

Applications for Different User Groups

There may well be other applications for the tool than those described in the User Guide. Some ideas are given below. In evolving the tool over the coming months it would help us to understand whether you think these suggested additional applications are feasible or desirable. In addition, we would be interested to learn of other potential applications for the tool that we may have not yet identified.

Suggested applications are described for the following user groups:

- Public sector agencies
- Employer representatives and civil society organisations
- Official development assistance agencies
- Business external affairs departments and industry associations

Applications of the Tool for Public Sector Agencies

Applications	Yes – has potential No – no potential
1. Formulate effective investment policy , including FDI promotion options and country positioning within export markets	Yes/no
2. Inform the design or delivery of private sector contributions to national poverty reduction strategies	Yes/no
3. Inform the design or delivery of private sector contributions to sustainable development strategies	Yes/no
4. Inform trade and investment reform negotiations	Yes/no
5. Assist government bodies in identifying interventions (eg skills and infrastructure development) that seek to optimise the potential investment benefits of recent trade and investment reform	Yes/no
6. Help to address regulatory constraints to investment promotion	Yes/no
7. Resolve conflicts of policy over CSR , eg environmental protection and enterprise development	Yes/no
8. Mitigate the unintended consequences of new CSR requirements, eg on risk profile of businesses.	Yes/no

Applications of the Tool for Employer Representatives and Civil Society Organisations

Applications	Yes – has potential No – no potential
1. Assist in formulating strategies to lobby government for interventions that align CSR practices with ones own strategic objectives, eg on fair pay, labour standards, community investment or environmental protection.	Yes/no

2. Enable community and civil society representatives to develop strategies to engage with public sector bodies on strengthening CSR practices	Yes/no
3. Enable employees to develop strategies to engage in strengthening CSR practices	Yes/no
4. Enhance the cost-effectiveness of stakeholder engagement in strengthening CSR practices	Yes/no
5. Provide a framework for better targeting of employee and civil society engagement in established processes of public sector policy formulation , eg, parliamentary committees, national economic planning, poverty reduction strategies, regional/district development planning, political party policy formulation, media management	Yes/no
6. Assist in aligning business CSR practices with the Millennium Development Goals	Yes/no
7. Assist in aligning business CSR practices with the livelihood security priorities of local communities	Yes/no

Applications of the Tool for Official Development Assistance

Applications	Yes – has potential No – no potential
1. Assist in aligning business CSR practices with the Millennium Development Goals and donor country strategies	Yes/no
2. Inform the formulation of poverty reduction strategies in the context of budget support	Yes/no
3. Inform trade and investment reform negotiations	Yes/no
4. Assist governments to exploit the potential investment benefits of trade and investment rules	Yes/no

Applications of the Tool for Business External Affairs Departments and Industry Associations

Applications	Yes – has potential No – no potential
1. Assist businesses in formulating lobbying strategies of Public Affairs departments	Yes/no
2. Assist HSE departments to adjust their western-driven CSR practices to align closer with the priorities of public sector bodies in low and low-middle income countries, at the national and/or regional levels	Yes/no
3. Provide evidence to counter proposals from governments to introduce new CSR requirements that might potentially undermine financial performance, increase commercial risks or disincentivise new investment	Yes/no
4. Strengthen the opportunities for burden sharing in social investment with government agencies and NGOs	Yes/no