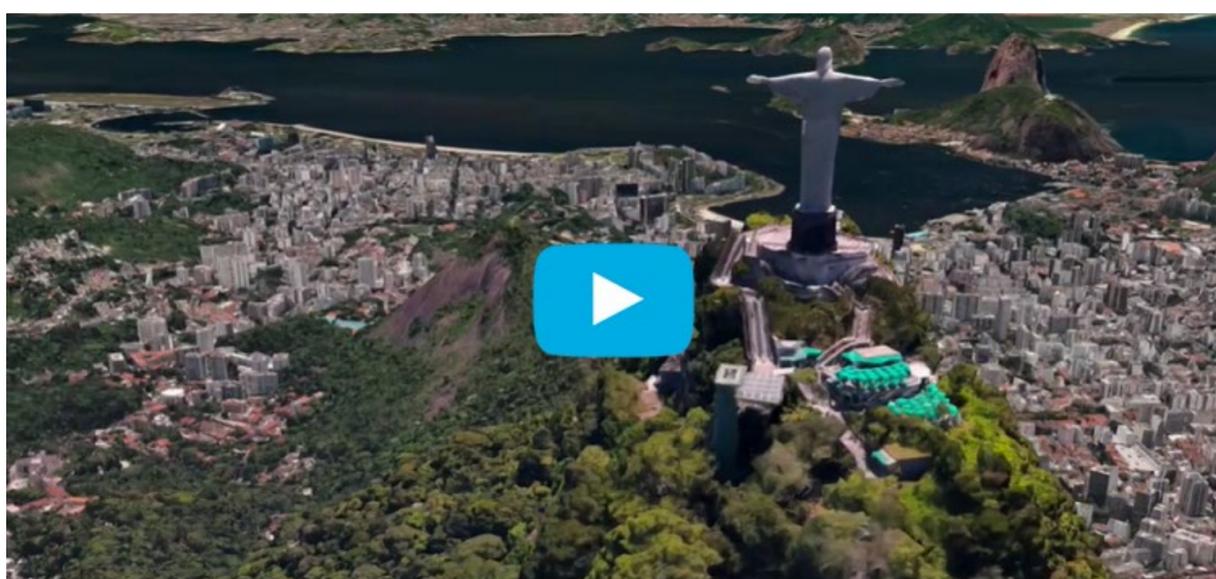


For more than six decades, IFC's ultimate goal has remained essentially the same: to fight poverty, promote sustainability and boost the development of emerging economies through support of the private sector. Proactivity is the name of the game, especially in Latin America and the Caribbean, a region full of possibilities that demands holistic and innovative solutions to complex development challenges. That's why we are introducing LAC 360, a newsletter focused on our work in the region designed to establish a dialogue to generate new opportunities for working together. While we want to keep you up-to date about our new and existing investment and advisory projects, IFC is not only about financing projects, our purpose is to create markets and mobilize private capital at significant scale. We want you to know our work better and to explore more opportunities to join forces in Latin America and the Caribbean.

Martin Spicer – IFC Director for Latin America and the Caribbean

Spotlight



Made in Brazil, Worn Worldwide

How to look good without sacrificing sustainability? This video profile of LD Celulose, a joint venture between Austrian leader Lenzing and Brazil-based Duratex to build one of the largest dissolving wood pulp plants in the world in Minas Gerais State, give us some pointers on how fashion, sustainability and business can go hand in hand.

[Play Video](#)

Recent PROJECTS

LAC - Financial Inclusion

US\$20 Million Investment in Kandeo 3D to Boost Private Sector Growth

LAC - Sustainability

Support to Mercon Group to Strengthen the Coffee Sector in Latin America

LAC - Innovation

IFC's TechEmerge to Pilot Game-changing Sustainable Cooling Innovations in Latin America

Brazil - Climate Finance

Green Loan to Boost Climate Finance and Drive Sustainability in Brazil

Mexico - Financial Inclusion

Support to ProducePay to Improve Mexican Farmers' Access to Finance and Global Supply Chains

Mexico - Climate Finance

MXN 1 Billion Financing to Altum Capital to Boost Climate Finance in Mexico

Nicaragua - Agribusiness

Investment in COMASA to Improve Resilience of the Agricultural Sector in Nicaragua

Our REACH



Adaptation and Digitization as Responses to the Effects of the Pandemic

An interview with Edgardo Pérez, CEO of Génesis Empresarial Foundation in Guatemala.



Money to Survive, Money to Thrive

Through the Joint Capital Markets Program (J-CAP), the World Bank and IFC are helping financial innovations such as factoring take root in Peru.

Sharing EXPERTISE



Why Latin America Needs the Private Sector More Than Ever

Harvard Business School professor Laura Alfaro shares her views on what Latin America can do to speed its recovery, how to think about uncertainty, and why the next generation of business leaders will be more adaptable than the last.



For Too Many Women in Latin America, Owning a Home Is Out of Reach

Owning a home improves women's living conditions, and also their ability to build their own businesses. Unfortunately, access to a mortgage is still out of reach for too many women in Latin America. It doesn't have to be that way. Georgina Baker, our VP for LAC, writes about the innovative solutions that IFC has designed to boost women's financial inclusion in Panama and Colombia.

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