

IFC International Investment Forum

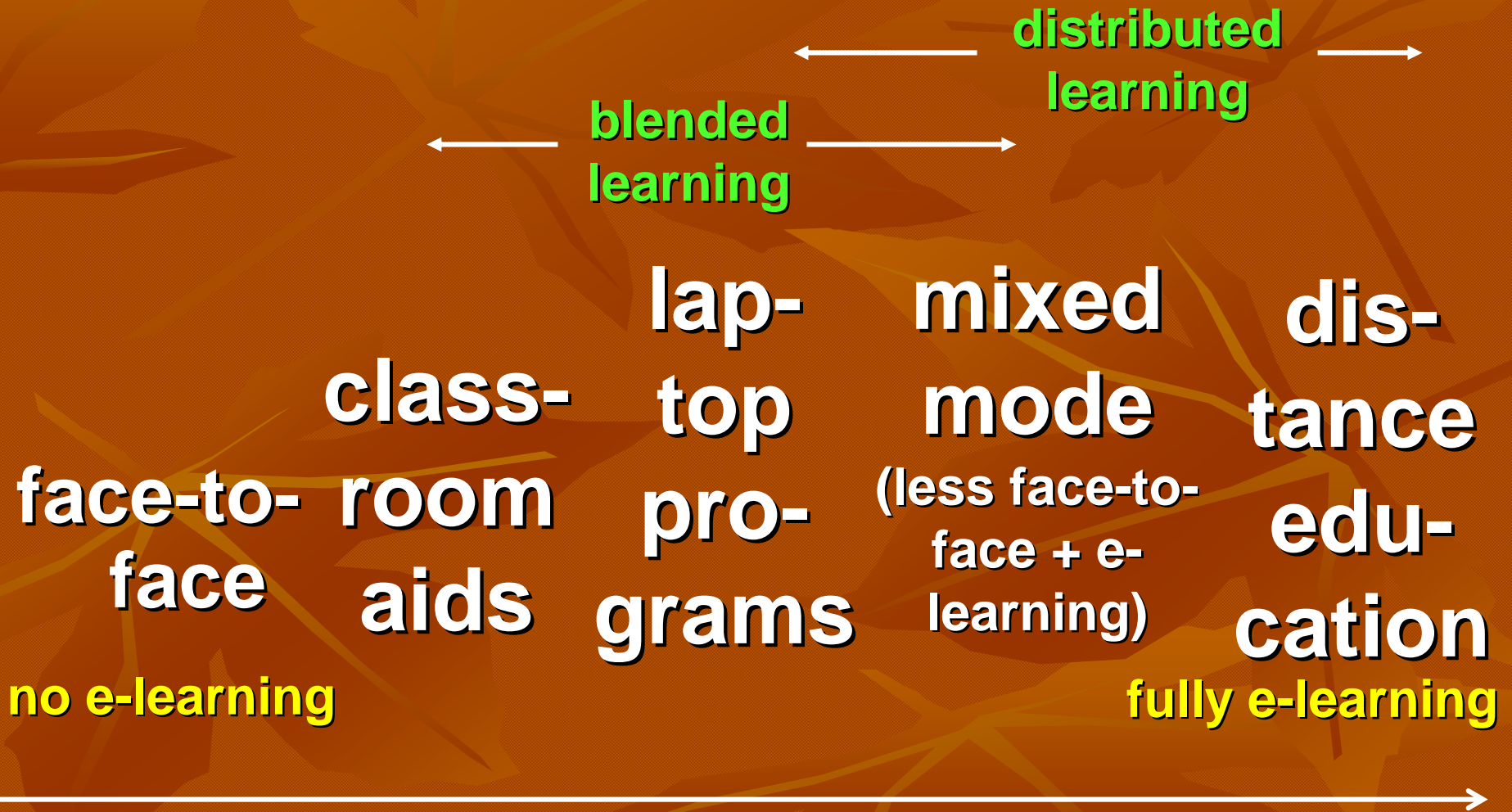
Investment in Private Higher Education

Dr. Tony Bates

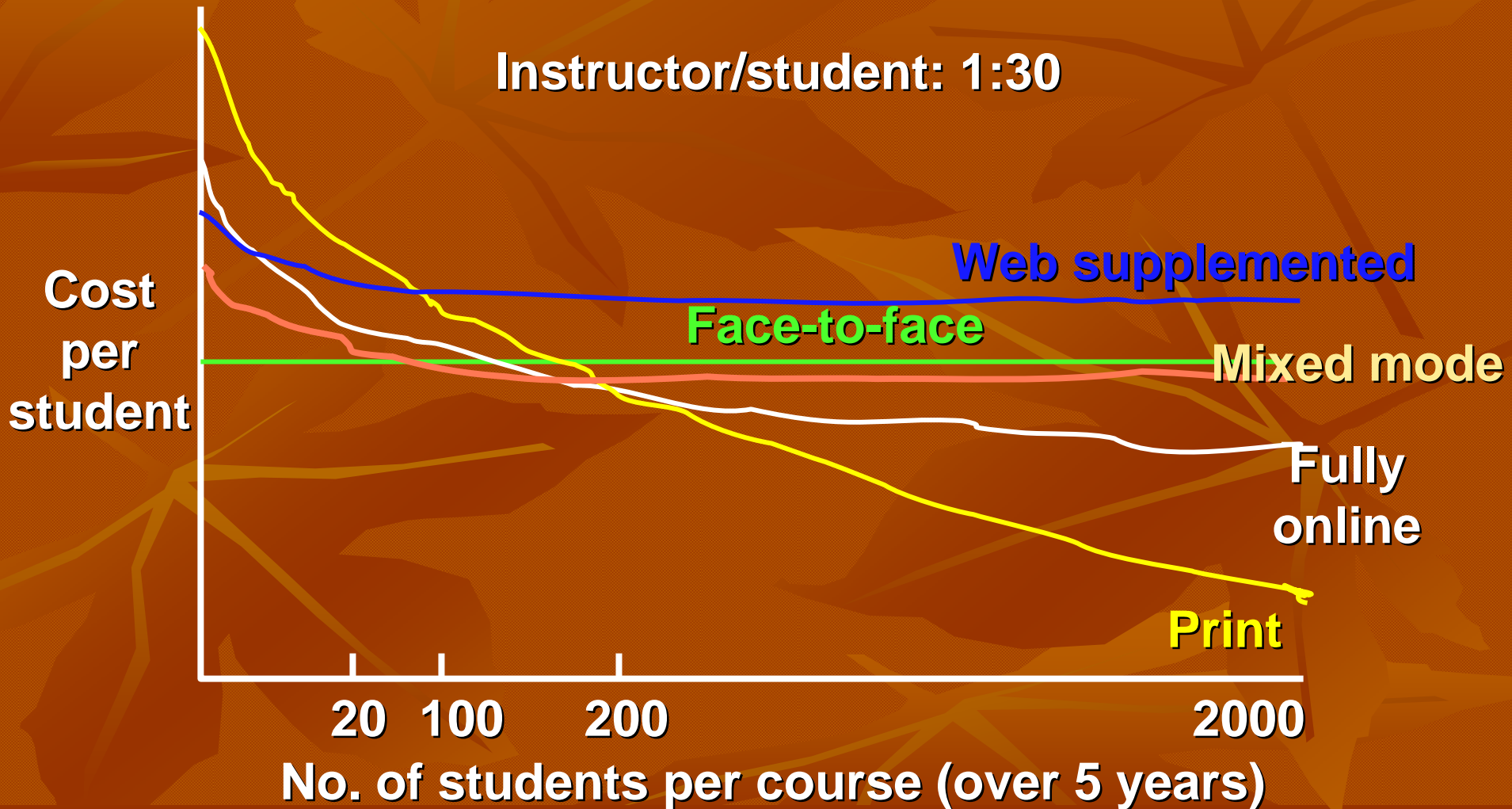
Definition of e-learning

**all computer and
Internet-based
activities that support
teaching and learning
at SAIT - both on-
campus and at a
distance**

What is e-learning?



Economics of technology-based teaching



Why e-learning?

- 1. Increase flexibility**
- 2. Widening access**
- 3. Improving quality of learning**
- 4. Cost-effectiveness**
- 5. Ensure computer literacy**
- 6. Revenue generation (profit)**