The Challenge

Healthcare providers worldwide are rapidly embracing digital technologies that bring many benefits, carrying the potential to transform the entire industry ecosystem. To stay competitive, industry players must make the right choices about how to join this fast-emerging trend accelerated even further by the COVID-19 pandemic.

Digital transformation can help:

- Drive operational efficiency
- Improve patient outcomes
- Generate new business
- Increase clinician and staff satisfaction
- Track key performance indicators
- Augment patient experience
- Leads to enhancements financial performance

But healthcare firms that are too slow to integrate technology throughout their delivery and administration systems may fall behind in their ability to treat patients, leading to declining revenues and missed opportunities.

Succeeding in this complex new environment requires strategic guidance - advisory and investment support from a trusted global partner able to engage at every level of the digital transformation cycle, and sharing a client’s vision for sustainability, impact, and long-term success.

The Solution

Building on its more than $1 billion global health services investment portfolio, IFC has developed the DigiHealth initiative to address these very needs. DigiHealth is a comprehensive investment and advisory platform that helps healthcare providers plan, prioritize, finance, implement and adopt successful digital transformation strategies.

Rooted in the World Bank Group’s global industry knowledge, DigiHealth brings together IFC’s:

- Networks of clients, consultants, and investors
- Lessons learned from previous digitalization engagements with a wide range of healthcare clients in emerging markets
- Resources for co-developing and financing new digitalization projects with clients from the earliest stages

The initiative supports clients’ digital transformation efforts in order to advance healthcare systems and enhance patients’ access to quality, cost-effective health services - wherever they may be.

About IFC

IFC is a member of the World Bank Group and the largest global development finance institution focused on the private sector, with more than 60 years of history in emerging markets.

$325 bn+ Invested since 1956  
4,300 Staff in nearly 100 countries  
$64.1 bn Investment portfolio  
$32.8 bn FY22 total commitments
A FOUR-PART PROCESS
We will support your organization in defining needs, developing strategy, guiding implementation, and providing financing. DigiHealth has four components:

**PHASE 1**
Baseline
Assessing existing digital maturity levels and identifying key gaps to be addressed.

**PHASE 2**
Strategy Development
Based on an understanding of the client’s patient and staff, technology, organization and processes needs as well as its country’s existing IT infrastructure readiness.

**PHASE 3**
Implementation Guidance
Including a supplier and partner engagement, evaluation and selection framework, procurement guidance, and performance monitoring.

**PHASE 4**
Financing Support
Based on the project definition and client needs, IFC can provide equity, quasi-equity, loans, loan syndications, and blended finance using donor resources.

IMPACTS OF DIGITAL TRANSFORMATION

- Transformed Patient Experience
- Improved Staff Satisfaction
- Increased Efficiency
- Excellent Quality Services
- Business Development

CONTACT US

Miriam Mamoon Zaki
Associate Investment Officer
mzaki2@ifc.org

Raju Narayan
Senior Health Specialist
rnarayan1@ifc.org

Charles Dalton
Senior Health Specialist
cdalton@ifc.org