

Communication
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PUBLIC CONSULTATION AND DISCLOSURE PLAN FOR THE YEAR 2005

Target:

- to secure a successful implementation of the project
- to make Finland better known in Uruguay and Uruguay known in Finland
- to create credibility among the Uruguayans and all other stakeholder groups
- to create an open communication and good working atmosphere in project

Communications atmosphere has to be **open to debate, transparent and honest**.

January-March

- Interviews with the new Managing Director and other appointed people
- other interviews (environmental issues, socio-economic issues)
- visits (UPM and M-real)
- press releases concerning actual issues (environmental permit, announcement of the final decision, organization etc.)
- media conferences concerning the announcement
- a risk communication plan will be prepared

April-June

- Public Forum will be held in April-May in Fray Bentos
- Espacio
- Monthly meetings for the media for keeping media informed
- Press releases about various issues
- meeting organized for the subcontractors and other service side (April-May)
- Observation tower with bulletin board will be build up
- Telephone info service info will be organized
- NGO-meeting

July-September

- Monthly meetings for the media for keeping media informed
- Press releases about various issues
- Ongoing telephone info service
- internet; a "net diary", where the construction work will be followed with information and pictures
- Espacio
- Visits to the schools and universities / meetings with the teachers

October-December

- Press releases about various issues concerning the project and construction
- Public Forum in Fray Bentos
- Monthly press meetings
- Visits to the schools and universities
- ongoing telephone service info
- Espacio
- NGO-meeting