

Dear Friends and Colleagues,

This month, we spoke with Imran Yusuf, CEO of Avenue Healthcare in Kenya, who led a successful program to prevent falls. The program paid for itself in less than a year. We spoke with him on how he got stakeholders across Avenue hospitals to commit to protocol changes and strategies to sustain the momentum around improving patient care.

As always, we welcome comments and suggestions for innovative health leaders who we can interview for our newsletter. Please contact me directly or our communications team lead, Aliza Marcus, at [amarcus@ifc.org](mailto:amarcus@ifc.org).

Regards,

Zeynep Kantur  
Global Head of Health, IFC

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### Expert Voices: An Interview with Imran Yusuf, Avenue Healthcare's CEO, Kenya

“Encouraging hospital personnel toward a culture of incident reporting has the power to transform an institution.” [Read the interview here.](#)



### Meet the Team

We are delighted to introduce a new feature where a Health team member shares recent projects and industry trends they are excited about. We hope you enjoy our [first spotlight on Raju Narayan, Global Sector Specialist](#).



## Investment News

To improve access to quality healthcare in Africa, the Health Finance Coalition and AfricInvest announced the first [\\$50 million investment](#) into the pan-African Transform Health Fund, a joint venture bringing together commercial, public, and private investors, including IFC. The Fund will invest in locally led health supply chains and digital solutions that boost resilience and preparedness across the continent.

West Africa is burdened with infectious diseases. To make anti-malaria drugs and anti-bacterial medicines more accessible in the region, IFC is [loaning 50 million euros](#) to Shanghai Fosun Pharmaceutical Company Limited to support the construction of a new manufacturing facility.

IFC [also invested](#) in SteinCare, Costa Rica-based distributor, to help meet demand for specialty healthcare products in Latin America. The partnership will also benefit small and medium-sized companies that are in the regional pharmaceutical supply chain.

## The Team is Growing

We are pleased to welcome [Isabelle Benjelloun](#) as our new Global Life Sciences Lead. Isabelle will help us improve access to better healthcare in emerging markets by advancing regional and local manufacturing and supply chain capabilities for pharmaceuticals, vaccines, and biologics.

## IQ-Healthcare Webinar

Blood transfusions are the most common procedure completed in hospitals, but they come with potentially life-threatening risks. IFC's IQ-Healthcare team hosted an important webinar on safe blood transfusion best practices. The replay is available [here](#).

## In The News

Healthcare Business International recently interviewed Zeynep on building local manufacturing hubs in Africa to strengthen local supply and integrate into global supply chains. She also talked about the brain drain in developing countries and other challenges facing the sector. Please watch the conversation [here](#).

## EPIHC Update

Did you know that Ethical Principles in Health Care ([EPIHC](#)) signatories have a quarterly virtual meeting to discuss common problems and solutions? This month, many of EPIHC's

275 signatories came together to help each other navigate difficult situations and ensure a high quality of care. To sign up for EPIHC, IFCs global initiative to promote ethical decision-making and conduct, please complete this brief form: <https://lnkd.in/gcGiYKwX>.

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