IN PARTNERSHIP WITH
The Dharmawangsa - Jakarta
Ensuring Success and Continuity
FAMILY BUSINESS GOVERNANCE SEMINAR
International Finance Corporation and Family Business Nusantara Foundation

AIMS TO:
- provide a learning and networking forum that enables family businesses to professionalize the business and to prepare for succession.
- Delve into the fundamentals of family business governance, including the structure and policies (such as family constitution).
- Provide insights into leading practices and successful strategies of family-owned companies, the governance methodology for different families, and the family-owned businesses as a model of sustainability.

REGISTRATION
Please complete the registration form on the MAR website, https://maronline.com/home/registration.
T +62-21-2994-8001
rrisdiana@ifc.org

PARTICIPANT’S PROFILE
- CEO/Managing Director of family businesses
- Board members of family businesses
- Family business founders and/or owners
- Family members whether or not involved in management
- Advisors to family businesses

TRAINING METHODOLOGY
- Encourage participants to be ‘change agents’ and to build support within their boards and improve the governance practices of your family businesses.
- Draw on the diverse experiences of the professionals and family businesses.
- Facilitate participants through a hands-on approach.

FACILITATORS

Sanaa Abouzaid
is a family business governance expert and the Director of Family Business Nusantara. She has over a decade of experience working with family businesses in different cultures. Sanaa is the author of the book "IFC Family Business Handbook" and has contributed to the development of the IFC Family Business Governance Guidelines.

Bernadette Ruth Irawati Setiady
is President Director of PT Kalbe Farma Tbk, Southeast Asia’s largest pharmaceutical company. Previously she has served as the company’s Marketing Director of Ethical and OTC Pharmaceuticals.

Ibu Irawati
is Chairman of PT Samudera Indonesia, Tbk and PT Asuransi Bintang, Tbk. She holds a degree from the Munich University of Technology in Electronic Engineering specialized in Computer Science.

Anne Walsh
is the owner and CEO of the Sintesa Group, and is responsible for management and development of the Sintesa Group. She holds a degree in Chemical Engineering with a minor in Business from the University of Southern California.

Safira Irawati
is the Vice CEO of PT Pan Brothers Tbk. Since joining Pan Brothers in 1997, Ibu Anne has been responsible for the company’s operations and management. She holds a degree from the University of Southern California.

Salvo Tomasselli
is a Professor of Business Policy and Family Business Governance and Strategy at the "Università del Sannio" in Italy. He has served on the boards of many organizations and has provided assistance to central banks, capital market authorities, and other regulatory bodies in drafting corporate governance practices.

Sasa Rasic
is an experienced Facilitator and is the Managing Partner of the Carin Group. She is based in Washington DC. She has worked with companies in MENA, Latin America, Asia, and Africa in developing and improving their corporate governance. Sasa is a family business governance expert and has contributed to the development of the IFC Family Business Governance Guidelines.

ABOUT FBN
Family Business Nusantara (FBN) is an independent non-profit organization dedicated to building capacity and advancing the practice of governance in family-owned businesses in Indonesia and other developing countries, while leveraging and integrating knowledge tools, expertise, and networks at the global and regional levels.

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ABOUT IFC
The International Finance Corporation (IFC) is the private sector arm of the World Bank Group, which leads private sector efforts in developing countries.

13:30-14:00
Networking Lunch

9:00-9:15
Opening Remarks

12:30-13:30
Preparing for Succession and Transformation

8:45-9:00
Opening Remarks

9:30-10:30
Developing Family Governance Structures and Policies

10:15-11:15
Networking Family Governance structures and forums

11:30-12:30
Bringing It All Together to Benefit Your Organization

AGENDA

Only 3% of family businesses survive past the
3rd generation...

“Family businesses can improve their odds of survival by setting the right expectations, understanding the process of the subsequent generations in the area as soon as possible.”

IFC Family Business Handbook

ABOuT FBN

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ABOuT MAR

Mar is Asia’s leading sales and marketing platform that connects buyers with leading global brands for their corporate travel needs.

"Only 3% of family businesses survive past the 3rd generation..."