction. 80% of global GDP is currently generated by cities with 70% of the emerging market population expected to live in cities by 2050. Cities also generate about 70% of the world's greenhouse gases.

Urban density, agglomeration and proximity are fundamental to human advancement, economic productivity and social equity. Yet in many cities inadequate infrastructure stifles development and drives up costs. Strategic city interventions can reduce urban poverty and boost shared prosperity by creating jobs, improving service delivery, employment productivity and overall resilience to economic, financial and environmental shocks.

IFC is scaling up its financial and advisory services offerings to help cities become more competitive—more attractive places for people to live and firms to operate—by: i) strengthening institutions and regulations; ii) improving critical infrastructure and environmental sustainability; iii) fostering skills and innovation; and iv) expanding access to finance. IFC is uniquely positioned to bring together municipalities, utilities and private sector players to comprehensively address the most pressing needs of cities in emerging markets.



## ABOUT IFC

IFC invested \$6.8 billion in 221 city related projects and provided advisory services through an additional 164 projects to 87 cities in over 60 countries in the 2004-2013 period.

IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector. Working in over 100 countries, we use our capital, expertise, and influence to help eliminate extreme poverty and boost shared prosperity. Our \$52 billion loan and equity portfolio includes over 2,000 active clients.

## CONTACT US

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## IFC Solutions for Private and Public Clients

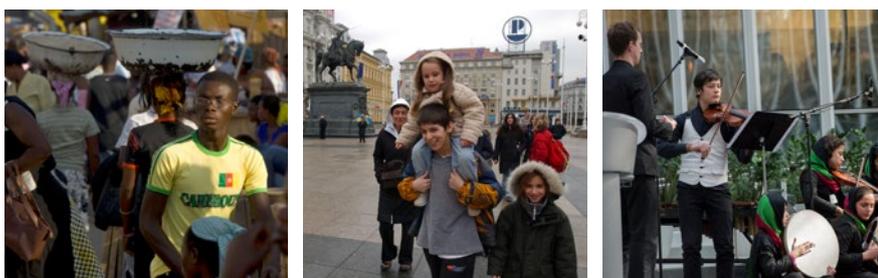
### Financing

- Full suite of financial products: debt/equity/quasi-equity/guarantees/consumer financing
- Access to capital markets
- Mobilization of co-funders
- Innovative transaction structuring

### Advisory Services

- Macroeconomic and sector analysis to identify market opportunities for private clients and areas of growth and efficiency for municipalities
- PPP advisory: advisory services to governments to structure and tender concessions to the private sector
- Green building standards
- Capacity building and creditworthiness
- Identification and management of environmental and social risks





## CITY PROJECT EXAMPLES

### Intelligent Mass Transit, Colombia

\$176 million financing to develop and operate the fare collection, fleet management, and real-time information technology system for Bogota's bus Integrated Public Transportation System, expected to benefit 6 million passengers daily.

### Urban Water Systems Expansion, China

\$16 million loan to a private company investing and operating in the water supply and wastewater treatment sector in China's second and third tier cities.

### Urban Housing Solutions, Brazil

\$47 million debt and equity investment to a real estate developer to expand the supply of low-income housing in urban areas.

### Metro Expansion, Turkey

\$68 million loan to the Metropolitan Municipality of Istanbul for the expansion of the metro system to the Asian side of the city.

### District Heating, Romania

\$10 million loan to the municipality of Botosani to implement infrastructure upgrades, together with an advisory project to identify and implement technical and non-technical measures to improve operational efficiency and lower the cost of heat supply for the municipal district heating company.

### Street Lighting, India

Advisory project to support India's Orissa State to upgrade its street lighting network under a public-private partnership that will improve energy efficiency and increase safety in areas currently without street light.

### Credit Enhancement of Municipal Bond, South Africa

\$31 million partial credit guarantee of a local currency bond issue by the City of Johannesburg to support water and wastewater, electricity and roads projects.

### Innovative Urban Waste Water Solution, Hungary

\$5 million venture capital investment in a Budapest based wastewater treatment company that is developing and deploying a next-generation biological wastewater treatment technology.

### Mortgage Financing, Cambodia

\$5 million loan to Cambodia's largest bank to help finance residential mortgages—a new type of financing in Cambodia—to meet rising demand from home buyers.

## Why Do Business with IFC?

**Long-Term Partnership:** IFC helps clients grow, often providing multiple rounds of financing. We see clients through growth periods and turbulent economic times.

**Part of WBG:** IFC leverages global knowledge, expertise and direct support from across the World Bank Group to enhance our impact in emerging markets.

**Sector Expertise:** Our in-house industry specialists assess each project we finance and provide invaluable guidance to clients.

**Brand Enhancement:** IFC's internationally recognized finance and sustainability standards help strengthen clients' reputations and open doors to new sources of funding.

**Tailored Solutions:** Our integrated investment and advisory services respond to client's specific needs. We provide flexible financial structures and a full suite of products.

**Mobilization Capacity:** Through our syndication and parallel loan facilities we offer clients access to our wide network of commercial and development finance partners.

**Risk Mitigation:** We help clients raise their environmental, social and corporate governance standards and management systems.

**Third-Party Capital:** The IFC Asset Management Company (AMC) is a wholly-owned subsidiary of IFC that serves as a fund manager of third-party capital for projects in developing countries.