**Women in Online Learning Today:**

- **Globally**, women are 45% of all online learners.

- Yet, women are a significant minority in many parts of the world:
  - Sub-Saharan Africa: 32%
  - Middle East & North Africa: 34%
  - Asia-Pacific: 39%

**Deciding factors for women:**
- Mobility
- Safety
- Family Obligations

- 45% would postpone or not study at all without online learning.
- 60% would completely abandon studying.

**Closing Participation Gaps Can Lead To:**

- **Increased Opportunities**: 34% of women report increased career opportunities.
- **Higher Incomes**: 1 in 5 of women reporting career benefits also report income increases.
- **Job Creation**: 1 job is created in the economy for every 30 trained online.
- **Market Growth**: Up to $14 billion could be added to the online education market.

**How We Get There:**

- **Improve Access to Finance**
- **Design Flexible Solutions**
- **Increase STEM Representation**

*In the four focus countries surveyed: Egypt, India, Mexico, and Nigeria*