



Voices of
vietnamese
Women Entrepreneurs



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Women constitute a large group in Vietnam in terms of business start-up and ownership. Encouraging more women to become involved in enterprise and grow existing businesses will impact positively on Vietnam's economic performance.

We invite to listen to women entrepreneurs from different parts of Vietnam as they share their experiences in doing business. As in other developing countries, women face a number of challenges, not only due to the strong influence of historical and cultural values but also because of discriminatory barriers in the business environment. However, despite these obstacles, they have been struggling to develop their companies, in many cases with creativity and effectiveness. They have different definitions of success, varying goals, and unique life experiences that influence their work and their business. Their frank and insightful confidences may help inspire other women across the country to put their cherished business ideas into practice, provide all those involved in supporting, financing and developing businesses, including the government, with more information about the specific needs of women entrepreneurs, and serve as suggestions for concrete actions that can boost women's enterprise.



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