



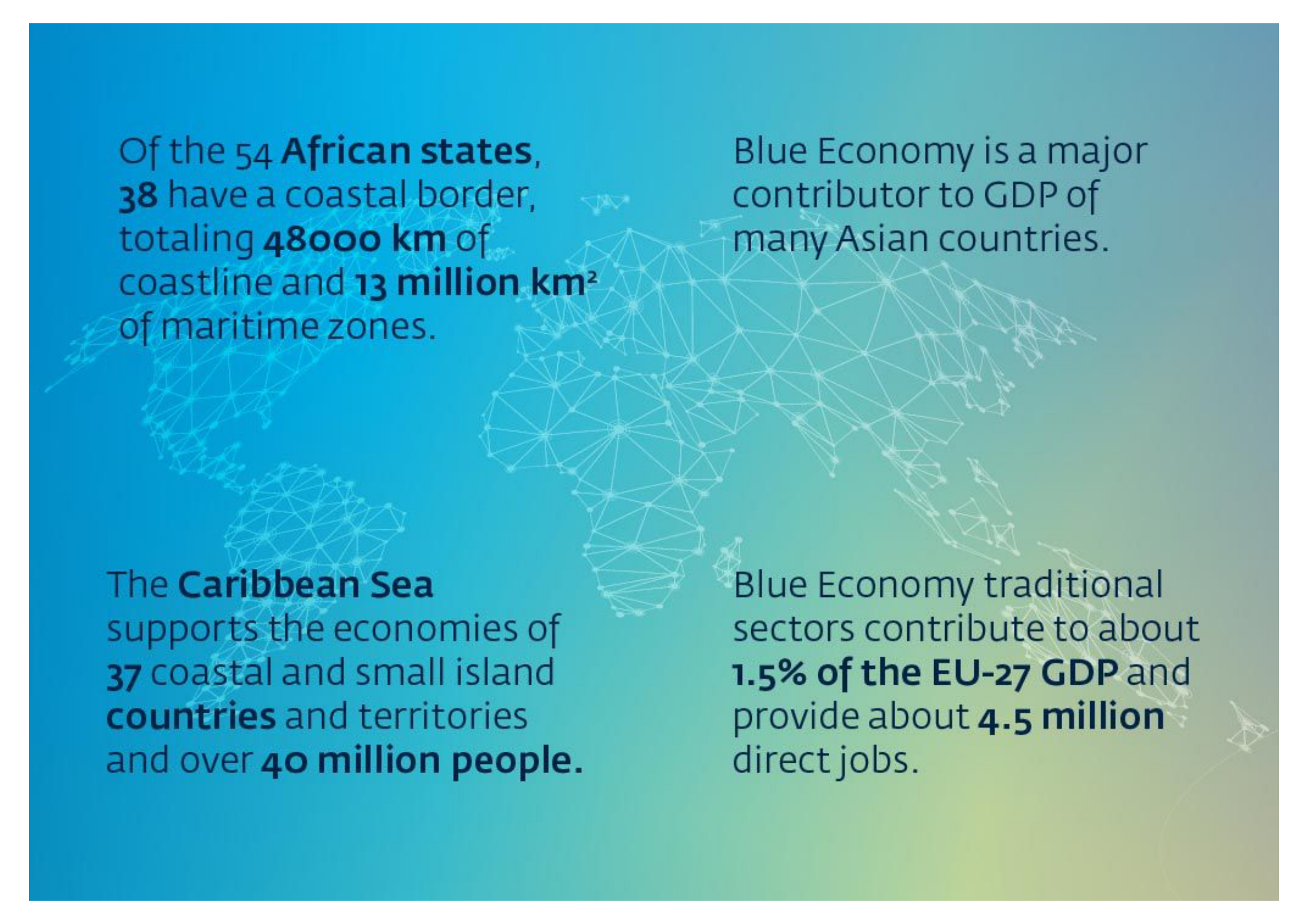
**3 billion people rely
on the ocean** for food,
jobs, and livelihoods.

but oceans are at risk.

How does Blue Finance support
them and the oceans?

SLIDE-THROUGH





Of the 54 **African states**,
38 have a coastal border,
totaling **48000 km** of
coastline and **13 million km²**
of maritime zones.

Blue Economy is a major
contributor to GDP of
many Asian countries.

The **Caribbean Sea**
supports the economies of
37 coastal and small island
countries and territories
and over **40 million people**.

Blue Economy traditional
sectors contribute to about
1.5% of the EU-27 GDP and
provide about **4.5 million**
direct jobs.

Private sector plays a **significant role** in the recovery of the blue economy while enabling industries to generate new investments.

Momentum is building for innovative blue finance, among investors, financial institutions, and issuers globally.

Blue bonds and blue loans are financial instruments that earmark funds exclusively for **ocean-friendly projects and critical clean water resources protection.**

Investing in Blue Finance:



diversifies and grows
economies



boosts
marine-health



improves **livelihood**
and provides **jobs**



preserves
oceans



creates ocean-tourism
sustainable



increases sources of
clean-water



helps curb
carbon
emissions



protects communities from
climate
change

In the next decade, the ocean economy value is expected to double to \$3 trillion and provide

40million jobs

Protecting the oceans and preserving clean water resources isn't just a moral imperative – it's a growing financial opportunity

US\$2.5trillion annually

make the Blue Economy the world's seventh-largest economy, with an asset value estimated at US\$24trn.

only 1%

(US\$13 billion) of the total value of the ocean has been invested in sustainable projects since 2010.

Recognizing the
untapped potential to
grow blue finance
products and services,
IFC provided

Guidelines

that identify a list of eligible use
of proceeds to support blue
bond issuances and blue lending

Financing

for blue investments,
leading to some of the first
in-the-market transactions.



\$100million

The first blue financing loan in Central and Eastern Europe for Banca Transilvania SA (BT), will increase funding for blue economy projects in Romania.

\$100million

First blue bond in the Philippines issued by BDO Unibank.

\$150million

To (SABESP), one of the largest water and sanitation companies in the world to help increase access to sewage collection services and improve water quality in the state of São Paulo.

\$50million

First blue bond by a commercial bank in Thailand issued by TMBThanachart Bank (TTB).

\$300million

IFC's first ever blue loan for Thailand's Indorama Ventures and exclusively focused on addressing marine plastic pollution.