



# IFC Climate Business Forum

Where Finance Meets Climate Markets



VIENNA, AUSTRIA // OCTOBER 16–17, 2018

**Sponsorship Information**



**IFC**

**International  
Finance Corporation**  
WORLD BANK GROUP

*Creating Markets, Creating Opportunities*

# A PREMIER EVENT IN CLIMATE BUSINESS

IFC'S CLIMATE BUSINESS FORUM CONVENES A UNIQUE MIX OF TOP EXECUTIVES REPRESENTING SOME OF THE WORLD'S LARGEST AND MOST RECOGNIZABLE COMPANIES, INVESTORS, AND THOUGHT LEADERS IN CLIMATE BUSINESS.





# 2018 Program (Preliminary)

- **Scaling Up Green Buildings:** Joining regulations, economics, and finance
- **Urban Mobility:** How technology is changing the way we move
- **Climate-proofing Municipal Infrastructure:** What is needed and how to finance it
- **Emerging Market Cities:** How can they leapfrog to climate smart cities?
- **The New Power Paradigm:** How are utilities and power developers adapting?
- **Financing Distributed Generation:** Navigating the intersection between demand and possibility
- **Megatrends in Climate Smart Manufacturing:** The goods and processes that make you profitable tomorrow
- **Carbon Pricing:** What businesses need to know
- **Greening Global Supply Chains:** Financing climate-smart suppliers
- **Banking on Climate:** Why are big banks focusing on climate?
- **Scaling Green Bonds:** The new work horse for green finance
- **Technologies of the Future:** A glimpse into how we will live and work tomorrow



# Sponsorship Opportunities

Sponsoring the IFC Climate Business Forum is an effective way of increasing your visibility among a wide range of climate business executives and thought leaders from developed and emerging markets and representing a broad spectrum of industries.

2018 Conference Targeting:

- 300+ delegates
- 65% senior executive representation
- 150+ organizations from 40+ countries



# Opening Reception

**\$70,000***Executive Sponsorship*

The opening reception takes place on the evening of the first day, and provides a highly visible sponsorship opportunity. The event is considered the social highlight of the conference.

## Signage Rights

Your company logo will appear alongside the conference logo during the reception. Signage will be in the reception area and at the entrance to it.

## Speaking Opportunity

Your Company representative will have the opportunity to greet and say a few words during the reception (subject to IFC approval)

## Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 150-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.

## Push Notification

Dedicated push notification within the mobile app before the reception.

## Attendee Passes

8 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.

## Acknowledgments

You will be recognized and thanked during the dinner, as well at the opening, closing and other appropriate times during the conference.



# Gold

## \$50,000

*Three Sponsorships Available*

The gold sponsorship package combines marketing and branding association before the event and extensive exposure during the conference.

### Signage Rights

Each gold sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and banners displayed during the conference.

### Speaking Opportunity

Panelist speaking opportunity within the program of the conference (subject to IFC approval)

### Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 100-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.

### Attendee Passes

4 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.

### Company Literature

You will have the opportunity to distribute an item of your company's literature at a display table.

### Acknowledgments

You will be thanked during the opening, closing and other appropriate times during the conference.



# Silver

**\$25,000**

*Five Sponsorships Available*

The silver sponsorship package combines marketing and branding association before the event and extensive exposure during the conference.

Each silver sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and banners displayed during the conference.

## Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.

## Company Literature

You will have the opportunity to distribute one item of your company's literature at a display table.

## Attendee Passes

2 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.



# Conference Lunch

**\$20,000***Two Sponsorships Available*

Taking place within the formal setting of the conference, an official lunch provides the opportunity to emphasize your organization's services or products in a more relaxed setting. The conference will have a lunch break on both days. It will be a buffet lunch, featuring local and international cuisine.

## Signage Rights

Dedicated and prominent signage in the lunch room on the day of your sponsored lunch. The signage in the lunch room each day will be restricted to only that of the lunch sponsor for the given day. At your sponsored lunch, your company's name and logo will be prominently featured on dining tables.

## Attendee Passes

2 complimentary attendee pass with the option to purchase 3 more at a 25 percent discount off the full conference registration fee.

## Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.

## Company Literature

You will have the opportunity to distribute an item of your company's literature at a display table.

## Acknowledgments

You will be thanked before and after the sponsored lunch, as well at the opening, closing and other appropriate times during the conference.



# Coffee Break

**\$10,000***Three Sponsorships Available*

A popular choice, providing consistent brand exposure throughout the event, coffee and teas will be available to all delegates throughout the event, with food items and drinks at conference break times. The conference will have networking coffee breaks on both days.

## Signage Rights

Dedicated and prominent signage denoting the sponsorship in the catering areas on the conference floor during the sponsored break.

## Attendee Passes

1 complimentary attendee pass with the option to purchase 2 more at a 25 percent discount off the full conference registration fee.

## Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.

## Company Literature

You will have the opportunity to distribute an item of your company's literature at a display table.

## Acknowledgments

You will be thanked before and after the sponsored break, as well at the opening, closing and other appropriate times during the conference.



# Breakfast

**\$10,000***Two Sponsorships Available*

A popular choice, providing consistent brand exposure throughout the event, coffee and teas will be available to all delegates throughout the event, with food items and drinks at conference break times. The conference will serve a light breakfast on both days.

## Signage Rights

Dedicated and prominent signage denoting the sponsorship in the catering areas on the conference floor during the sponsored break.

## Attendee Passes

1 complimentary attendee pass with the option to purchase 2 more at a 25 percent discount off the full conference registration fee.

## Conference Promotional Material

Your company's name, logo and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.

## Company Literature

You will have the opportunity to distribute an item of your company's literature at a display table.

## Acknowledgements

You will be thanked before and after the sponsored break, as well at the opening, closing and other appropriate times during the conference.

WiFi Sponsor

# Technology Partners

**\$9,000**  
Exclusive

Keep everyone connected at the conference. Your company's name will be the name of the wifi network, along with a log in password of your choice.

## Wifi Credentials

Included with your logo on all event signage, as well as in the auditorium.

## Acknowledgments

You will be thanked during the opening, closing and other appropriate times during the conference.

## Attendee Passes

1 complimentary attendee pass with the option to purchase 2 more at a 25 percent discount off the full conference registration fee.

## Conference Promotional Materials

Your company's name, logo and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.

## Contact Us

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## Stay Connected

 [www.ifc.org/climatebusiness](http://www.ifc.org/climatebusiness)

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