

Canon Monitoring Peru - Promoting Social Accountability

March 2008

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For additional info
contact

Fernando Ruiz-Mier
Operations Officer
☎ (511) 611 2538
✉ FRuizmier@ifc.org

Karla Diaz Clarke
Operations Analyst
☎ (511) 611 2516
✉ KDiaz@ifc.org



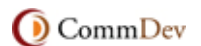
MIM highlights

The MIM (acronym for “Mejorando la Inversión Municipal”) is an IFC sponsored project that helps civil society organizations undertake a systematic monitoring of mining canon flows and municipal investment in selected municipalities in Peru. Its aim is to promote greater Social Accountability as a way of contributing to increase the impact of canon-financed local public investment.

New MIMs make initial public presentations

Three recently created MIMs presented reports on 6 municipalities while MIM-Cajamarca presented its increased coverage reaching 4 municipalities.

- Events received extensive media coverage ([read more](#))
- In each event MIMs presented their first informational bulletin ([read more](#))
- The new MIMs cover a significant percentage of mining royalties ([read more](#))



MIMs fill in an informational gap related to mining royalties management and municipal investment

- Extensive participation of civil society organizations and community representatives at MIM’s public presentations ([read more](#))
- Questions received showed interest from potential MIM users ([read more](#))

MIMs on the media

- Generating great expectations MIM presentations were featured in 73 different publications ([read more](#))

MIMs introduce additional formats to disseminate information

In addition to bulletins which are distributed every six months, MIMs now disseminate Findings and Educational Pills

- Findings ([read more](#))
- Educational Pills ([read more](#))

MIM donors speak about the MIM

- Roberto Tarallo talks about the importance of MIMs ([read more](#))

People behind MIMs

Meet Doraliza Fernandez, MIM-Cajamarca’s Coordinator ([read more](#))

Want to know more?

- Visit the MIM’s webpage ([read more](#))
www.mim.org.pe
- See previous Newsletters ([read more](#))
www.mim.org.pe/webmim/mim/mimnewsletter.htm

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MIM highlights

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New MIMs make initial public presentations

Three recently created MIMs presented reports on 6 municipalities while MIM-Cajamarca presented its increased coverage reaching 4 municipalities.

■ Three new MIMs made first public presentation

Recently established MIMs in 3 departments of Peru (Moquegua, Tacna and Ancash) explained their objectives, methodology and presented their first bulletin.



■ Events received extensive media coverage

All presentation events received extensive media coverage as 53 reports covering MIM presentations were published in radio, TV, magazines and newspapers reflecting on the interest the initiative has given rise to.

■ In each event MIM's presented their first informational bulletin

The new MIMs presented their first bulletin generating a strong interest on the part of the media, local authorities and social organizations.

■ The new MIMs cover a significant percentage of mining royalties

The municipalities being monitored account for 22% of the mining royalties distributed to municipalities in Peru. Only in 2007 these municipalities received over US\$ 250 million.

■ MIM-Cajamarca's coverage doubled

“MIM does not bite” were the words of Mayor Julio Dávila from Municipality of Los Baños del Inca, after experiencing the positive effects that the project brings to the district. With the presence of 160 persons including municipal authorities, civil society representatives, students and the media, MIM-Cajamarca expanded its coverage to monitor 4 municipalities:



- District Municipality of Los Baños del Inca
- Province Municipality of Cajamarca
- District Municipality of La Encañada
- District Municipality of Jesus

During the expansion event, MIM-Cajamarca distributed its sixth bulletin. The new bulletin shows information on the 4 municipalities being monitored. The event also had extensive media coverage as it was covered by 20 reports.

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MIMs fill in an informational gap related to mining royalties management and municipal investment



- **Extensive participation of civil society organizations and community representatives at MIM's public presentations**

High rates of participation were experienced in all events as 544 persons representing civil society and local governments assisted to the events.

Participants	#
Mayors	9
Municipal authorities	46
Provincial authorities	24
Departmental authorities	26
Members of participatory instances	105
Students	20
Private companies	120
Journalists	71
MIM Board Members	27
MIM Council Members	12
Other	84
TOTAL	544

- **Questions received showed interest from potential MIM users**

The Q&A sessions following the presentations were lively and the strong interest on the part of civil society organizations and the public in general confirmed the need for this type of initiatives.

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MIMs on the media

Generating great expectations MIM presentations were featured in 73 different publications



“From now on Cajamarquinians will know how much royalties resources are being received by their local governments and how there are used and will be able to actively participate” – El Clarin newspaper, Cajamarca.



“MIM will provide updated information on the use of mining royalties to promote dialogue and generate new alternatives to improve municipal investment” – Carlos Gonzales, President of the Chamber of Commerce in Tacna, Correo newspaper, Tacna.

“MIM is distributing a bulletin where it shows survey-based results on the population's perceptions related to municipal investments done with mining royalties” – Guillermo Kuong, Dean of the Lawyers Professional Association, El Puerto newspaper, Moquegua.

To see the complete list of reports please visit: <http://www.mim.org.pe/webmim/mim/oficinaprensa>

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MIMs introduce additional formats to disseminate information

In addition to bulletins which are distributed every six months, MIMs now disseminate Findings and Educational Pills

As part of its effort to maintain a permanent presence in order to generate greater understanding and knowledge on mining canon and municipal investment, stimulate local public debate and promote an effective dialogue between citizens and local authorities MIMs started publishing information in the following formats:



- **Findings**

Published weekly, Findings reveal key results of the analysis of the availability and use of the mining canon that might be of particular interest to the population and can stimulate public debate.

- **Educational Pills**

Published every two weeks to promote a better understanding of key aspects of royalty transfers on the part of the local population, "Educational Pills" contain information on basic aspects related to mining canon and municipal investment and are explained to the local population through workshops.



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MIM donors speak about the MIM

Roberto Tarallo talks about the importance of MIMs

The DFID-Markets and Governance for Poverty Reduction (MGPR) Fund-LAC Region, through its programme Window: Latin America Markets and International Program (LAMIT) provided grant financing for the MIM Peru project.



"This innovative initiative fits well with the World Bank/DFID financing strategies in Peru and is increasingly being recognized as a tool contributing to social accountability, transparency and local economic development. The population is more aware of their rights to request information and to voice their opinions on municipal decisions that involve them and their future. Specifically, in raising the population's access to and understanding of information on mining canon transfers and municipal investment".

ROBERTO TARALLO

Manager, LCSFM, World Bank, and DFID-Markets and Governance for Poverty Reduction (MGPR) Fund-LAC Region.

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People behind MIMs

Meet Doraliza Fernandez, MIM-Cajamarca's Coordinator



Doraliza Fernandez is a Sociologist and has been working as Coordinator for MIM-Cajamarca for the past 8 months. Responsible for a team of 3 people she shares with us some of her thoughts.

“ When I was asked to join the MIM I didn't think it twice. MIM contributes to building transparency which I believe is very much needed in Cajamarca. “

A natural from Cajamarca, she enjoys playing sports as she is part of the Cajamarca's Volleyball Team and trains every night.

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Want to know more?



- **Visit the MIM's webpage**

www.mim.org.pe

You will find updated information on royalty's transfers, municipal investment and population perceptions on the provision of municipal services. You can also find all of MIM's publications, including Bulletins, Educational Pills, Findings and Media Coverage.

- **See previous Newsletters**

www.mim.org.pe/webmim/mim/mimnewsletter.htm

You will find all of our MIM Newsletters on its English and Spanish versions.

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