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MEASURING UP

IFC strives to deliver what cannot be obtained elsewhere. We offer clients a unique combination of investment and advice designed to promote sustainable private sector development in emerging markets. We call that special edge our “additionality.” Using it to maximize our development impact is a cornerstone of our strategy.

HOW WE HELP END POVERTY AND BOOST SHARED PROSPERITY

Our activities are guided by our determination to assist wherever we are needed most—and wherever our assistance can do the most good.

STRENGTHEN FRONTIER MARKETS

Promote development in IDA countries, fragile and conflict situations, and frontier regions of other developing countries

ADDRESS CONSTRAINTS TO PRIVATE SECTOR GROWTH IN INFRASTRUCTURE, HEALTH, EDUCATION, AND THE FOOD-SUPPLY CHAIN

Increase access to basic services and strengthen the agribusiness value chain

DEVELOP LOCAL FINANCIAL MARKETS

Build institutions, mobilize resources, and introduce innovative financial products

ADDRESS CLIMATE CHANGE AND ENSURE ENVIRONMENTAL AND SOCIAL SUSTAINABILITY

Develop new business models and financing instruments, setting and raising standards

BUILD LONG-TERM CLIENT RELATIONSHIPS IN EMERGING MARKETS

Use the full range of our products and services to guide clients' development and assist cross-border growth

IFC'S PERFORMANCE IN KEY AREAS

DEVELOPMENT RESULTS	PERFORMANCE	
	FY15	FY14
Investment Companies Rated High (DOTS Score) ¹	63%	64%
Advisory Projects Rated High ²	73%	76%

KEY AREAS		
FRONTIER MARKETS		
IDA: Number of Investment Projects	145	153
IDA: Long-Term Investment Total Commitments (millions)	\$4,666	\$4,852
IDA: Share of Advisory Services Program in IDA Countries, % ³	65%	66%
Fragile and Conflict Situations: Number of Investment Projects ⁴	43	19
Fragile and Conflict Situations: Long-Term Investment Total Commitments (millions) ⁴	614	638
Fragile and Conflict Situations: Share of Advisory Services Program, %	20%	20%
Frontier Regions: Number of Investment Projects	26	40
INFRASTRUCTURE, HEALTH, EDUCATION, FOOD-SUPPLY CHAIN		
Long-Term Investment Total Commitments (millions) ⁵	\$9,623	\$9,142
LOCAL FINANCIAL MARKETS		
Long-Term Investment Total Commitments in Financial Markets (millions) ⁶	\$6,392	\$5,981
Long-Term Investment Total Commitments focused on Micro, Small, and Medium Enterprises (millions) ⁷	\$3,592	\$3,536
CLIMATE CHANGE, ENVIRONMENTAL AND SOCIAL SUSTAINABILITY		
Climate-Related Investment Commitments (millions) ⁸	\$2,349	\$2,479
LONG-TERM CLIENT RELATIONSHIPS		
Number of South-South Investment Projects	39	38
Long-Term Investment Total Commitments in South-South Projects (millions)	\$1,964	\$2,565

Notes:

1. DOTS scores: percentage of client companies with high development outcome ratings as of June 30 of the respective year, based on projects approved over a rolling six-year period (FY15 ratings are based on approvals from 2006–2011).
2. For Advisory Services, development effectiveness ratings are for calendar years 2014 and 2013.
3. FY14 and FY15 figures reflect improved methodology for measuring Advisory Services expenditures in IDA countries, incorporating regional projects.
4. Starting with FY15, IFC's data on FCS investments include projects in countries that have been on the World Bank's Harmonized list of FCS at any time during the previous three fiscal years. This is designed to reflect the long gestation period for investment projects as well as to encourage a longer-term organizational focus on these countries.
5. Commitments in Infrastructure (excluding Oil, Gas, and Mining), Communications & Information Technologies, Subnational Finance, Health & Education, and Agribusiness & Food Supply Chain.
6. Commitments of IFC's Financial Markets excluding Investment Funds and Private Equity.
7. Includes direct MSME borrowers, financial institutions with more than 50% of their business clients being MSMEs, and any other investments that specifically target MSMEs as primary beneficiaries.
8. Climate-related is an attribute of a project involving Climate Mitigation, Climate Adaptation and/or Special Climate activities. For more details on these terms and activities, please visit <http://www.ifc.org/climatemetrics>. Includes IFC's own account LTF commitments.

CREATING OPPORTUNITY WHERE IT'S NEEDED MOST

IFC and our clients make a wide range of contributions in developing countries. Our clients' success can have ripple effects across an economy, giving many people—including the poor—a chance to better their lives.



EAST ASIA & THE PACIFIC

59
MILLION

non-cash retail transactions facilitated, totaling \$160 billion

\$12.9
BILLION

in goods and services purchased from domestic suppliers

31.8
MILLION

customers supplied with gas



MIDDLE EAST & NORTH AFRICA

\$36
MILLION

in new financing for firms with improved corporate governance practices

4.7
MILLION

patients cared for

3.7
MILLION

micro, small, and medium loans made to enterprises



EUROPE & CENTRAL ASIA

9.2
MILLION

customers supplied with power
(generation + distribution)

\$81
BILLION

in micro, small, and medium
loans made to enterprises

\$232
MILLION

in new financing for firms to
invest in clean energy and
resource-efficient technologies



LATIN AMERICA & THE CARIBBEAN

1.6
MILLION

students educated

7
MILLION

people expected to receive
improved access to infrastructure
services through public-private
partnerships

\$743
MILLION

in new investments attributable
to industry reform and investment
promotion work with governments



SOUTH ASIA

8.8
MILLION

people received access to
improved services from off-
grid lighting appliances

196.8
MILLION

phone connections provided

\$35
BILLION

in micro, small, and medium
loans made to enterprises



SUB-SAHARAN AFRICA

1.2
MILLION

farmers reached

6.1
MILLION

customers supplied with water

72
POLICY REFORMS

in 29 countries to support growth
and promote investment