How To Apply For IFC Financing

A company or entrepreneur seeking to establish a new health project or expand an existing one can approach IFC directly with an investment proposal.

IFC's website, www.ifc.org/health, offers more details on how to apply.

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About IFC

IFC, a member of the World Bank Group, is the largest global development institution focused exclusively on the private sector in emerging markets. Established in 1956, IFC is owned by 184 member countries.

Our work in more than 100 developing countries allows companies and financial institutions in emerging markets to create jobs, generate tax revenues, improve corporate governance and environmental performance, and contribute to their local communities.

IFC’s vision is that people should have the opportunity to escape poverty and improve their lives.
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Private Healthcare

CREATING OPPORTUNITY IN EMERGING MARKETS
IFC's Engagement in Health

Health is a basic human need but many people in developing countries have little access to health care, and too many are impoverished suffering from diseases like tropical diseases and malaria or from chronic conditions. In many countries, including some of the poorest, the private sector is playing a crucial role in meeting increasing demand.

IFC invests in companies working to bring best practices to health care and which are innovating to control costs and serve emerging markets.

IFC’s Strategy in Health

IFC’s engagement in health is part of the World Bank Group’s efforts to support the private sector’s role as a key player in the provision of affordable health care to emerging markets, in which both public and private sectors have an important role.

Our strategy in health focuses on three priority areas:

1. INCREASING ACCESS TO QUALITY HEALTHCARE: We finance integrated healthcare networks and providers that strive to deliver quality care to patients of all incomes.

2. PROMOTING ACCESS TO AFFORDABLE PHARMACEUTICALS AND MEDICAL PRODUCTS: We work with generic pharmaceutical companies and global medical technology companies to bring the latest standard of care to emerging markets affordably.

3. FOSTERING TRANSITION OF KNOWLEDGE AND CAPITAL: We conduct advisory and convening work to ensure adoption of best practices in cost-effective health delivery systems and adoption of public innovations.

WHAT WE DO

Increasing access to quality healthcare

The ideal is for all citizens to have access to the health care they need without suffering financial hardship. But in reality, only a handful of countries have been able to achieve this goal, and most of them face constant challenges to maintaining this achievement.

IFC works with networks of hospitals, universities, clinics, laboratories and imaging centers to improve primary care and aligning world class standards to secondary and tertiary care. IFC works with specialty hospitals innovating to bring down the cost of procedures like heart and eye surgery. IFC clients are bringing new technologies to emerging markets and are expanding the pool of trained health care practitioners through training and by providing attractive employment opportunities in developing countries.

RADIANT: IFC’s support to Brazil’s largest network of private hospitals is broadening access to quality healthcare and contributing to a stronger national health system. IFC’s investment mobilized additional financing from a number of international investors.

AAR HEALTHCARE: IFC’s investment supports AAR’s goal of becoming the first integrated healthcare provider across East Africa to increase competition and improve services for patients.

FONDACIÓN CARDIOVASCULAR: By using telemedicine, Colombia’s largest private hospital network offers intensive care support to many other providers, including all hospitals in rural areas and/or with independent general practitioners in remote villages in frontier regions. IFC’s investment supports the company’s growth.

FOSUN PHARMA: China’s leading drug company—Fosun Pharma—is also one of the largest suppliers of anti-malaria drugs through WHO and Red Cross. IFC’s equity investment is helping the company expand its business and increase its availability of quality and affordable drugs in China and other developing countries.

MODIelho’s investment in Wiggio, a Chinese medical device manufacturer, helps increase the availability of dialysis medical services in China.

Fosun Pharma’s focus on R&D and its acquisition of Ardea Biosciences is contributing to safer and better diagnostic devices and drugs for patients, even those living in remote and low-income areas of the emerging markets.

Innovations in medical technology are contributing to earlier and better diagnosis, treatment and interventions.

Fostering transfer of knowledge & capital

The scale of investment required to achieve global health goals and universal health coverage will require the public and private sectors to work more effectively together. Public-private collaboration extends beyond PPPs—public projects financed by private capital—and seeks to align the goals and incentives of public and private sector stakeholders. The challenges in global health also call for innovations and replication of best practices. IFC’s advisory and convening work in the sector promotes the growth of efficient and effective companies to generate an important public-private partnership that is economically, environmentally, and socially sustainable way.

CORPORATE ADVISORY: IFC completes independent corporate advisory assignments for clients in the health sector to help support expansion into new markets. These assessments cover the economic context, health delivery mechanisms and existing providers in the region, country or even specific cities.

ADANA INTEGRATED HEALTH CAMPUS: This World Bank Group investment in development of the integrated health campus in Adana supports Turkey’s national wide public-private partnership program that will improve the coverage and quality of healthcare.

SELF-ASSESSMENT FOR HEALTH CARE ORGANIZATIONS: This online tool and comprehensive guide develops IFC assets health care organizations in developing countries meet international standards of patient safety, quality and ethics. Learn more at www.ifc.org/EDGE.
IFC’S Engagement in Health

Health is a basic human need but many people in developing countries have little access to health care, and too many are impoverished by paying for it. Poor countries struggle to provide basic care and treatment for communicable diseases. They are now increasingly called upon to address the additional burden of chronic diseases such as diabetes, cancer, and heart disease. Rising middle classes and lengthening life expectancy are putting pressures on health care. In many countries, including some of the poorest, the private sector is playing a crucial role in meeting increasing demand.

IFC’s role is therefore to bring together in health care and life sciences companies, sharing industry knowledge, raising management and clinical standards, informing government policy, and supporting public-private collaboration in health.

IFC’s engagement in health is part of the World Bank Group’s overall strategy to promote affordable healthcare for emerging markets, in which both public and private sectors have an important role.

Our strategy in health focuses on three priority areas:

1. INCREASING ACCESS TO QUALITY HEALTHCARE
   We finance integrated healthcare networks and providers that strive to deliver quality care to patients of all incomes.

2. PROMOTING ACCESS TO AFFORDABLE PHARMACEUTICALS AND MEDICAL PRODUCTS
   We work with generic pharmaceutical companies and global medical technology companies to bring the latest standard of care to emerging markets affordably.

3. TRANSFERRING KNOWLEDGE AND CAPITAL
   We conduct advisory and convening work to ensure replication of best practices in cost efficient health delivery and contributing to a stronger national health system.

The ideal is for all citizens to have access to the health care they need without suffering financial hardship. In reality, only a handful of countries have been able to achieve this goal, and most of them face constant challenges to maintaining this achievement. IFC works with networks of hospitals, outpatient clinics, laboratories and imaging centers to improve primary care and reaching world class standards to secondary and tertiary care.

IFC’s investment in Weigao, a Chinese medical device manufacturer, helps increase the availability of dialysis medical services in China.

WHAT WE DO

Increasing access to quality healthcare

The scale of investment required to achieve global health goals and universal health coverage will require the public and private sectors to work more effectively together. Public-private collaboration extends beyond FPVs—public projects financed by private capital—and seeks to align the goals and incentives of public and private sector stakeholders. The challenges in global health also call for innovations and implementation of best practices. IFC’s advisory and convening work in the sector promotes the growth of efficient and effective companies to generate an important public and private health impact, economically, environmentally, and socially sustainably.

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SELF-ASSESSMENT FOR HEALTH CARE ORGANIZATIONS: This online tool and comprehensive guide helps IFC assist healthcare organizations in developing countries meet international standards of patient safety, service quality, and ethics. Learn more at www.ifc.org/health

IFC GLOBAL PRIVATE HEALTH CONFERENCE: This biannual event brings together IFC’s clients, potential clients, and leaders of the health industry in developing countries to share knowledge, innovation, and good practices. It is an opportunity to forge collaborative relationships and partnerships between health industry leaders in emerging markets.

GREEN BUILDINGS: IFC’s innovative online tool—EDGE—helps design new energy efficient hospitals and health care buildings or existing ones up to LEED certification standards. Learn more at www.worldbank.org/edge
IFC’s Engagement in Health

Health is a basic human need, but many people in developing countries have little access to health care, and too many are impoverished to pay for it.

Pervasive challenges to provide basic care and treatment for communicable diseases. They are now increasingly called upon to address the additional burden of chronic diseases such as diabetes, cancer, and heart disease. Rising middle classes and lengthening life expectancy are putting pressure on health care. In many countries, including some of the poorest, the private sector is playing a crucial role in meeting increasing demand.

IFC invests in companies working to bring best practices to health care and life sciences and which are innovating to achieve this goal, and most of them face constant challenges to maintaining this achievement.

IFC works with networks of hospitals, outpatient clinics, laboratories and imaging centers to improve primary care and advocating world class standards to secondary and tertiary care.

IFC works with specialty hospitals innovating to bring down the cost of procedures like heart and eye surgery. IFC clients are bringing new technologies to emerging markets and are expanding the pool of trained health care professionals through training and by providing attractive employment opportunities in developing countries.

FOSTERING TRANSFER OF KNOWLEDGE AND CAPITAL

Our strategy in health focuses on three priority areas:

1. We conduct advisory and convening work to ensure that private hospitals is broadening access to quality healthcare and contributing to a stronger national health system

2. IFC’s investment supports the company’s goal to increase coverage and improve services for patients

3. IFC’s investment in pharmaceuticals is bringing new technologies to emerging markets and are expanding the pool of trained health care professionals

IAC HEALTHCARE: IFC’s investment supports AMO’s goal of bringing the first integrated healthcare provider across East Africa to increase competition and improve services for patients

FUNDACIÓN CARDIOVASCULAR: By using telemedicine, Colombia’s largest private hospital network offers intensive care support to many other providers, including 48 hospitals in rural areas and over 200 independent general practitioners in remote places. Meanwhile, advances in diagnostics for patients, even those living in rural areas, are bringing the latest standard of care to emerging markets affordably.

ESSILOR INTERNATIONAL: IFC’s investment helped Essilor, a European lens producer, to set up a manufacturing facility in Lao to produce eyeglass lenses at a cost affordable to low-income populations in the emerging markets.

GREEN BUILDINGS: By adopting an approach used in India, salamis—an IFC client and a top cataract surgeon in Mexico—offers advanced techniques used in higher-income countries, but targets lower-income patients with prices that are 40 percent lower than those of competitors

WHO WE DO

Increasing access to quality healthcare

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WERNER PHARMACEUTICALS: IFC’s investment is helping the company expand its business and increase availability of quality and affordable drugs in China and other developing countries.

MEDIA: IFC’s investment in Wikang, a Chinese medical device manufacturer, helps increase the availability of dialysis medical services in China.

HITACHI PHARMACEUTICALS: IFC’s engagement in pharmaceuticals is bringing new technologies to emerging markets and are expanding the pool of trained health care professionals

Promoting access to affordable pharmaceuticals and medical products

Innovations in medical technology are contributing to earlier and better diagnostics for patients, even those living in remote places. Ideas like advances in pharmaceuticals are bringing therapies that are more effective to patients

FUJIFILM: By using telemedicine, China’s leading drug company—Fujian Pharma—is also one of the largest suppliers of anti-malaria drugs through WHO and Red Cross. IFC’s equity investment is helping the company expand its business and increase availability of quality and affordable drugs in China and other developing countries.

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