Testimonials about the She WINS Arabia experience

Fund Managers
Investors can combat biases together to ensure gender balanced portfolios and drive sustainable and inclusive growth.

-- Amal Enan
Lotus Capital

Gender lens investing is a powerful tool to build a more inclusive economy through empowering women as entrepreneurs, leaders, employees, and consumers.

-- Wiem Abdel Jaouad
ACTAWA Ventures

Integrating women into our investments is not about telling a more compelling story to our investors. It is about generating real and sustainable impact by creating value that is shared with all our stakeholders.

-- Amina Khalil
Ezdehar Management

Gender-balanced portfolios matter. Diversification and equality drive innovation and excellence and generate higher returns.

-- Mare-Therese Fam
Silicon Badia
Gender lens investing offers untapped economic potential. Our countries cannot afford to shy away from it.

-- Dhekra Khelifi
216 Capital

We are ready and willing to implement new tools and best practices to raise awareness and bridge the gender gap.

-- Fares Seaidi
ANAVA Fund of Funds

Embedding gender lens investing into our framework is a win-win – from attracting more investors to creating a better work environment.

-- Dina el-Shenoufy
Flat6Labs

Gender lens investing can help increase the profitability of funds.

-- Seddik Cheriet
ATKINE Ventures
We need to work on closing the finance gap by applying a gender lens investment strategy as well as using more innovative finance instruments. Providing risk capital to SMEs will no doubt result in more job reaction and a better economy.

-- Fida Taher
Amam Ventures

The Gender-Lens Investing Training was beneficial for us to better assess our current practices and explore improvement potential when incorporating gender considerations in our investment operations.

-- Reem Qawasmi
Ibtikar Fund

Gender lens investing is not just the correct thing to do – it also generates higher returns and greater impact.

-- Raed Badran
Nomu Iraq Fund- Grofin Iraq

We strive to ensure our founders are best equipped to incorporate gender considerations into the companies and the products they are building.

-- Sonia Weymuller
Venture Souq
It is only through sharing our experiences do we get a chance to fully understand the biases and issues we are trying to address.

-- Laila Hassan
Algebra Ventures

It is pivotal to have intentional frameworks that lead to a gender balanced portfolio.

-- Tina Daher
Shorooq partners