



# IFC Climate Business Forum

Where Finance Meets Climate Markets



VIENNA, AUSTRIA // OCTOBER 16–17, 2018

**Forum Information**



**IFC**

**International  
Finance Corporation**  
WORLD BANK GROUP

*Creating Markets, Creating Opportunities*



# What is the forum about?

Climate business is the economic growth story of today—and tomorrow. As of 2018, 189 countries have submitted plans to shift their economies and infrastructure to reduce carbon and increase their resilience to climate change. IFC estimates that the climate plans of 21 emerging market economies alone represent [\\$23 trillion in investment opportunities through 2030](#). Understanding these opportunities will define business success in the coming decades.

As the largest global development finance institution focusing on the private sector in emerging markets, IFC is pleased to announce

the **IFC Climate Business Forum 2018**, to take place in **Vienna, Austria, October 16–17, 2018**. The two-day client-focused event will offer innovators in climate-smart business, investing, and policymaking an indispensable opportunity for new business development, networking, and knowledge exchange.

The Forum will showcase leaders and practical solutions to the challenges of growing climate business investment in emerging markets, ranging from technologies and business models to financing structures and enabling policy frameworks.





# Why attend?

## KNOW THE OPPORTUNITIES IN A SHIFTING ECONOMIC LANDSCAPE

The ongoing global transition to a resilient and low carbon economy is creating enormous opportunities for climate-smart investments. Already, over \$1 trillion flows annually to climate business, ranging from smart cities, climate-smart agribusiness, green finance, renewable energy, energy storage, and green buildings. The Forum will delve into the shifts in the market that arise from climate change impacts and policies. It will showcase companies that are successfully navigating this new economic landscape and taking advantage of business opportunities. It will also include the perspective of investors and how they are integrating climate-related risks and evaluating new markets.

## ENGAGE WITH AN INDISPENSABLE GLOBAL NETWORK

IFC convenes executives representing some of the world's largest and most recognizable companies, investors, and thought leaders in climate business to share insights on latest industry developments and opportunities. Bringing together hundreds of climate business leaders, IFC Climate Business Forums offer a unique opportunity for new business development, networking, and knowledge exchange.



# Covered Topics (Preliminary)

- **Scaling Up Green Buildings:** Joining regulations, economics, and finance
- **Urban Mobility:** How technology is changing the way we move
- **Climate-proofing Municipal Infrastructure:** What is needed and how to finance it
- **Emerging Market Cities:** How can they leapfrog to climate smart cities?
- **The New Power Paradigm:** How are utilities and power developers adapting?
- **Financing Distributed Generation:** Navigating the intersection between demand and possibility
- **Megatrends in Climate Smart Manufacturing:** The goods and processes that make you profitable tomorrow
- **Carbon Pricing:** What businesses need to know
- **Greening Global Supply Chains:** Financing climate-smart suppliers
- **Banking on Climate:** Why are big banks focusing on climate?
- **Scaling Green Bonds:** The new work horse for green finance
- **Technologies of the Future:** A glimpse into how we will live and work tomorrow



## Contact Us

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## Stay Connected

 [www.ifc.org/climatebusiness](http://www.ifc.org/climatebusiness)

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