REGION

- NPO connecting region to the world (mentorships, platform and solutions)
- Working with IFC, ADB, Trade & Finance associations
- Offers education & know-hows
- Assisting members during COVID
IMPACT OF COVID-19

• Southeast Asian countries recovering (Singapore, Thailand & Vietnam); South Asian ones are in lockdown (Bangladesh & India)

• Global supply chain may remap due to concentration risks concern. SSEA may benefit from manufacturers relocating

• Widen the gap of import credit line appetite and demand

• Disrupt members in all aspects. Stiffer PUA terms, higher costs & inflexible pricing
IMPACT OF COVID-19

- Apple, Gap, Nike, Addidas, Puma, Hasbro, Intel, Samsung, LG, Google, Microsoft, Sharp, Hyundai, Kia, Stanley Black and Decker, Dell, HP, Sony, Nintendo, Under Armour, SuperDry, Topshop, Quanta….etc.¹ What these global brands did one thing in common during 2020?

- 'China exit' limited to some American sectors -- and not for home’², where will manufacturers relocate to?

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SSEA POST COVID-19

• Bangladesh central bank release circular allowing factoring and SCF.³

• Thailand central bank plans digital factoring 2021 to help SMEs.⁴

• Policy makers, industries and professionals alike to answer this unique opportunity.

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3 https://www.bb.org.bd/mediaroom/circulars/circulars.php

THANK YOU

THOMPSON LUI