FAMILY BUSINESS GOVERNANCE PROGRAM

Ensuring Success and Continuity
November 10-11, 2016
Sule Shangri-La, Yangon

THE PROGRAM
Designed specifically for family business owners, relatives and
directors, IFC’s Family Business Governance Program is a two-day
learning and networking forum that aims to:

▪ Delve into the fundamentals of family business governance,
  including the parameters of IFC’s corporate governance
  methodology for family owned companies, the structure and
  functioning of the board and developing family governance
  structures and policies such as a family council and a family
  constitution.

▪ Provide insights into leading practices that enable family
  businesses to professionalize the business and prepare for
  succession.

BENEFITS TO YOUR COMPANY
Developing and improving the corporate governance of your family
business contributes to improved performance and access to finance
while increasing the odds of survival through generations.

PARTICIPANTS’ PROFILE
Participants should meet at least 1 of the following criteria:
▪ Family business founders and/or owners;
▪ Family members whether or not involved in management;
▪ Board members of family businesses; and CEO/MD of family firms.

Several members of the same organization or family are encouraged
to attend (up to a maximum of 2 per company in order to benefit
more companies and encourage networking).

The workshop will be followed by a launch event of
IFC’s Family Business Handbook in Myanmar and a
cocktail to be held at 5:00 pm
on November 11 at the Sule Shangri-La.
ABOUT MYANMAR CORPORATE GOVERNANCE INITIATIVE (MCGI)

The MCGI is a working group established by IFC, the U.K.-Myanmar Financial Services Task Forces, and the Australian and U.K. embassies to coordinate and collaborate on corporate governance activities in Myanmar.

MCGI aims to improve corporate governance standards in four ways:

- Raise public awareness and share knowledge of corporate governance by conducting seminars, distributing best practice materials, and training business journalists.
- Build the capacity of our partners by developing and deploying corporate governance tools and curricula to improve the knowledge of company directors and managers.
- Work with governmental entities to improve corporate governance-related regulations in order to strengthen a business-enabling environment.
- Provide direct assistance to companies on a fee basis to help them improve their corporate governance practices.

REGISTRATION

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ORGANIZED BY

IN PARTNERSHIP WITH

Only 3 percent of family businesses survive past the third generation-

“Family businesses can improve their odds of survival by setting the right governance structures in place and by starting the educational process of the subsequent generations in this area as soon as possible.”

IFC Family Business Handbook