

# Canon Monitoring Peru - Promoting Social Accountability

December 2007



## MIM highlights

The MIM (acronym for “Mejorando la Inversión Municipal” / “Mecanismo Independiente de Monitoreo”) is an IFC sponsored project that helps civil society organizations undertake a systematic monitoring of mining canon flows and municipal investment in selected municipalities in Peru. Its aim is to promote greater Social Accountability as a way of contributing to increase the impact of canon-financed local public investment.

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### The MIM on the news

The MIM project has been featured recently in various publications ([read more](#))

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### Official backing

IFC signed an agreement with the Ministry of Energy and Mines to coordinate work on the MIM project ([read more](#))

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### MIMs multiply

Twenty institutions have signed-up to constitute four new MIMs ([read more](#))  
New technical teams have been selected and trained ([read more](#))

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### Turning experience into tools

A toolkit based on MIM-Cajamarca’s pilot experience is being developed to support the new MIMs ([read more](#))

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### New MIMs start operations

The new MIMs have started operations in November 2007 gearing for the official launch to be held in early February 2008 ([read more](#))

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### News from MIM - Cajamarca

- Coverage is doubled by expanding to two new municipalities ([read more](#))
- Agreements with the National University of Cajamarca and “Mi Radio” strengthens MIM’s dissemination effort ([read more](#))
- Cooperation Agreement renewed with Municipalities ([read more](#))
- Fifth bulletin produced and board strengthened ([read more](#))

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## The MIM on the news

### The MIM project has been featured recently in various publications



In addition to frequent newspaper and radio coverage in Cajamarca, during the last 3 months the MIM has been featured in 8 different publications:

- **Canadian Foundation for the Americas's** Information Bulletin: “The Strengthening Social Accountability to improve the impact of mining royalties project in Peru”. Nov. 2007. Canada.
- **Clarín** newspaper: “Successful MIM experience replicated in 4 departments”. Nov. 2007. Cajamarca-Peru.
- **Canal N, Rumbo Económico**, economic TV interview program: Live interview with Fernando Ruiz-Mier, Senior Operations Officer at IFC's LAC Office for Advisory Services on the MIM Project. Nov. 2007. Peru.
- **Correo** newspaper, **Expreso** and **La Razón**: “MIM project starts operations”. Nov. 2007. Peru.
- **IFC's Latin Connection** newsletter: “Going beyond transparency for sustainable development and poverty reduction”, Sept. 2007. USA.
- **Horizonte Minero** magazine: “Social interest and transparency on public investments”. Sept. 2007. Peru.

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## Official backing

IFC signed an agreement with the **Ministry of Energy and Mines** to coordinate work on the MIM project



This Cooperation Agreement with the Ministry of Energy and Mines (MEM) has provided the project with a key national partner and reflects the interest and importance the government gives to the MIM initiative. The MEM is the institution responsible for promoting the Extractive Industries Transparency Initiative (EITI) in Peru.

Additionally, IFC was invited to present the MIM experience at an EITI workshop organized by the MEM in Cajamarca. The MEM recognizes this experience as a

local-level complement to the EITI effort being undertaken at the national level.

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## MIMs multiply

### Twenty institutions have signed-up to constitute four new MIMs



Four new MIMs have been established in Ancash, Moquegua, Puno and Tacna. These 4 departments, together with Cajamarca, receive approximately 80% of the mining canon.

Twenty institutions including Universities, Chambers of Commerce and Professional Associations have signed-up to constitute four new MIMs. The new MIMs, along with the MIM-Cajamarca, will be monitoring 12 municipalities.

- [Meet the new MIMs](#)
- [Municipalities being monitored](#)

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### New technical teams have been selected and trained



The technical teams for the new MIMs were selected through a competitive process and participated of a one-week training in Lima last October on subjects such as mining canon, existing tools for investment management, and the MIM methodology developed by IFC. The workshop included representatives from the Ministry of Finance, Maximixe Consult and IFC.

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## Turning experience into tools

### A toolkit based on MIM-Cajamarca's pilot experience is being produced to support the new MIMs



The experience and lessons from MIM-Cajamarca's pilot is being systematized and will be put together as a toolkit to facilitate and guide the work of the new MIMs. The use of the toolkit will help ensure that the MIM methodology is applied consistently, allowing for comparisons across MIMs.

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## New MIMs start operations

### The new MIMs have started operations in November 2007 gearing for the official launch to be held in early February 2008



The new MIMs will initially focus on establishing a working relationship with the municipalities to be monitored. They will identify local institutions that will be users of the information they produce and disseminate. Additionally MIMs will put together the information that will constitute the base line against which they will later measure their progress.

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## News from MIM - Cajamarca

### Coverage is doubled by expanding to two new municipalities

As of 2008 MIM-Cajamarca will incorporate two district municipalities to its monitoring activities: La Encañada and Jesus, totaling four municipalities.



### Agreements with the National University of Cajamarca and “ Mi Radio” enables the MIM to strengthen its information dissemination effort

The Agreement with the Communications Department of the National University of Cajamarca (UNC) provides the MIM with 12 interns who will work for 3 months. The Department will recognize these internships as part of the required internships students need to graduate.



Interns have been producing a weekly one-hour radio program “An Hour with the MIM” at the local radio station “Mi Radio” in which news related to MIM’s work are provided and discussed.

### Cooperation Agreement renewed with Municipalities

New agreements have been signed with both the district municipality of Baños del Inca and province municipality of Cajamarca. By renewing the agreements signed with the previous Mayors with the new authorities, the working relationship with the two municipalities has been strengthened.



### Fifth bulletin produced and board strengthened

During the second semester of 2007, MIM-Cajamarca produced and distributed its fifth bulletin and strengthened its Board by including two institutional members: Private University Antonio Guillermo Urrelo and the Sociologist Professional Association totaling seven members.



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## Meet the new MIMs

### MIM Cajamarca Board

- National University of Cajamarca
- Private University Antonio Guillermo Urrelo
- Chamber of Commerce of Cajamarca
- Professional Association of Economists of Cajamarca
- Professional Association of Engineers of Cajamarca
- Professional Association of Architects of Cajamarca
- Professional Association of Sociologists of Cajamarca

### Technical Team

|                       |                          |
|-----------------------|--------------------------|
| ■ <b>Coordinator:</b> | Doraliza Fernandez Marín |
| ■ <b>Analyst:</b>     | Angela Torres Cueva      |
| ■ <b>Analyst:</b>     | Hugo Salazar Bazán       |

### MIM Ancash Board

- National University Santiago Antúnez De Mayolo
- Chamber of Commerce and Tourism of Huaraz
- Professional Association of Engineers of Huaraz
- Caritas Huaraz
- Caritas Huari

### Technical Team

|                       |                        |
|-----------------------|------------------------|
| ■ <b>Coordinator:</b> | Edgar Herrera Tuya     |
| ■ <b>Analyst:</b>     | Julia Salcedo Quiñones |

### MIM Moquegua Board

- University José Carlos Mariátegui
- Chamber of Commerce of Moquegua
- Professional Association of Engineers of Moquegua
- Professional Association of Lawyers of Moquegua
- Caritas Tacna – Moquegua

### Technical Team

|                       |                     |
|-----------------------|---------------------|
| ■ <b>Coordinator:</b> | Percy Barrios Llosa |
| ■ <b>Analyst:</b>     | Jaime Abarca Huanca |

### MIM Tacna Board

- National University Jorge Basadre Grohmann
- Chamber of Commerce of Tacna
- Professional Association of Economists of Tacna
- Professional Association of Lawyers of Tacna
- Professional Association of Accountants of Tacna

### Technical Team

|                       |                      |
|-----------------------|----------------------|
| ■ <b>Coordinator:</b> | Naliana Rojas Claros |
| ■ <b>Analyst:</b>     | Ronald Ríos Rivera   |

### MIM Puno Board

- National University of the Highlands
- Chamber of Commerce of Puno
- Professional Association of Engineers of Puno
- Caritas Puno

### Technical Team

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|-----------------------|--------------------------|
| ■ <b>Coordinator:</b> | Liceli Peñarrieta Bedoya |
| ■ <b>Analyst:</b>     | Fernando Salas Urviola   |

[MIMs multiply](#)

## Municipalities to be monitored

### MIM Cajamarca

- District Municipality Los Baños del Inca
- Province Municipality of Cajamarca
- District Municipality La Encañada
- District Municipality Jesús

### MIM Moquegua

- Province Municipality of Ilo
- Province Municipality of Mariscal Nieto

### MIM Ancash

- District Municipality Independencia
- District Municipality San Marcos

### MIM Tacna

- Province Municipality of Tacna
- District Municipality Coronel Gregorio Albarracín.

### MIM Puno

- Province Municipality of Puno
- Province Municipality of Roman

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