IFC Conference – Panel 2
Equator in Action

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Agenda

- Isolation has gone
- Death of Distance
- Benefits of the EP
- Benefits for the Client
From the Magic of Biodiversity... to the Monoculture of MAGGI!
Death of Distance
Death of Distance

- Before - Government as regulator
- Now – New regulators
  - Ministry of the Environment
  - Ministry of Health
  - Insurers
  - Export Markets
  - Customers
  - Media
  - NGOs
  - Employees
  - Community
  - ...
Benefits of the EP

- **Return on Investment**
- **Investment with Environmental & social risk management**
- **Investment without Environmental & social risk management**
- **Acceptable Investments**
- **Unacceptable Investments**

The diagram illustrates the relationship between return on investment and risk for investments with and without environmental and social risk management.
Benefits for the Client

- Supports compliance with (regulators) EHS Standards
- Helps to identify unknown problems and supports key business needs
- Supports focus on core business areas for company
- New opportunities to reach business goals
- Long term investment and cost effective / time saving in the long run
- Differentiation in the market