

II International Conference

on Sustainable Finance in Emerging Markets



1 - 2 December, 2005
Hyatt Grand Hotel, SP - São Paulo - Brazil

Organization





II International Conference on Sustainable Finance in Emerging Markets

The Conference

The II International Conference on Sustainable Finance in Emerging Markets is an initiative of the International Finance Corporation (IFC) and the Center for Sustainability Studies (GVces) that has as its main objective the establishment of a network of sustainable finance players in developing markets, sharing experiences and planning regional coordinated advances in this field.

The Conference will also launch the Brazilian Sustainability Index, the first initiative of this kind in the region, as well as the Latin American Sustainable Finance Forum (LASFF), a network that will promote the development of business with a sustainability focus.

The Target Public



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International Finance Corporation

The International Finance Corporation (IFC), the private sector arm of the World Bank Group, promotes sustainable private sector investment in developing countries as a way to reduce poverty and improve people's lives.

Established in 1956, IFC is the largest multilateral source of loan and equity financing for private sector projects in the developing world. It promotes sustainable private sector development primarily by:

- Financing private sector projects located in the developing world.

- Helping private companies in the developing world mobilize financing in international financial markets.

- Providing advice and technical assistance to businesses and governments.

In Latin America, the IFC has consistently supported sustainability incorporation through the development of market tools such as the Brazilian Sustainability Index as well as fostering the implementation of new financial products with reduced social and environmental impact in partnership with the local financial industry.

Center for Sustainability Studies, Fundação Getulio Vargas

The Center for Sustainability Studies (GVces) is an initiative of the FGV-EAESP dedicated to promote the sustainability concept in all its dimensions. The Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas (FGV-EAESP) is a pioneer in the teaching of Business Administration in Brazil and a leading center of research and consultancy.

GVces mission is to contribute to the promotion of sustainable development according to the Triple Bottom-Line principle, integrating economic, social and environmental concerns.

GVces focus its activities in three main areas: Research, Training and Communication. GVces main partners are International Finance Corporation (IFC), World Resources Institute (WRI) and Multilateral Investment Fund (IDB).



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The Brazilian Sustainability Index Bovespa Launch

**December 1st, 2005
Auditório da Fecomércio**

Preliminary Agenda

9h - 10h30

Panel I – Opening and Presentation of ISE Portfolio

Bovespa - Brazilian Stock Exchange, Raimundo Magliano Filho
IFC - Sustainable Markets Facility, Clive Mason

ISE Counsel Member

- Brazilian Environment Ministry, **Her Excellency the Minister Marina Silva** (TBC)
- Brazilian Association of Investment Banks - ANBID – Alfredo Setúbal (TBC)
- Brazilian Association of Market Analysts - Apimec – Milton Luis Milioni (TBC)
- Brazilian Institute of Corporate Governance -IBGC – José C. Monforte
- Ethos Institute – Ricardo Yong (TBC)
- Brazilian Assoc. of Private Pension Funds - Abrapp – Fernando Pimentel (TBC)

10:30h -10h50

His Excellency Brazilian Finance Minister, Mr. Antônio Palocci

Sustainable Development and emerging markets: new opportunities to make a difference (TBC)

10h50 - 12h00

Panel II - Key challenges of Incorporating Sustainability in Capital Markets

Chair: European Social Investment Forum Executive Director, Matt Christensen
Johannesburg Stock Exchange, Corli le Roux, Deputy CEO (TBC)
Economic Comission for Latin American and Caribbean (CEPAL), Executive Secretary, José Luis Machinea (TBC)
Julie Gorte, Calvert (TBC)
Debate



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**December 1st, 2005
Grand Hyatt São Paulo - Brazil**

Preliminary Agenda

- 14h - 14h30** **Accreditation**
- 14h30 - 15h** **Inaugural Panel - Beyond Sustainable Finance**
FGV-EAESP, Prof. Fernando Meirelles
IFC - Brasil, Saran Kebet-Koulibaly
- 15h15 - 16h40** **Panel I - Sustainability: a key value added for listed companies**
Chair: Global Reporting Initiative President, Ernest Ligteringen (TBC)
Bolsa de Valores de Chile President, Jose Cox Donoso (TBC)
Bolsa de Valores do Brasil President, Raimundo Magliano Filho
ABN Amro Asset Management CEO, Luiz Maia (TBC)
Debate
- 16h40 - 17h00** **Coffee-break**
- 17h00 - 18h10** **Panel II - Dow Jones Sustainability Indexes Experience**
Chair: INCAE - CLACDS, Lawrence Pratt (TBC)
Siam Cement (Thailand) - President, Chumpol NaLamlieng (TBC)
Banco Itau (Brazil) - CEO, Roberto Setubal (TBC)
Bidvest Group (South Africa) - CEO. Brian Joffe (TBC)
- 18h10 - 20h00** **Cocktail with Latin American Leaders**
- 19h - 19h15** **Speaker:** ABN Amro Brazil CEO, Fábio Barbosa (TBC)
Sustainability as a long term strategy for Financial Institutions



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Preliminary Agenda

9h - 10h40 Panel III- Catalyzing the incorporation: the role of regional Banks

Chair: Latin American Bank Federation President, Juan Antonio Niño (TBC)
Banco Nacional de Desenvolvimento Econômico e Social, President,
Guido Mantega (TBC)
Banco HSBC CEO, Youssef Nasr (TBC)
Banco Santander (TBC)
Debate

10h40 - 11h Coffee-break

11h - 12h40 Panel IV - Case Studies

Chair: Miguel Martins IFC
Brazilian Carbon Market (MBRE), BM&F President, Manoel Felix Cintra
Neto (TBC)
FINCA, Village Banking Experience, Malcolm Williamson (TBC)
Starbucks and Supply Chain, Starbucks CEO Howard Schultz (TBC)
Debate

12h40 - 14h Lunch

14h - 16h30 Panel V - Equator Principles II

Chair: World Business Council Argentina, Arturo Acevedo (AC)
Bradesco - TBC
Fundación Futuro Latino Americano Chairman, Carlos Alberto Fierro
Alabarda(TBC)
IFC, Sustainable Financial Markets Facility, Georgina Baker
Debate

16h30 - 17h Coffee-break

17h - 18h Final Panel - Launching a Regional Network

The Latin American Sustainable Finance Forum
IFC - Clive Mason
FGV-GVces - Rubens Mazon
Febraban - Roberto Troster