Women and Online Learning in Emerging Markets



Funded by the European Union

Women in Online Learning Today:



Closing Participation Gaps Can Lead To:



- Design shorter courses with more flexible deadlines
- Prioritize access to mobile and low-bandwidth solutions
- Increase the number of female role models and instructors
- Strengthen pathways between learning and careers

*In the four focus countries surveyed: Egypt, India, Mexico, and Nigeria



Design Flexible Solutions

Increase STEM Representation







Up to \$14 billion

could be added to the online education market

• Increase scholarship options and market financial aid to women