3 billion people rely on the ocean for food, jobs, and livelihoods. But oceans are at risk.

How does Blue Finance support them and the oceans?
Of the 54 African states, 38 have a coastal border, totaling 48,000 km of coastline and 13 million km² of maritime zones.

Blue Economy is a major contributor to GDP of many Asian countries.

The Caribbean Sea supports the economies of 37 coastal and small island countries and territories and over 40 million people.

Blue Economy traditional sectors contribute to about 1.5% of the EU-27 GDP and provide about 4.5 million direct jobs.
Private sector plays a significant role in the recovery of the blue economy while enabling industries to generate new investments.

Momentum is building for innovative blue finance, among investors, financial institutions, and issuers globally.

Blue bonds and blue loans are financial instruments that earmark funds exclusively for ocean-friendly projects and critical clean water resources protection.
Investing in Blue Finance:

- Diversifies and grows economies
- Boosts marine-health
- Improves livelihood and provides jobs
- Preserves oceans
- Creates ocean-tourism sustainable
- Increases sources of clean-water
- Helps curb carbon emissions
- Protects communities from climate change
In the next decade, the ocean economy value is expected to double to $3 trillion and provide 40 million jobs.

Protecting the oceans and preserving clean water resources isn’t just a moral imperative – it’s a growing financial opportunity.

US$2.5 trillion annually makes the Blue Economy the world’s seventh-largest economy, with an asset value estimated at US$24trn.

Only 1% (US$13 billion) of the total value of the ocean has been invested in sustainable projects since 2010.
Recognizing the untapped potential to grow blue finance products and services, IFC provided Guidelines that identify a list of eligible use of proceeds to support blue bond issuances and blue lending. Financing for blue investments, leading to some of the first in-the-market transactions.
$100\text{ million}
The first blue financing loan in Central and Eastern Europe for Banca Transilvania SA (BT), will increase funding for blue economy projects in Romania.

$100\text{ million}
First blue bond in the Philippines issued by BDO Unibank.

$150\text{ million}
To (SABESP), one of the largest water and sanitation companies in the world to help increase access to sewage collection services and improve water quality in the state of São Paulo.

$50\text{ million}
First blue bond by a commercial bank in Thailand issued by TMBThanachart Bank (TTB).

$300\text{ million}
IFC’s first ever blue loan for Thailand’s Indorama Ventures and exclusively focused on addressing marine plastic pollution.