

**PRIVATE HEALTHCARE IN EMERGING
MARKETS – EVOLUTION OR REVOLUTION?**

AGENDA

**IFC Headquarters
2121 Pennsylvania Ave., NW
Washington, D.C. 20433, USA**

April 18 – 20, 2007

CONFERENCE DINNER

WEDNESDAY, APRIL 18

6:00pm

Reception

7:00pm

Welcoming Dinner

Host:

Lars Thunell (*Executive Vice-President & Head, IFC*)

Special Guest Speaker:

Laurie Garrett (*Senior Fellow for Global Health, Council on Foreign Relations, USA*)

Day 1

THURSDAY, APRIL 19

8:00am - 9:00am

Registration and Breakfast

9:00am - 9:30am

Welcoming Remarks

Paul Wolfowitz (*President, the World Bank Group*)

Guy Ellena (*Director, Health & Education Department, IFC*)

9:30am – 9:35am

Conference Details & Introduction to First Session

Conference Moderator:

Dr. Ioan Cleaton-Jones (*Health Specialist, IFC*)

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- 9:35am - 10:20am** **A Revolution in Health in Emerging Markets? Myths, Realities & Measures**
Keynote Speaker:
Prof. Hans Rosling (*Professor of International Health, Karolinska Institute, Sweden*)
- 10:20am - 11:00am** **Coffee**
- 11:00am - 11:45am** **A Healthcare Revolution Out of Africa: Building a Billion Dollar Health Business**
Speaker:
Dr. Jack Shevel (*Founder & former CEO, Netcare, South Africa; President, Global Healthcare Investments & Solutions, USA*)
- 11:45am – 12:15pm** **Future Trends in Global Healthcare**
Speaker:
Dr. Bob Kocher (*McKinsey Global Institute, McKinsey & Co, USA*)
- 12:15pm - 1:30pm** **Lunch**
- 1:30pm – 3:00pm** **The Revolution in Indian Healthcare**
Moderator:
Ron Somers (*President, US-India Business Council*)
- Panel participants:**
Harpal Singh (*Chairman, Fortis Healthcare, India*)
Sangita Reddy (*Executive Director, Apollo Hospitals Group, India*)
Dr. Pervez Ahmed (*Executive Director – Medical Operations, Max Healthcare India*)
- 3:00pm - 3:30pm** **Coffee**
- 3:30pm - 5:00pm** **What are International Investors Looking for in Healthcare? What are the Companies' Perspectives?**
Moderator:
Patrick Leahy (*Manager, IFC Health & Education Department*)
- Panel participants:**
Bill Jarosz (*Partner, Cartesian Capital Group, USA*)
Hussein Rifai (*Managing Director, Injazat Capital, UAE*)
Dr. Jackie Shevel (*Founder & former CEO, Netcare, South Africa*)
Roberta Lipson (*Chairman, United Family Hospitals, China*)
Pinar Lembet (*Deputy Hospital Director, Acibadem, Turkey*)
- 5:00pm** **Session ends**
- Evening Free**

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Day 2

FRIDAY, APRIL 20

8:00am - 9:00am **Breakfast and Networking**

9:00am - 10:30am **What's Driving Your Revolution?**

Speakers:

The (R)evolution of Medical Tourism

Curtis Schroeder (*Group CEO, Bumrungrad, Thailand*)

Strategies for Rapid Expansion: Build or Buy?

Pinar Lembet (*Deputy Hospital Director, Acibadem, Turkey*)

The rise of Health Insurance in India

Deepak Mendiratta (*Managing Director, Health & Insurance Integrated*)

10:30am - 11:00am **Coffee**

11:00am - 12:30pm **Driving the Revolution: Pioneers in New Markets**

Speakers:

Pioneering Tertiary Hospitals – Yemen & Egypt

Sobhi A. Batterjee (*President, Saudi German Group, Saudi Arabia*)

Pioneering Healthcare in West Africa – Evolution or Revolution?

Fola Laoye (*CEO, Hygeia Nigeria, Nigeria*)

Pioneering deeper into China's Healthcare Market

Roberta Lipson (*Chairman, United Family Hospitals, China*)

12:30pm - 1:45pm **Lunch**

1:45pm - 3:15pm **Increasing Access to Private Healthcare – Innovative Models**

Moderator:

Eva Jarawan (*Sector Manager, World Bank*)

Panel participants:

From HMO to IPO – the Brazilian Experience

Luiz Kaufmann (*CEO, Medial Saúde, Brazil*)

Low-Cost Pre-payment: Private Health Cooperatives in Uganda

George Halvorson (*Chairman & CEO, Kaiser Permanente, USA*)

Franchising Private Healthcare in Emerging Markets

Scott Hillstrom (*Founder, The Healthstore Foundation, USA & Kenya*)

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3:15pm - 3:45pm **Wrap-Up Session and Closing Remarks**

Guy Ellena (*Director, Health & Education Department, IFC*)

3:45pm **Conference closes**