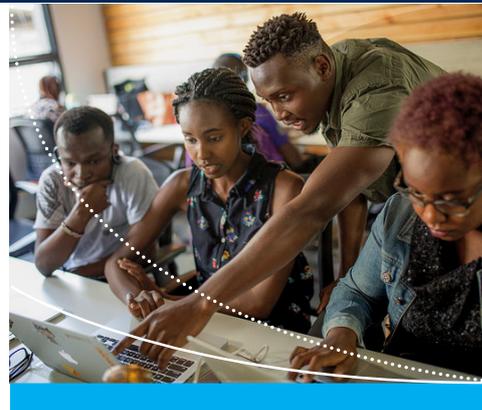


# IFC and Switzerland

## Partners in Private Sector Development



### OVERVIEW

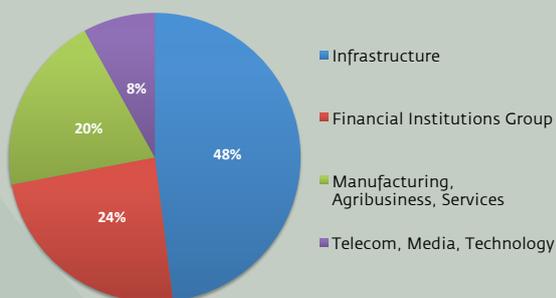
IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector in emerging markets. Working with over 2,000 businesses worldwide, IFC's long-term investments in developing countries exceeded \$23 billion in fiscal year (FY) 2018. IFC is an active partner of established Swiss multinationals and mid-sized firms that are interested in investing in emerging markets. Of IFC's long-term committed portfolio of \$1.4 billion with Swiss partners, 48% is in infrastructure, 24% in the financial sector, 20% in manufacturing, agribusiness and services, and 8% in telecommunications, media and technology. The largest regional exposure of IFC's long-term investments is in Sub-Saharan Africa at 29%, followed by 23% at the global level, 19% in Latin America & the Caribbean and 17% in the Middle East & North Africa.

The Swiss government, financial institutions, and private sector are among IFC's most important global partners. Sharing the goal of sustainable poverty reduction, they complement each other's products, services and skills, and work together to achieve common business and development results.

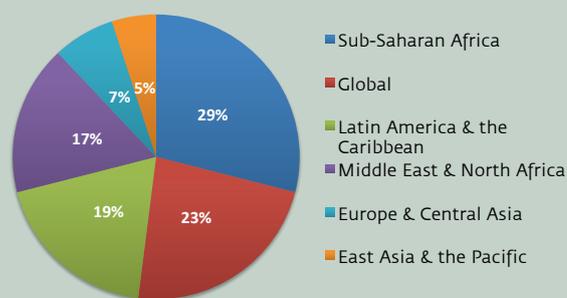
### IFC's Long-Term Investment Portfolio with Swiss Sponsors

As of FY18 (ending June 2018), IFC's long-term investment portfolio with Swiss sponsors amounted to \$1.4 billion. Swiss private sector companies have benefited from co-investments with IFC, while making notable contributions to development.

IFC Long-Term Investment Portfolio as of June 2018 by Industry with Swiss Sponsors (\$1.4 billion)



IFC Long-Term Investment Portfolio as of June 2018 by Region with Swiss Sponsors (\$1.4 billion)



IFC Committed Exposure by Sector as of June 2018 (Dollar Amounts in Millions)

Power	400
Banking	308
Transport	269
Agribusiness & Forestry	267
Media & Technology	90
Telecom	30
Microfinance	21
Tourism, Retail & Property	8
Funds (Collective Investment Vehicles)	8
<b>Total</b>	<b>1400</b>

- **Mobilization:** IFC has a strong relationship with Swiss financial institutions (FIs) and an active engagement across multiple sectors. As of June 2018, Swiss FIs held over \$310 million in IFC Syndicated Loans
- **Global Trade Finance Program (GTFFP):** As of June 2018, IFC issued over 720 guarantees amounting to \$1.4 billion for banks in Switzerland since the program began in 2005. The major confirming banks in the Swiss market have been UBS, Credit Suisse, and Zurcher Kantonalbank.

## PARTNERSHIP WITH THE GOVERNMENT & DEVELOPMENT FINANCE INSTITUTION

Switzerland is one of the largest donors to IFC Advisory Services, mainly through the State Secretariat for Economic Affairs (SECO) and – to a smaller extent – the Swiss Agency for Development and Cooperation (SDC). As of June 2018, Switzerland provided cumulative funding of about \$500 million for IFC Advisory Services, including \$25 million contributed in FY18. Examples of initiatives supported by Switzerland include:

- IFC has launched, in partnership with SECO, its Green Buildings Certification Program (EDGE - Excellence in Design for Greater Efficiencies) in Vietnam to encourage the construction of more resource-efficient buildings. Vietnam was the first market in East Asia to introduce EDGE, which empowers developers to reduce their buildings' energy and water consumption by 20% while lowering greenhouse-gas emissions. EDGE promotes resource-efficient building growth by proving the business case for building green.
- SECO has contributed to the Public-Private Partnerships (PPPs) programs in Eastern Europe, Central Asia, and Indonesia. These PPP programs have harnessed private investment, expertise, and experience in key infrastructure and advised governments in sectors such as power generation, transport (airports, ports, roads), and tourism.
- IFC Global Credit Bureau Program's partnership with SECO supports the development of private credit reporting in Central Asia and Sub-Saharan Africa. IFC supported the launch of Ghana's first private credit bureau, facilitated a review of the legal and regulatory framework in Mozambique, and formalized an agreement with the Central Bank of Tanzania and the Tanzania Bankers Association to implement a private credit reporting system. In addition, the partnership with SECO has enabled the program to launch credit reporting projects in Azerbaijan, the Kyrgyz Republic, Tajikistan, and Uzbekistan.



## Examples of Successful Cooperation



### ICMC, Kosovo

In April 2018, IFC committed a senior loan of up to €2 million to support the expansion of the leading microfinance institution KEP Trust's lending program to micro and small enterprises (MSMEs), including small farms and agricultural processing companies, in Kosovo. One of the founders of Kep Trust is ICMC, a Swiss international organization with programs in over 40 countries. The investment comprises a €1 million loan for IFC's own account and a €1 million loan from IFC-implemented Private Sector Window of the Global Agriculture and Food Security Program (GAFSP). IFC's investment is expected to increase access to finance for individual entrepreneurs and MSMEs operating in semi-urban and rural areas, including in the agricultural sector, which will lead to farm productivity enhancements and improved food security.



### Nespresso, Sub-Saharan Africa

In September 2016, IFC committed an A loan of \$3 million to the Nespresso Sustainability Innovation Fund. Nespresso S.A is a Switzerland-based leader in the premium coffee market. The project will support the company's AAA Sustainable Quality Program, as well as agroforestry and shade-tree planting. The BioCarbon Fund Initiative for Sustainable Forest Landscapes, managed by the World Bank, will provide an additional \$3 million grant to enhance environmental sustainability. The funds will also be used to support smallholder coffee farmers and producer wet mill businesses in Kenya and Ethiopia. IFC's investment will promote wealth creation for coffee farmers in rural parts of Ethiopia and Kenya, and improve the livelihoods of over 40,000 farmers. This project will help farmers to improve agricultural practices to boost productivity and product quality in a sustainable and climate-smart way, while having a positive effect on the environmental profile of the areas and contributing to reforestation.

### CONTACT

Patrick Luternauer  
Principal Operations Officer  
& Country Manager for  
Switzerland  
Tel: +1 202 473 0631  
E-mail: PLuternauer@ifc.org

### FRANKFURT

Bockenheimer Landstrasse 43  
60325 Frankfurt am Main  
Germany  
Tel: +49 69 743 48230

### LONDON

12th Floor Millbank Tower  
21-24 Millbank SW1P4QP  
London, UK  
Tel: +44 207 592 8400

### BRUSSELS

17, Avenue Marnix  
2nd Floor  
1000 Brussels, Belgium  
Tel: +32 2 522 00 39

### PARIS

66, avenue d'Iéna  
75116 Paris  
France  
Tel: +33 1 4069 3060



*Creating Markets, Creating Opportunities*