## **Women and Online Learning** in Emerging Markets



Funded by the European Union

## Women in Online Learning Today:



## **Closing Participation Gaps Can Lead To:**



- Design shorter courses with more flexible deadlines
- Prioritize access to mobile and low-bandwidth solutions
- Increase the number of female role models and instructors
- Strengthen pathways between learning and careers

\*In the four focus countries surveyed: Egypt, India, Mexico, and Nigeria



**Design Flexible Solutions** 

**Increase STEM Representation** 







## Up to \$14 billion

could be added to the online education market

• Increase scholarship options and market financial aid to women