IFC: A Solutions Provider for Cities and Mayors

Cities are drivers of growth. Across the world, we are witnessing unprecedented urbanization and impacts from climate change and disruptive technology. Cities need to be livable, inclusive, and offer efficient services including transport, housing, clean water and sanitation. They need to attract businesses, offer jobs, and provide an improved quality of life to citizens.

Why Cities Matter

- More than 80% of global GDP is generated in cities
- Inadequate urban infrastructure drives up business costs and harms quality of life
- Cities consume 2/3 of the world’s energy and generate 70% of global carbon emissions
- There are more than 1 billion cars on the road today, generating over 4.6 billion tons of CO₂ per year
- 68% of the emerging market population is expected to live in cities by 2050

How IFC Can Help

- IFC builds long-term partnerships to help mayors and municipal leaders address implementation and efficiency challenges related to urban transport, water and waste management, health, education, street lighting, smart city development, energy efficiency and climate resilience with private sector involvement.
- Drawing on our global network, IFC mobilizes commercial financing for priority projects, connects cities with capital markets and helps diversify their investor base. We leverage World Bank and private sector expertise and offer project structuring and development support for Public Private Partnerships (PPPs) as well as community outreach and capacity building to facilitate implementation of infrastructure projects.
- IFC is uniquely positioned to support cities through direct engagement with municipalities, subnational companies and private sector solutions providers.

About IFC

- Largest multilateral source of debt and equity financing for the private sector in developing countries and to emerging market cities
- AAA-rated by S&P and Moody’s
- Provides loans, equity, quasi equity, local currency and risk management products, capital markets access, and mobilization
- Offers advisory services to help develop priority projects, structure and tender PPPs, and improve financial management
- Promotes social, environmental, and corporate governance standards and risk mitigation

Over the past decade, IFC has invested and mobilized $8B+
IFC’s Support for Cities

Izmir, Turkey
In Izmir, IFC has provided financial and advisory support to help municipal authorities close service gaps in urban transport, water, waste water and solid waste management. This has included financing and mobilizing around $500 million to support nine public and private sector projects to help ease road congestion, establish a smart traffic management system, upgrade seaport infrastructure, improve water and waste management services, boost energy efficiency, as well as advice on a pilot project on electric buses.

Bhubaneswar, India
In Bhubaneswar, capital of India’s Odisha state, IFC mobilized $250 million for public-private-partnership projects spanning street lighting, rooftop solar power, healthcare, and affordable housing. IFC is also advising the city on climate-smart infrastructure initiatives including a unified metropolitan transport authority, e-waste management, a framework for consumer-led rooftop solar installations, and the introduction of electric vehicles and green building incentives into the planning regulation. IFC also advised Bhubaneswar on a Smart City Proposal that won a national competition, opening up new grant resources and commercial financing options.

Bogotá, Colombia
In Bogotá, IFC’s long-term strategic partnership with the city has helped mobilize nearly $300 million towards urban street renewal, modernizing Bogotá’s Bus Rapid Transit (BRT) system, higher education and expanding low-income housing. The BRT system benefits more than 4 million passengers daily through shorter, faster, and safer commutes. IFC has helped improve connectivity for the poorest neighborhoods of Ciudad Bolívar of Bogotá through the Transmisible Project, where IFC has also supported the development of a community outreach program, helped address resettlement issues and implemented Environmental and Social Sustainability Performance Standards.

For more information please visit www.ifc.org/cities.