



# Grassroots Business Initiative



## Fact Sheet: Women in GBI projects

- 41% of GBI projects have more than 50% of women as direct beneficiaries\*. These projects account for 52% of the funds committed.
- 32% of GBI projects have more than 80% women as direct beneficiaries. These projects account for 40% of the funds committed.
- The total number of women as direct beneficiaries is 65,960. About 55% of our total number of direct beneficiaries.

\* Direct beneficiaries: Include suppliers, borrowers, employees and individuals trained/mentored/receiving BDS.

### Projects with more than 50% women as beneficiaries

Country	Project	Description	Committed	# women	% of direct beneficiaries
Swaziland	Gone Rural	Providing training and sustainable jobs in craft production to poor rural women	437,000	680	100%
Cambodia	Hagar Soya	Employs victims of violence and sexual abuse in its soy milk production facility	43,000	56	64%
Cambodia	Hagar Catering+NGO	Employs victims of violence and sexual abuse in its catering services	37,000	295	60%
Cambodia	Hagar Design	Employs victims of violence and sexual abuse in the production of accessories and apparel for the handicraft and garment sectors	75,000	75	91%
India	SEWA TFC	It's a trade association of 800K poor self employed women in India.	286,250	1,140	95%
Egypt	SIWA	Increases the economic self-sufficiency of women through the revitalization of traditional handicraft production	237,000	180	100%
Cambodia	DDD	Trains and employs disadvantage women in data entry, image scanning and so on	471,800	137	85%
India	SEWA JSDF*	SEWA's Barefoot Managers' School provides training in microfinance & livelihood activities	1,192,000	37,419	95%
Kenya	Uzima Fdn	Foster business skills development through training & mentoring	114,500	38	56%
Kenya	KWFT	Microfinance services for rural women	50,000	10,000	100%
Mali	Trickle Up Mali	BDS, start-up capital and microfinance services to microentrepreneur women.	200,000	8,100	90%
Bolivia	Trickle Up-Bolivia	Microentrepreneur women in El Alto & rural areas receive business & skills training, market access and seed capital	70,000	350	88%
Cambodia	Craftnetwork Traidcraft	Assists local producers to improve the product design, production and quality while opening international mkt for them	275,000	101	70%
Bolivia	PRODEM Social Enterprise Fund	Social enterprise fund that provides venture capital to SMEs and delivers TA to SME's suppliers	400,000	35	55%
World	Global Antitraficking Initiative	Partner with organizations working with human trafficking victims, in building up their operations to provide meaningful activities for the women in their shelters & programs	260,000		100%
Brazil	Care Brazil-ABN AMRO Real	Provides business skills training and access to microfinance to young microentrepreneurs	120,000	120	60%
<b>TOTAL</b>			<b>4,268,550</b>	<b>58,726</b>	