

Dear readers, welcome to ***UpNext: Inside Latin America and the Caribbean Creative Industries***, a virtual event that will showcase how the creative industries can promote economic development in the region.

By boosting the economy, promoting knowledge, nurturing talent and creating purpose and inspiration, the creative industries can become a development tool for emerging economies. Culture and creativity have untapped potential to deliver social, economic, and benefits for cities and communities.

In Latin America and the Caribbean, the creative industries play a fundamental role in the economy of the region. Beyond attracting businesses, the arts attract people, and that constitutes one of the main assets to increase tourism in the region. So, once again, welcome to ***UpNext: Inside Latin America and the Caribbean Industries***. Prepare to be inspired by the region's leading creative minds and learn more about the possibilities for tomorrow.

Martin Spicer, IFC Director for Latin America and the Caribbean





UPNEXT
Inside the Latin American & Caribbean Creative Industries

A Virtual Event

Thursday, June 9, 2022
9:00 a.m. ET

Register Now!
www.ifc.org/upnext
#IFCUpNext



Join Us at UpNext: Inside the Latin American and Caribbean Creative Industries

This Thursday, June 9, you will hear from Latin America and the Caribbean's next generation of creatives and industry leaders in film, music, fashion, gastronomy and gaming. Through performances, storytelling, and discussions, this event will highlight investment opportunities in the region's Orange Economy and its role in sustainable development.

[Register now!](#)



<p>Brazil</p> <p>Climate Supporting Brazil's Climate Goals by Promoting Green Lending in Key Sectors</p> <p>Climate Partnering with CBIC to Boost Green Buildings</p> <p>Colombia</p> <p>Climate Investing in Vatia to Promote Renewable Energy and Support Colombia's Climate Goals</p> <p>Ecuador</p> <p>Gender Investing in the First Gender Bond Issued by Banco Pichincha</p>	<p>Honduras</p> <p>Creating Markets Boosting Private Sector Participation Can Accelerate Inclusive Economic Growth in Honduras, says World Bank Group Report</p> <p>Jamaica</p> <p>Creating Markets IFC and World Bank Report Examines Opportunities for Private Sector-led Growth in Jamaica</p> <p>Public-Private Partnerships Improving Roads and Strengthening the Tourism Sector in Jamaica, Driving Sustainable Growth</p> <p>Mexico</p> <p>Financial Inclusion Supporting a Sustainable Bond Issued by GF Mega to Boost SME's Growth</p>
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For Venezuelans in Colombia, Micro-loans Offer a Fresh Start

Of the six million Venezuelans who have fled turmoil in their homeland, more than 1.7 million of them have settled in Colombia. With support from IFC, Bancamía, Colombia's first microfinance bank, is helping Venezuelans get bank accounts & loans to start new businesses.



Colombia's Rebound

Access to finance is a major hurdle for Colombia's women entrepreneurs. IFC and Bancamía are working together to support them with micro-loans and offer entrepreneurs the digital tools they need to succeed.



Small Businesses Dream Big to Empower Communities in Brazil

The latest edition of the Itaú Mulher Empreendedora + DIVER.SSA Acceleration program had the participation of 30 women entrepreneurs, prioritizing black and indigenous women from the North and Northeast regions of Brazil. In this story, meet three of its participants: Solange, Geysa and Ercília.



Professionalizing Female Farmers for Better Business in Haiti

Haitian female farmers are breaking paradigms. In a male dominated sector, over 200 women have accepted the challenge and joined IFC's Horticulture project. The initiative is helping women in the rural community of Kenscoff learn sustainable agricultural practices that are boosting productivity and helping them manage their crops better.



Four Markets that Can Stimulate Inclusive Growth in Honduras

Despite a challenging road ahead, Honduras aims to convert its resources into more jobs and less poverty. IFC Regional Manager for Central America, [Sanaa Abouzaid](#), talks about opportunities that could help create new markets in this country. (In Spanish)



Video: IFC Launches Mexico2Equal

Developed in partnership with the Government of Japan, this initiative aims to reduce gender gaps and promote diversity and inclusion in Mexico's labor market. (In Spanish)



Supporting micro, small, and medium enterprises in Paraguay

In this Q&A, Rodrigo Ortiz, Director of Banco Continental in Paraguay, discusses opportunities and challenges in Paraguay, digitization, sustainable bonds and more.



The Crucial Role Latin America's Banks Can Play in the Fight Against Climate Change



IFC's [Marcela Ponce](#) and [Carlos Serrano](#) shared their insights on the risks and opportunities for Latin America's banks. Since 2018, IFC-GBAC LAC has been delivering capacity building programs to banks, helping them understand those risks and opportunities. Our sessions have attracted more than 30,000 participants. Recently, we launched the first cohort of the Climate Risk Training, and a series of trainings on financing renewable energy and energy efficiency projects.



Join our team of professionals working in LAC and around the world to support private sector development. These are the current job opportunities at IFC:

[Investment Officer](#) – Mexico City, Mexico
[Associate Investment Officer](#) – Mexico City, Mexico
[Investment Analyst](#) – Mexico City, Mexico
[ET Temporary](#) – Sao Paulo, Brazil
[STC, Portfolio](#) – Mexico City, Mexico

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