

Business Enabling Environment

MONITORING AND EVALUATION: THE DFID EXPERIENCE

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M & E for Business Enabling Environment Programmes: The Challenges

- *From Outputs to Impact*
- *Data Availability and Quality*
- *Causality and Complexity*
- *Policy and Practice*



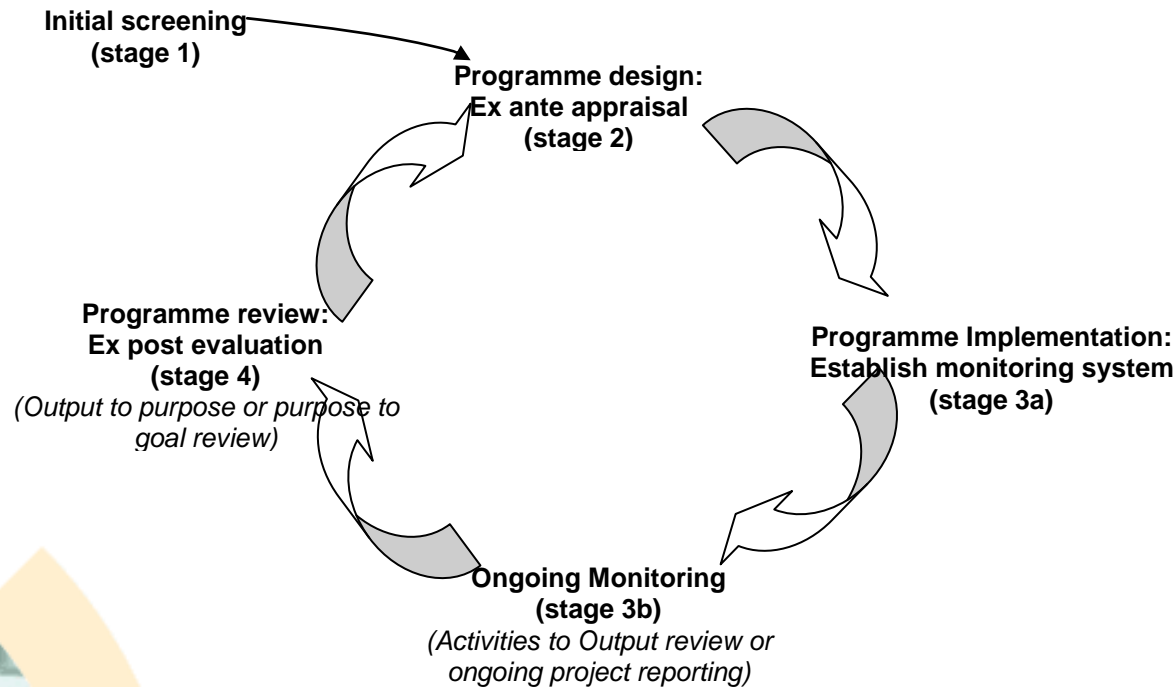
The 2005 Integrated Impact Assessment Approach

- *Impact level*
- *Holistic*
- *Ex-ante: improving, not just proving, impact*
- *Focus on cause and effect*
- *Central to development*

<http://www.enterprise-impact.org.uk/>

IIAA and the DFID Project Cycle Management

Diagram 2: Linking IIAA to the Programme Management Cycle



From theory to practice...the DFID Disconnect

- *Few projects use the IIAA. Why?*
 - *No requirement to measure core indicators*
 - *Practitioners not involved in IIAA development*
 - *No clear incentive structure*



Recent Developments 1:

The M and E Handbook: A Toolkit for Business Environment Reformers

IFC with FIAS, DFID and GTZ

- *What does the Handbook add?*

Detail – huge range of techniques and tools

Core indicators

Case studies

Where is it being applied – Joint DFID/IFC/IDA
Programmes

Recent Developments 2:

The DCED

- *M and E a new priority*
- *Collaboration on Handbook*
- *Up-to-date website with papers and resources:*

<http://www.businessenvironment.org>



The Challenge that Remains

*M and E for Business Environment reforms
is getting more sophisticated...*

*... the demand for results from senior
managers and Ministers*

...but implementation still seems difficult

•we have the techniques

•But we need field and practitioner buy in



Going Forward

- *Building on demand for results*
- *No need to reinvent the wheel*
 - *Agreeing DFID-wide Indicators*
 - *Simplified evaluation process*
 - *Independent M&E to review causality*
- *Working jointly with others*

