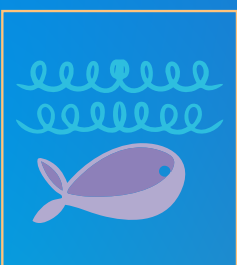
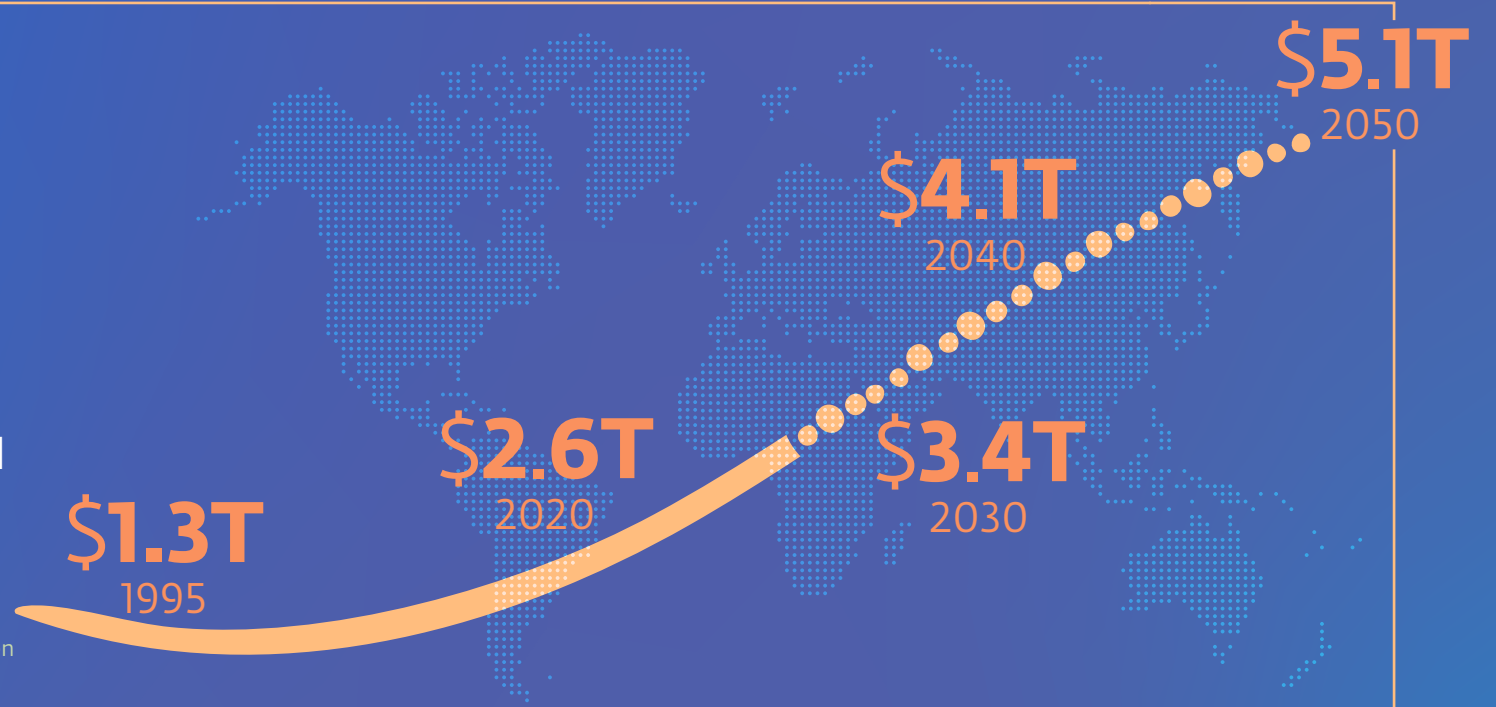


The Growing Blue Economy

Blue Finance plays a vital role in addressing pressing challenges related to water resources and the marine economy.

According to the OECD¹, the global ocean economy is continuing to grow at an annual average rate of 3%.

1. https://www.oecd.org/en/publications/the-ocean-economy-to-2050_a9096fb1-en



Guidelines for Blue Private Investment

These Guidelines serve as a tool to help align blue private investment with priorities related to clean water, sanitation, and the protection of ocean and marine ecosystems.



Blue Use of Proceeds

 Coastal and Marine Tourism	 Fisheries	 Environmental Protection & Regeneration	 Marine Protected Areas	 Water Management	 Sustainable Desalination Plants
 Offshore Wind with Biodiversity Features	 Aquaculture	IFC'S Blue Finance Guidelines provide criteria to help issuers and investors channel blue proceeds into projects that deliver tangible benefits to ocean and freshwater systems.		 Wastewater Treatment and Reuse	 Water Efficiency Technologies
 Blue Bio Technology	 Cold Chain and Storage	 Vessel Recycling	 Electric Vessels	 Plastics Collection Recycling Facilities	 Biodegradable Materials

IFC is a leader in the Blue Economy

As the blue finance market continues to expand, IFC engages partners, clients, and financial institutions, to build the future of the sustainable blue economy and provide opportunities, security, and growth.

 "ESG investment of the year" <i>Environmental Finance</i> for partnership with to address risks posed by underfunding of blue economy.	 "Best Multilateral Institution for Sustainable Finance" <i>Global Finance</i> highlighting new initiatives such as blue-themed bonds to support sustainable ocean economies
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Testimonials

"We see great value in using the IFC guidelines on blue loans as it allows us to define criteria and sector specific benchmarks to clearly identify and report on blue loans."

BANCA BT TRANSILVANIA®

"The guidelines helped us embed strong environmental and social safeguards into our project selection and evaluation process, reinforcing transparency and accountability for our stakeholders."

DP WORLD