



International Finance Corporation and Family Business Nusantara Foundation  
**FAMILY BUSINESS GOVERNANCE SEMINAR**  
*Ensuring Success and Continuity*

November 8, 2016  
 The Dharmawangsa - Jakarta

**THE PROGRAM**

Designed specifically for family business owners, relatives, and board members, IFC and FBN's Family Business Governance Seminar is a one-day learning and networking forum that aims to:

- Delve into the fundamentals of family business governance, including the parameters of IFC's corporate governance methodology for family-owned companies, the structure and functioning of the board, and family governance structures and policies (such as family council and family constitution).
- Provide insights into leading practices that enable family businesses to professionalize the business and prepare for succession.

**PARTICIPANTS' PROFILE**

Participants should meet at least 1 of the following criteria:

- Family business founders and/or owners
- Family members whether or not involved in management
- Board members of family businesses
- CEO/Managing Director of family businesses.

Several members of the same organization or family are encouraged to attend (up to a maximum of 4 people per company in order to benefit more companies and encourage networking).

**TRAINING METHODOLOGY**

The program is designed to:

- Draw on the diverse experiences of participants through facilitated knowledge sharing and networking opportunities.
- Encourage participants to be 'change agents' of corporate governance by developing the knowledge and skills to build support within their boards and companies for improving corporate governance practices.

**BENEFITS TO YOUR COMPANY**

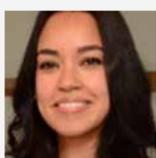
Developing and improving corporate governance practices of your family business contributes to improved performance and access to finance while increasing the odds of survival through generations.

AGENDA	
8:45-9:00	Registration
9:00-9:15	Welcome
9:15-9:30	Opening Remarks
9:30-10:30	The Family Business and Its Governance: Myths, Realities, and Challenges
10:30-11:30	How to Build Successful Families and Businesses
11:30-12:30	Networking Lunch
12:30-13:30	Developing Family Governance Structures and Policies
13:30-14:00	Bringing It All Together to Benefit Your Organization

**FACILITATORS**



**Chris Razook** is the IFC Corporate Governance Lead for the East Asia Pacific region. He is based in Hong Kong and supports IFC's investments by working with companies to strengthen their governance frameworks. He has also provided assistance to central banks, capital market authorities, and other regulatory bodies in drafting corporate governance frameworks. Chris has a degree in engineering, an MBA in international finance, and an LLM in corporate law.



**Sanaa Abouzaid** is the IFC Corporate Governance Lead for the Middle East and North Africa (MENA) region and is based in Washington DC. She has worked with companies in MENA, Latin America, Asia, and Africa in developing and improving their corporate governance. Sanaa is a family business governance expert and the author of the IFC Family Business Governance Handbook. She has an MBA in Finance and a BS in Finance and Accounting.



**Salvo Tomasselli** is a Professor of Business Policy and Family Business Governance and Strategy at the "Università di Palermo" (Italy). A globetrotting expert in Family Business, he has developed consulting and academic experience throughout Europe, Latin America, China, and Indonesia. Salvo has served on the boards of many family businesses in different countries. Salvo has also received the FBN Award for the best research paper ('93 & '99 FBN Annual World Conference).



**Shanti Lasminingsih Poesposoetjpto** is Chairman of PT Samudera Indonesia, Tbk and PT Asuransi Bintang, Tbk and member of the Board of Commissioner of PT Inter Pariwara Global and CEO of PT Ngrumat Bondo Utomo. Ibu Shanti also holds key positions in a number of professional organizations and non-governmental organizations, with emphasis on her concern for management related issues as well as social-environmental and cultural issues. Ibu Shanti was honored by Enterprise Asia as the Woman Entrepreneur of the Year 2009. She holds a degree from the Munich University of Technology in Electronic Engineering specialized in Computer Science.



**Anne Patricia Sutanto** is the Vice CEO of PT Pan Brothers Tbk. Since joining Pan Brothers in 1997, Ibu Anne has played a vital role in turning the company into Indonesia's largest garment manufacturer. She also owns an array of businesses in various industries from home accessories and furniture export to cocoa processing, and was featured by Forbes Asia as one of the most powerful women in Asia in 2015. Ibu Anne is a finalist for the 2016 Channel NewsAsia Luminary Award and has also been named Indonesia's Best Future Business Leader by SWA Magazine. She earned a degree in Chemical Engineering with a minor in Business from the University of Southern California and an MBA with specialization in Finance from Loyola Marymount University in Los Angeles.



**Shinta Widjaja Kamdani** is the owner and CEO of the Sintesa Group, and is responsible for management and expansion of the Group's business in Indonesia. Ibu Shinta also serves as Vice Chairwoman of the Indonesian Chamber of Commerce and Industry (KADIN), Deputy Chairwoman of the Employers' Association of Indonesia (APINDO), President of the Indonesia Business Council for Sustainable Development (IBCSD), and is an Executive Board Member of World Wide Fund for Nature (WWF) International. Ibu Shinta has been named in Forbes Asia's 50 Powerful Businesswomen (2012, 2013, and 2016), among other awards, and she has been an Advisor to the Vice President of the Republic of Indonesia since 2015. Ibu Shinta holds degrees from Barnard College of Columbia University and Harvard Business School.



**Bernadette Ruth Irawati Setiady** is President Director of PT Kalbe Farma Tbk, Southeast Asia's largest pharmaceutical company. Previously she has served as the company's Marketing Director of Ethical and OTC Businesses and Director in Charge for Corporate Strategy and Business Development. Ibu Irawati was honored in Forbes Asia's 2013 list of 50 Women in the Mix. She holds a Master of Science degree in Food Science from Cornell University.

~ Only 3% of family businesses survive past the 3rd generation ~

"Family businesses can improve their odds of survival by setting the right governance structures in place and by starting the educational process of the subsequent generations in this area as soon as possible."

IFC Family Business Handbook

**ABOUT IFC CORPORATE GOVERNANCE GROUP**

The Group brings together staff from investment support and advisory operations into a single, global team. This unified team advises companies in emerging markets across the world on all aspects of corporate governance and other targeted client services in areas such as increasing board effectiveness, improving the control environment, and family business governance.

The Group also helps support corporate governance improvements and reform efforts in emerging markets and developing countries, while leveraging and integrating knowledge tools, expertise, and networks at the global and regional levels.

**ABOUT FBN**

Yayasan Fitrah Bisnis Keluarga Nusantara (Family Business Nusantara Foundation) aims to create a vibrant community of family businesses that serves as a model of sustainability. Through capacity building and outreach programs, we aim to bring family businesses owners and managers together to share knowledge, experiences, and wisdom on how to mitigate challenges faced by family businesses and ensure the viability of the business.

**REGISTRATION**

Please complete the registration form and email it to:\*

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\*This seminar is free of charge

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