



# ecoDa

Confédération Européenne des Associations d'Administrateurs  
European Confederation of Directors' Associations

A not-for-profit association active since March 2005  
based in the EU area (rue de la Loi, 42)



ecoDa represents:

Companies directors from across the EU, ensuring that their views on company law and corporate governance are clearly communicated to policy-makers in the EU institutions.



#### Our 10 full members:

- The *Institut Français des Administrateurs*,
- The Belgian Institute *Guberna*,
- The British *Institute of Directors*,
- The *Institut Luxembourgeois des Administrateurs*,
- The Finnish Association of Professional Board Members,
- The Spanish *Instituto de Consejeros – Administradores*,
- The Czech Institute of Directors,
- The Slovenian Association of Supervisory Board Members
- The Croatian Association of Certified Supervisory Board Members
- The Polish Institute of Directors

ecoDa's member organisations represent business leaders from every part of European economy, from the largest public companies to the smallest private firms, both listed and unlisted.

#### Our new associate member:

- KPMG

#### Our new affiliated member:

- The Institute of Chartered Secretaries and Administrators, ICSA.

Other contacts taken with various European national institutes



## Our mission:

- to develop best CG practices at the EU level
- to represent the interests of Directors towards EU institutions

## Our objectives:

- to become the central point for Corporate Governance at the EU level,
- to develop Corporate Governance intelligence:



## 1. A role to play in the internationalisation of boards:

- A multipartite convention on cross-membership system, to enable one director affiliated to one institute of directors to become a member of another institute provided reduced fees.
- Benchmarking amongst its members in terms of education, training programs and certification programs.

## 2. To create a platform to promote the best CG practices:

### ❖ Lobbying of ideas:

- The Consortium initiated by ecoDa with RiskMetrics, BusinessEurope and Landwell (PWC) has just been awarded by the European Commission for a study on the comply or explain principle.
- A working group on CG for unlisted companies just set up.
- A joint study regarding board secretaries with ICSA.
- One representative at the Advisory Group on CG created by the European Commission.
- Organisation of events (Ethics and CG, CSR and CG, Private Equity and CG, Executive Remuneration, Audit Committees, etc) + interventions in other conferences.
- Benchmarking of the studies and the position papers taken by its members.

### ❖ Legislative lobbying:

- Monitoring of the issues pending at the European Institutions, attendance to the European Parliament's debates + a newsletter focusing on EU activities largely distributed.
- Reactions on the pending issues on CG.

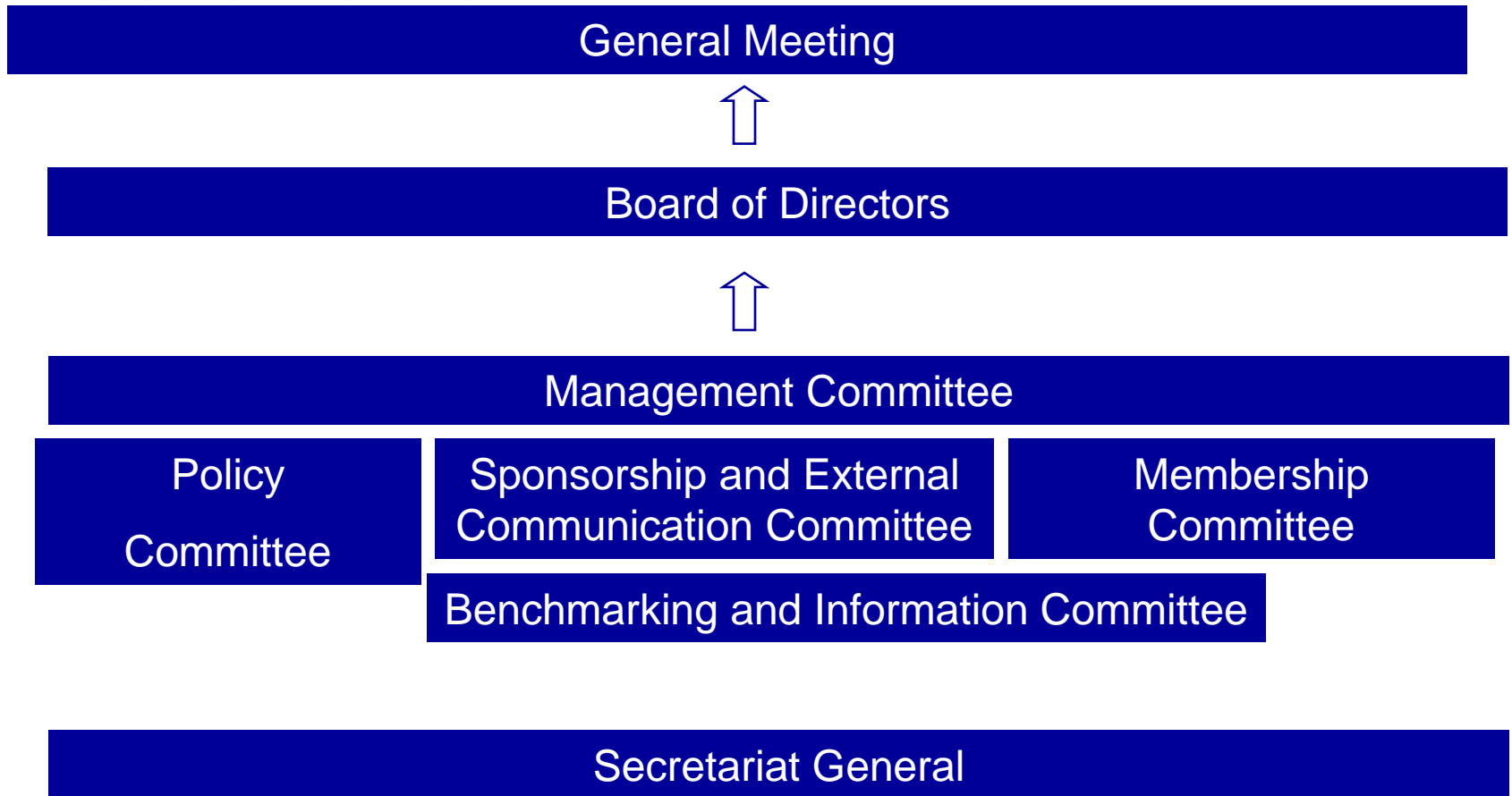


## Our target audience:

- the European Commission
- the European Parliament,
- the Council,
- other stakeholders and European federations.



- **Our structure:**





## Our chart organisation:

### **Chairman:**

Miles Templeman

### **Board of Directors:**

Juan Álvarez-Vijande, Pierre Klees, Daniel Lebègue, Irena Prijovic, Miles Templeman, Olli V. Virtanen, Patrick Zurstrassen.

### **Secretary General:**

Béatrice Richez-Baum



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