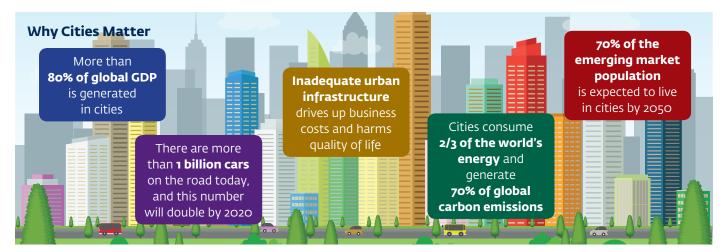
IFC: A Solutions Provider for Cities and Mayors

Cities are drivers of growth. Across the world, we are witnessing unprecedented urbanization. Cities need to be livable, inclusive, and offer efficient services including transport, housing, clean water and sanitation. They need to attract businesses, offer jobs, better economic opportunities and an improved quality of life to citizens.



How IFC Can Help

- IFC builds long-term partnerships to help mayors and municipal leaders address implementation and efficiency challenges related to **urban transport**, **water and waste management**, **urban development**, **street lighting**, **smart city development**, **energy efficiency and climate resilience** with private sector involvement.
- Drawing on our global network, IFC mobilizes **commercial financing** for priority projects, connects cities with capital markets and helps diversify their investor base. We leverage World Bank and private sector expertise and offer **project structuring and development support** for public private partnerships as well as **community outreach and capacity building** to facilitate implementation of infrastructure projects.
- IFC is uniquely positioned to support cities through direct engagement with **municipalities**, **state-owned enterprises** and **private sector solutions providers**.

About IFC

- Largest multilateral source of debt and equity financing for the private sector in developing countries and to emerging market cities
- AAA-rated by S&P and Moody's
- Provides loans, equity, quasiequity, local currency products, risk management, capital markets access, and mobilization of third-party financing, including to local governments without sovereign guarantees
- Offers advisory services to help develop priority projects, structure and tender PPPs, and improve financial management
- Promotes social, environmental, and corporate governance standards and risk mitigation

Over the past decade, IFC has invested more than \$12 billion in 350 projects and provided advisory services to support urban development in more than 60 countries.

\$12B



60+ countries







Izmir, Turkey

In Izmir, IFC has provided financial and advisory support to help municipal authorities close service gaps in urban transport, water, waste water and solid waste management. This has included financing and mobilizing around \$500 million to support nine public and private sector projects to help ease road congestion, establish a smart traffic management system, upgrade seaport infrastructure, improve water and waste management services, boost energy efficiency, as well as advice on a pilot project on electric buses.

Bhubaneswar, India

In Bhubaneswar, capital of India's Odisha state, IFC mobilized \$250 million for public-privatepartnership projects spanning street lighting, rooftop solar power, healthcare, and affordable housing. IFC is also advising the city on climate-smart infrastructure initiatives including a unified metropolitan transport authority, e-waste management, framework for consumer-led roof-top solar installations, introduction of electric vehicles and green building incentives into the planning regulation. IFC also advised Bhubaneswar on a Smart City Proposal that won a national competition, opening up new grant resources and commercial financing options.





Bogotá, Colombia

In Bogotá, IFC's long-term strategic partnership with the city has helped mobilize nearly \$300 million towards urban street renewal, modernizing Bogotá's Bus Rapid Transit system, higher education and expanding low-income housing. The BRT system benefits more than 4 million passengers daily through shorter, faster, and safer commutes. IFC also provides advisory services to improve health services, waste management solutions, a smart traffic management system, and capacity building for city officials in environmental and performance standards.

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