

FAMILY BUSINESS GOVERNANCE PROGRAM

Ensuring Success and Continuity

November 10-11, 2016

Sule Shangri-La, Yangon

THE PROGRAM

Designed specifically for family business owners, relatives and directors, IFC's Family Business Governance Program is a two-day learning and networking forum that aims to:

- Delve into the fundamentals of family business governance, including the parameters of IFC's corporate governance methodology for family owned companies, the structure and functioning of the board and developing family governance structures and policies such as a family council and a family constitution.
- Provide insights into leading practices that enable family businesses to professionalize the business and prepare for succession.

BENEFITS TO YOUR COMPANY

Developing and improving the corporate governance of your family business contributes to improved performance and access to finance while increasing the odds of survival through generations.

PARTICIPANTS' PROFILE

Participants should meet at least 1 of the following criteria:

- Family business founders and/or owners;
- Family members whether or not involved in management;
- Board members of family businesses; and CEO/MD of family firms.

Several members of the same organization or family are encouraged to attend (up to a maximum of 2 per company in order to benefit more companies and encourage networking).



AGENDA NOVEMBER 10

Session 1	The Family Business and Its Governance: Myths, Realities and Challenges
Session 2	How to Build Successful Families and Businesses
Session 3	Building an Effective Board for the Family Business

AGENDA NOVEMBER 11

Session 4	Developing Family Governance Structures and Policies
Session 5	Successful Succession
Session 6	Bringing It All Together to Benefit Your Organization, Wrap-Up and Action Plan

The workshop will be followed by a launch event of IFC's Family Business Handbook in Myanmar and a cocktail to be held at 5:00 pm on November 11 at the Sule Shangri-La.

MCGI | Myanmar Corporate Governance Initiative

FACILITATORS



Sanaa Abouzaid is the IFC Corporate Governance Lead for the Middle East and North Africa (MENA) region and is based in Washington DC. She has worked with companies in MENA, Latin America, Asia, and Africa in developing and improving their corporate governance. Sanaa is a family business governance expert and the author of the IFC Family Business Governance Handbook. She has an MBA in Finance and a BS in Finance and Accounting.



Chris Razook is the IFC Corporate Governance Lead for the East Asia Pacific region. He is based in Hong Kong and supports IFC's investments by working with companies to strengthen their governance frameworks. He has also provided assistance to central banks, capital market authorities, and other regulatory bodies in drafting corporate governance frameworks. Chris has degree in engineering, an MBA in international finance, and an LLM in corporate law.



Salvo Tomasselli is a Professor of Business Policy and Family Business Governance and Strategy at the "Università di Palermo" (Italy). A globetrotter expert in Family Business, he has developed consulting and academic experience throughout Europe, Latin America, China, and Indonesia. Salvo has served on the boards of many family businesses in different countries. Salvo has received the FBN Award for the best research paper ('93 & '99 FBN).

Only 3 percent of family businesses survive past the third generation-

"Family businesses can improve their odds of survival by setting the right governance structures in place and by starting the educational process of the subsequent generations in this area as soon as possible."

IFC Family Business Handbook

ABOUT MYANMAR CORPORATE GOVERNANCE INITIATIVE (MCGI)

The MCGI is a working group established by IFC, the U.K.-Myanmar Financial Services Task Forces, and the Australian and U.K. embassies to coordinate and collaborate on corporate governance activities in Myanmar.

MCGI aims to improve corporate governance standards in four ways:

- Raise public awareness and share knowledge of corporate governance by conducting seminars, distributing best practice materials, and training business journalists.
- Build the capacity of our partners by developing and deploying corporate governance tools and curricula to improve the knowledge of company directors and managers.
- Work with governmental entities to improve corporate governance-related regulations in order to strengthen a business-enabling environment.
- Provide direct assistance to companies on a fee basis to help them improve their corporate governance practices.

REGISTRATION

hrd.umfcci@gmail.com

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