

# Social Bond Fact Sheet

Helping women-owned enterprises and low-income population through IFC's Social Bond Program

IFC, a member of the World Bank Group, is the **largest global development institution focused exclusively on the private sector**. We help developing countries achieve sustainable growth by financing private sector investment, mobilizing capital in international financial markets, and providing advisory services to businesses and governments. We play a **catalytic role** by demonstrating the profitability of investments in emerging markets.

## Promoting Sustainable Development

Today, if you want to advance social, economic, and gender equality – and help achieve the **United Nations Sustainable Development Goals (SDGs)** – you can invest to make it happen.

**As the largest development finance institution supporting the private sector in emerging markets**, IFC is well positioned to work with private enterprises to create opportunities for investors to achieve returns while creating impact.

IFC's social bonds offers investors an opportunity to finance IFC projects that focus on underserved people in developing countries and address issues relating to access to essential goods, services, and income generation.

## IFC Social Bond Program

IFC's Social Bond Program was launched in 2017, when IFC issued the **first-ever USD social bond global benchmark**. The program combines an attractive investment proposition with an opportunity to have a positive impact on the lives of people living in developing countries. IFC also issues through private placements and retail channel.

IFC serves as co-chair of the Social Bond Working Group and helped to establish the Social Bond Principles in 2017. IFC's annual Social Bond Impact Report follows best practices and the Social Bond Principles.

IFC Social Bonds as of FY19 end

**\$1.5 billion**

**28** Social Bonds

**6** currencies

## IFC's Value Proposition

- A supranational with **fully paid-in capital**
- **Owned by governments of 185 member countries** with more than 50% of capital held by AAA/AA sovereigns
- **Strong financial profile** with substantial capital and high liquidity
- **Highly diversified global portfolio** with debt and equity exposure in more than 120 countries and over 2,000 companies
- 0% risk weighting under Basel Framework
- **Consistently rated AAA/Aaa** (stable outlook) by S&P and Moody's

# IFC Inclusive Business

Inclusive business is a private sector approach to expanding access to goods, services, and income opportunities for people at the 'Base of the Economic Pyramid' (who earn less than \$8 per day or who do not have access to basic goods and services). IFC has invested over \$20 billion in long-term financing from its own accounts to more than 600 inclusive businesses spanning over 90 countries across sectors.

## IFC Social Bond Proceeds

The net proceeds of the issuances of IFC Social Bonds will be allocated within IFC's Treasury to a designated sub-portfolio that will be invested in accordance with IFC's liquid asset management investment guidelines. So long as the bonds are outstanding, the balance of the sub-portfolio will be reduced by amounts matching disbursements made by IFC respect of select eligible projects from IFC's loan portfolio. Eligible projects will be selected from all projects funded, in whole or in part, by IFC.

## What are eligible Projects?

**IFC Social Bonds fund a diverse range of social projects.** Proceeds from IFC's Social Bonds support projects that involve:

- lending to financial intermediaries with the requirement that the proceeds of IFC's loan be on-lent to **women-owned enterprises**, or
- lending to companies that incorporate people at the **"Base of the Economic Pyramid"** into its value chain as suppliers, distributors, or customers as part of such company's core business in a commercially viable and scalable way



## Featured Project Al Majmoua

Iman Hamoud Al Juneid, an enterprising mother, fled with her family to Lebanon from the conflict in Syria in 2012, leaving behind a thriving hair and makeup business.

She applied for a loan from Al Majmoua, a local nonprofit and IFC partner that promotes sustainable development for the country's most vulnerable. With the loan, Iman set up a hair salon in her tent home and was able to buy essential food and clothes for her family.

IFC provided Al Majmoua with a \$2 million loan in 2014 and a \$5 million loan in 2017 to expand its portfolio to include more low-income small business owners and female entrepreneurs, and support the development of micro-businesses.

The important work of Al Majmoua uplifts Lebanon's most vulnerable, both the local Lebanese community and the country's refugees.

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