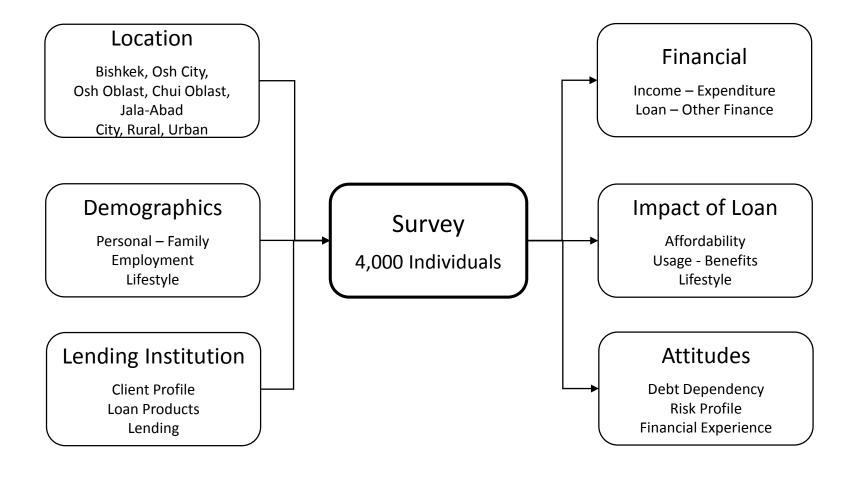
# Kyrgyzstan

# **Indebtedness of Individuals**

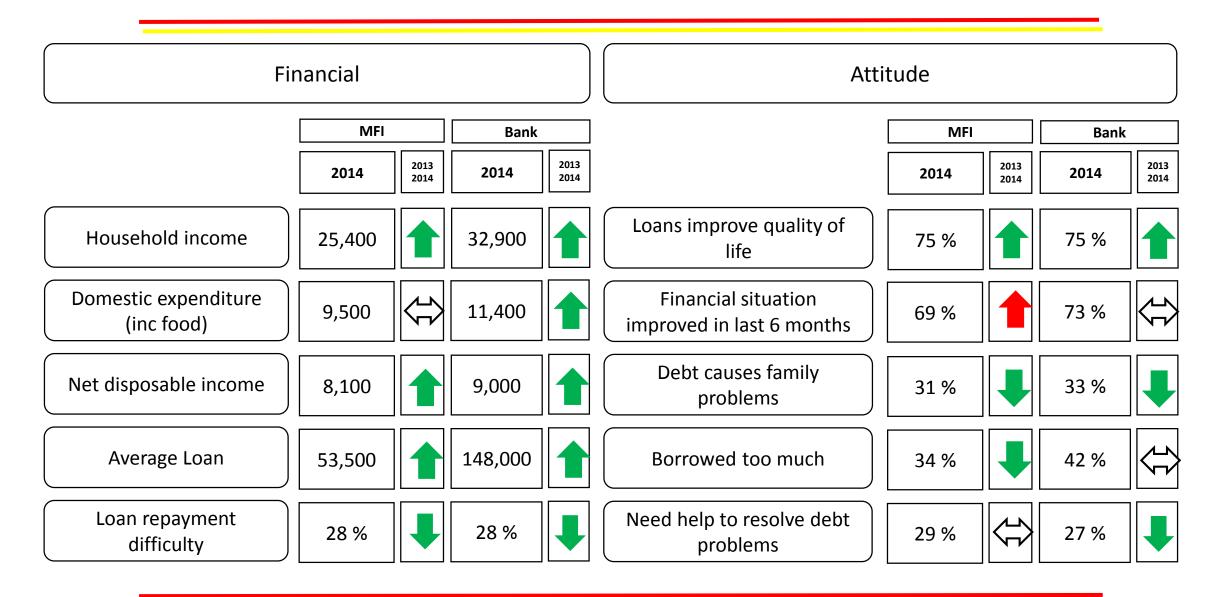
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#### **Survey Framework**



#### **Improving Financial Position ...?**

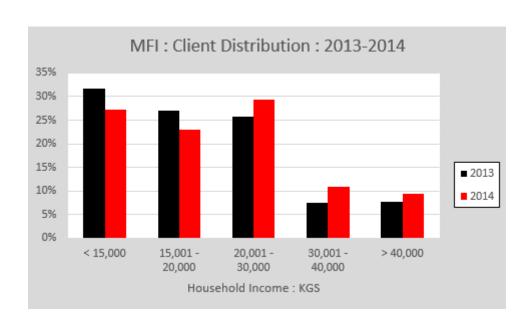


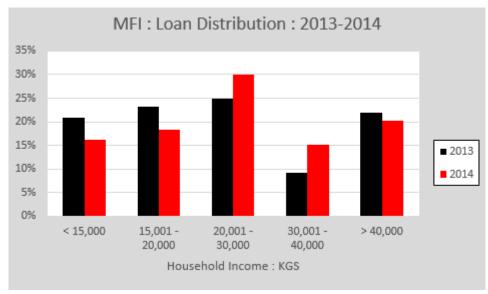
## ... But ... The Loan Portfolios have Changed

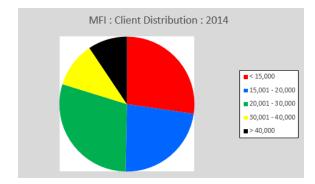
Borrowers	Borrowers Distribution					Loan Value Distribution					
	М	FI	Ва	Bank			MFI		Bank		
Household Income : KGS	2014 %	+/-	2014 %	+/-		Household Income : KGS	2014 %	+/-	2014 %	+/-	
< 15,000	27	-4	21	-2		< 15,000	16	-5	7	-2	
15,001-20,000	23	-4	17	17 -6		15,001-20,000	18	-5	7	-5	
20,001-30,000	29	+4	29	0		20,001-30,000	30	+5	17	-5	
30,001-40,000	11	+3	13	+2		30,001-40,000	15	+6	14	-1	
> 40,000	9	+2	21	+6		> 40,000	20	-2	55	+13	

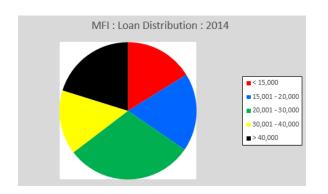
#### **Microfinance Institutions : Loan portfolio redistribution**

For reference – data to support previous summary slide re loan redistribution



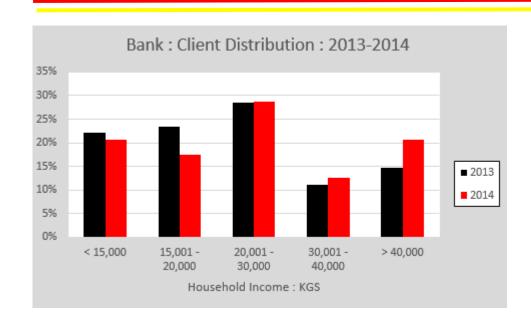


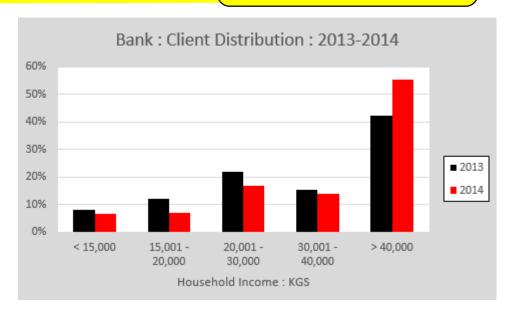


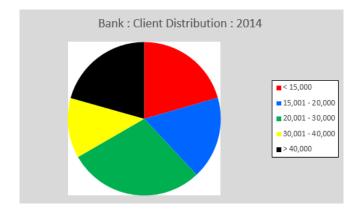


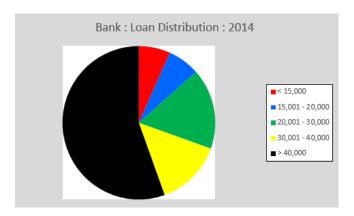
#### **Commercial Banks : Loan portfolio redistribution**

For reference – data to support previous summary slide re loan redistribution









## ... and ... Redistribution has varied across the Regions

#### Borrowers ... Distribution

	Bishk	Bishkek		City	Chui		Jalal-Abad		Osh Oblast	
Household Income : KGS	2014 %	+ / - %	2014 %	+/-	2014 %	+ / -	2014 %	+/-	2014 %	+/-
< 15,000	13	-9	17	-1	20	-5	43	+8	29	-10
15,001-20,000	14	-9	19	-6	24	0	24	-6	24	-2
20,001-30,000	31	+7	32	+3	32	+4	24	-3	28	+1
30,001-40,000	<b>17</b>	+5	12	-2	14	+4	4	-1	11	+6
> 40,000	26	+5	20	+6	10	-4	5	+2	7	+5

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# **Income : Expenditure - Regional**

KGS	Household Income	Household Costs	Utility Costs	Loan Repayment	Net Income	
Bishkek	37,000	12,300	2,200	11,800	10,700	
Osh City	32,000	10,200	1,200	9,200	11,400	
Chui Oblast	26,800	10,600	1,300	9,000	5,900	
Jalal - Abad	21,100	7,800	1,200	6,500	5,600	
Osh Oblast	25,400	9,900	700	6,400	8,400	

# **Income Redistribution + Domestic Savings = Increased Lending + Improved Affordability**

All Borrowers	Hous	Household Costs			an Payme	nts	Net Income		
KGS	2013	2014	Change	2013	2014	Change	2013	2014 Change	
Bishkek	12,600	12,300	- 300	10,100	11,800	+ 1,700	9,000	10,700 + 1,700	
Osh City	11,600	10,200	- 1,400	8,200	9,300	+ 1,100	7,600	11,400 + 3,800	
Chui Oblast	10,400	10,600	+ 200	10,200	9,000	- 1,200	7,200	5,900 - 1,300	
Jalal - Abad	9,500	7,800	- 1,700	5,500	6,500	+ 1,000	5,200	5,600 + 400	
Osh Oblast	8,000	9,900	+ 1,900	5,900	6,400	+ 500	5,400	8,400 + 3,000	

All Borrowers: Client Distribution: 2014

# Income – 45 % of borrowers have household income less than KGS 20,000 reduced from 53 % in 2013

	< 15,000
	<b>15,001 - 20,000</b>
	20,001 - 30,000
	30,001 - 40,000
	<b>■</b> > 40,000

< 15,000

15,001 – 20,000

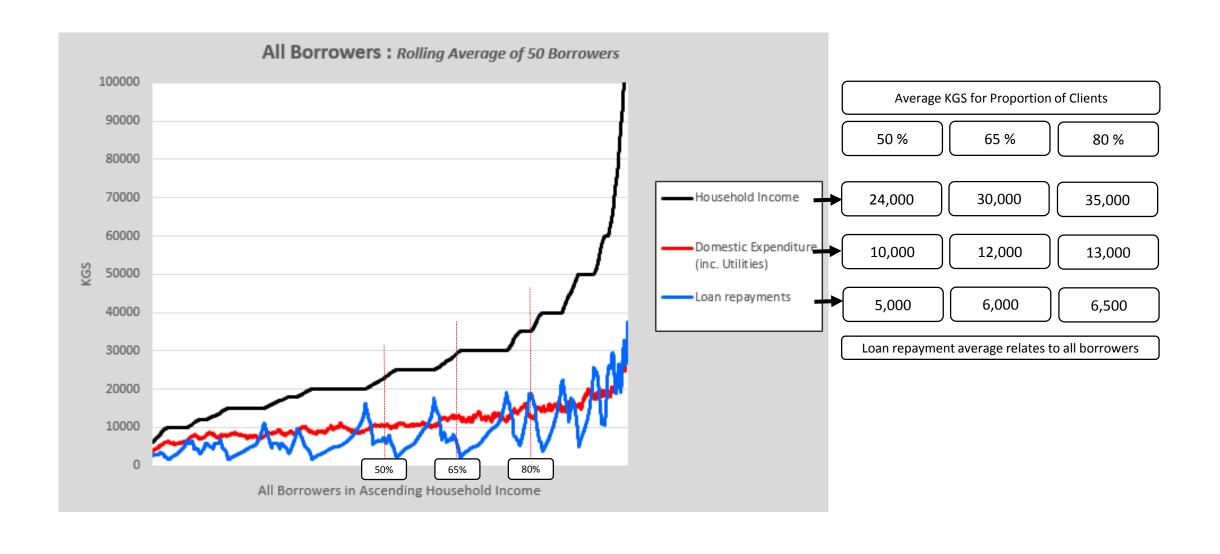
20,001 - 30,000

30,001 - 40,000

> 40,000

Number of Earners per Household	Household & Utility Costs	Loan Repayment	Net Income (After Loan)	Average Outstanding Loan
1.7	7,000	4,400	700	37,000
2.0	9,100	6,200	3,700	48,000
2.1	11,500	7,700	7,500	68,000
2.4	14,600	11,300	11,500	115,000
2.4	20,000	19,100	28,200	284,000

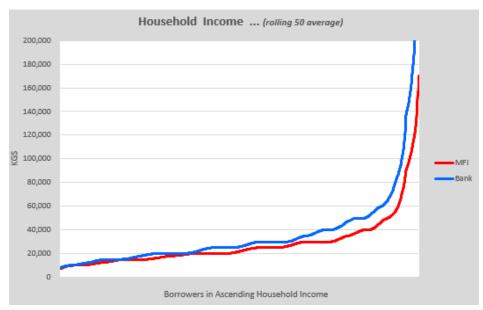
#### Domestic expenditure is very restricted ... little scope for further reductions



#### **Market Differentiation**

For reference – data to support previous summary slide re income and expenditure

-----Bank



	00,000	
	60,000	
KGS	40,000	
	20,000	
	0	
	-20,000	
		Borrowers in Ascending Household Income

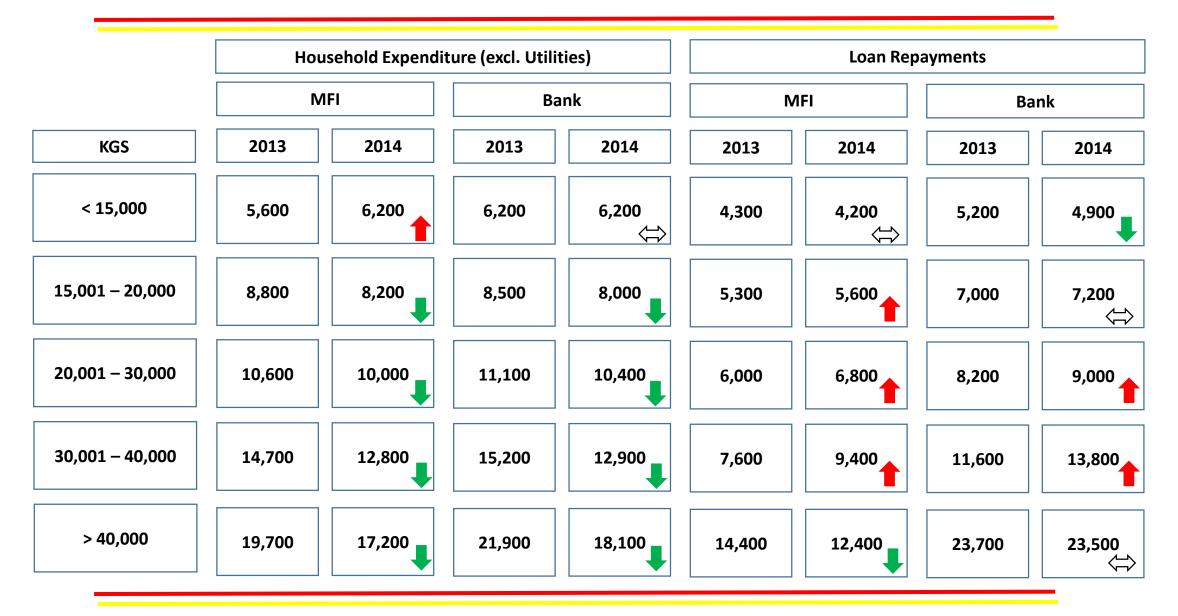
Net Income (after loan payments) ... (rolling 50 average)

		Net Disposable Income (after loan payment)									
	KGS <5,000	5,001- 10,000	10,001 – 15,000	15,001 – 20,000	KGS >20,000						
MFI	48 %	22 %	13 %	6 %	10 %						
Bank	51 %	21 %	11 %	5 %	12 %						

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100,000

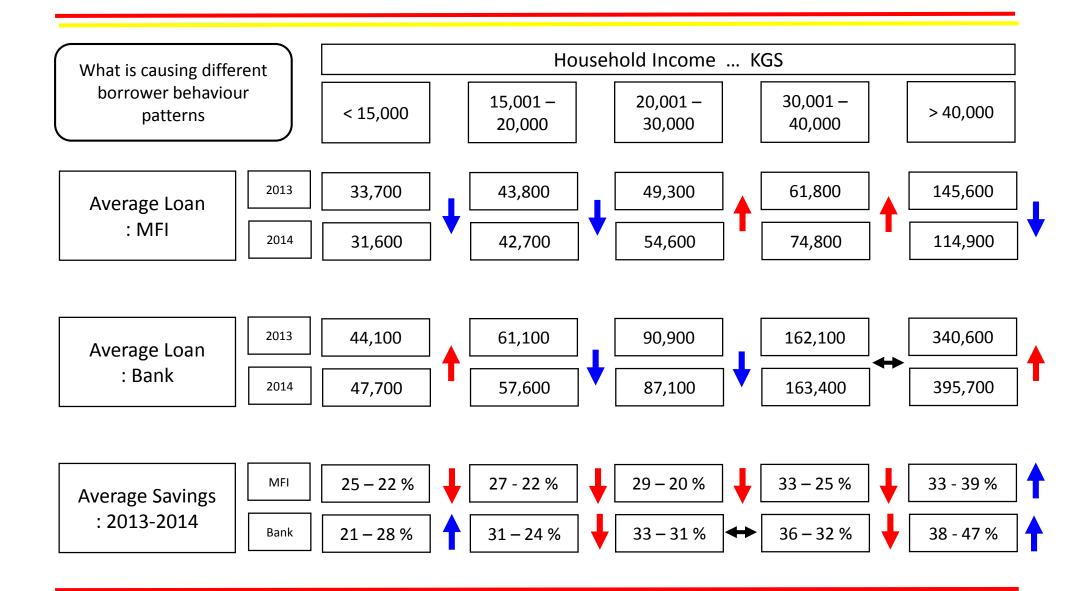
#### Domestic Budgets have changed: Expenditure Down + Loan Repayments Up



## In additional to Net Income, what different sources of funding?

		e after Loan nt : KGS	Utility Arrears 2014	Loan from Family	Credit from Retailer	Family paid loan repayment
	2013	2014	2014	2014	2014	2014
MFI Clients	7,000	8,100	5 %	10 %	10 %	13 %
Bank Clients	6,900	9,000	4 %	10 %	10 %	12 %
Income : < KGS 15,000	600	700	8 %	14 %	13 %	16 %
Income : 15,001 – 20,000	3,300	3,700	4 %	12 %	11 %	15 %
Income : 20,001 – 30,000	7,900	7,500	3 %	8 %	7 %	11 %
Income : 30,001 – 40,000	10,900	11,500	4 %	11 %	10 %	9 %
Income : > KGS 40,000	28,100	28,200	3 %	6 %	8 %	7 %

#### Are borrowers choosing to reduce their savings to support consumption?



## Different lending strategies and market positions ... Banks undertake higher loan leverage

Household Income : 2014		utstanding - KGS	1 - 1	ment as % of able Income	Net Disposable Income (after Loan) - KGS		
	MFI	Bank	MFI	Bank	MFI	Bank	
< 15,000	31,600	47,700	82 %	93 %	900	300	
15,001 – 20,000	42,700	57,600	56 %	73 %	4,300	2,700	
20,001 – 30,000	54,600	87,100	44 %	59 %	8,600	6,100	
30,001 – 40,000	74,800	163,400	41 %	60 %	13,400	9,100	
> 40,000	115,000	395,700	29 %	47 %	30,300	26,700	

## Different lending strategies and market positions

For reference – data to support previous summary slide re lending strategies and market position

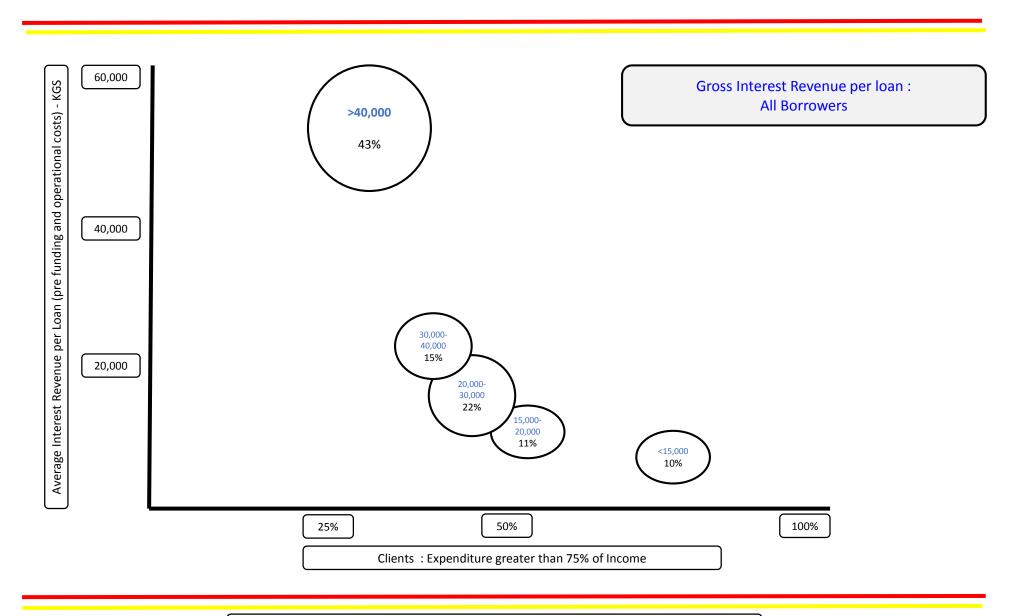
Household Income :	_	tanding Loan - GS		ment as % of able Income	Net Disposable Income (after Loan) - KGS		
	2013	2014	2013	2014	2013	2014	
< 15,000	33,700	31,600	83 %	<b>82</b> % <⇒	900	900	
15,001 – 20,000	43,800	42,700	57 %	<b>56 %</b>	4,000	4,300	
20,001 – 30,000	49,300	54,600	40 %	44 %	9,100	8,600	
30,001 – 40,000	61,800	74,800	37 %	41 %	13,000	13,400	
> 40,000	145,600	115,000	32 %	29 %	31,100	30,300	

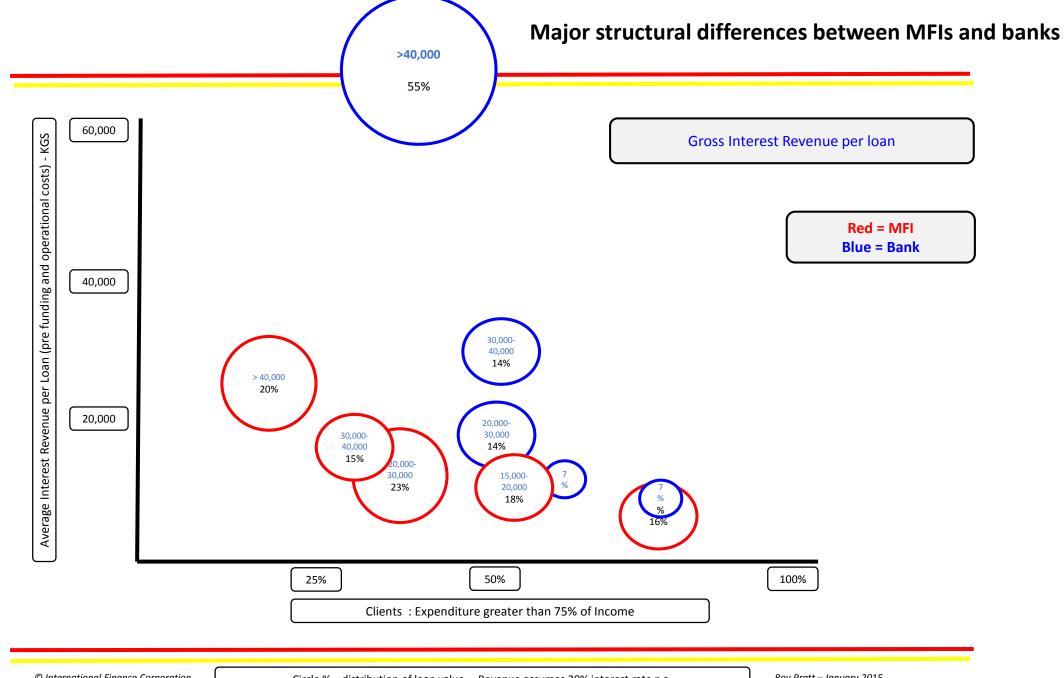
## Different lending strategies and market positions

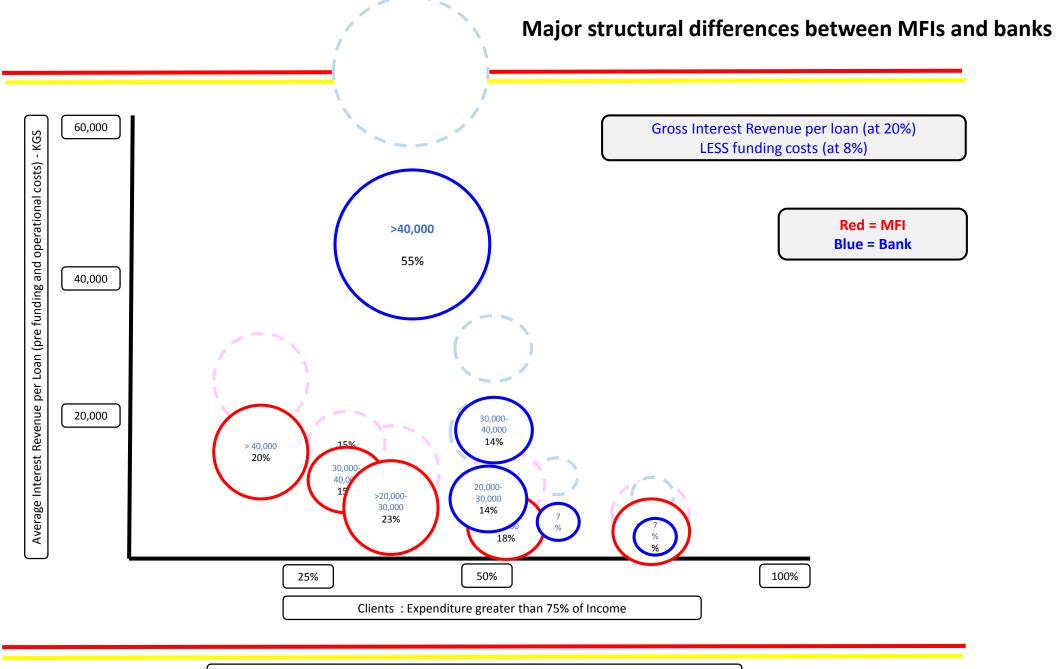
For reference – data to support previous summary slide re lending strategies and market position

Household Income : Bank		tanding Loan - GS		ment as % of able Income	Net Disposable Income (after Loan) - KGS		
	2013	2014	2013	2014	2013	2014	
< 15,000	44,100	47,700	99 %	93 %	0	300 ←⇒	
15,001 – 20,000	61,100	57,600	74 %	<b>73 %</b> <⇒	2,400	2,700	
20,001 – 30,000	91,000	87,100	56 %	59 %	6,600	6,100	
30,001 – 40,000	162,100	163,400	56 %	60 %	9,300	9,100	
> 40,000	340,600	395,700	48 %	<b>47 %</b> <⇒	25,900	26,700	

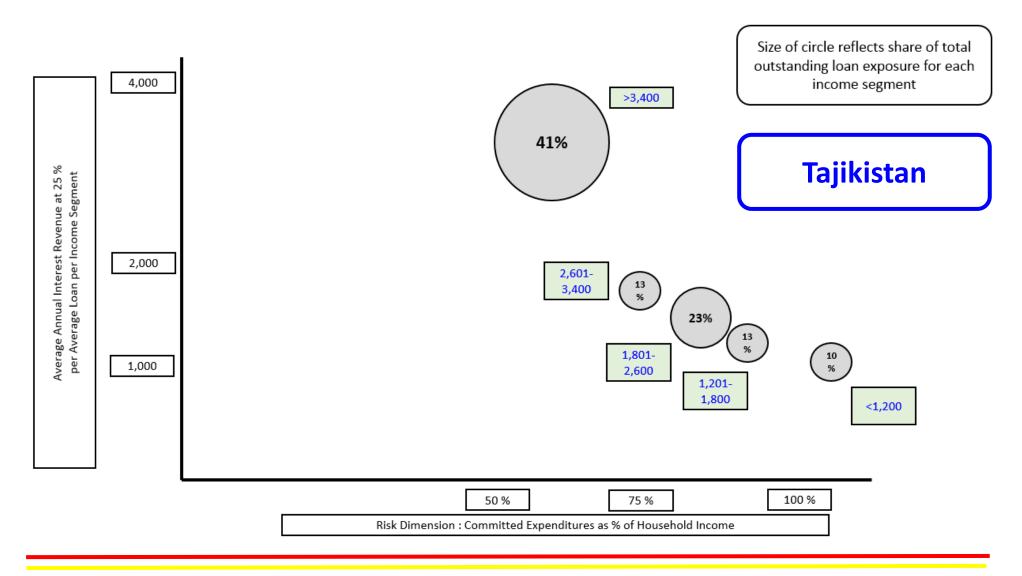
## Structural risk and reward in the loan portfolio







For reference – comparison to support possible wider discussion of the previous bubble charts

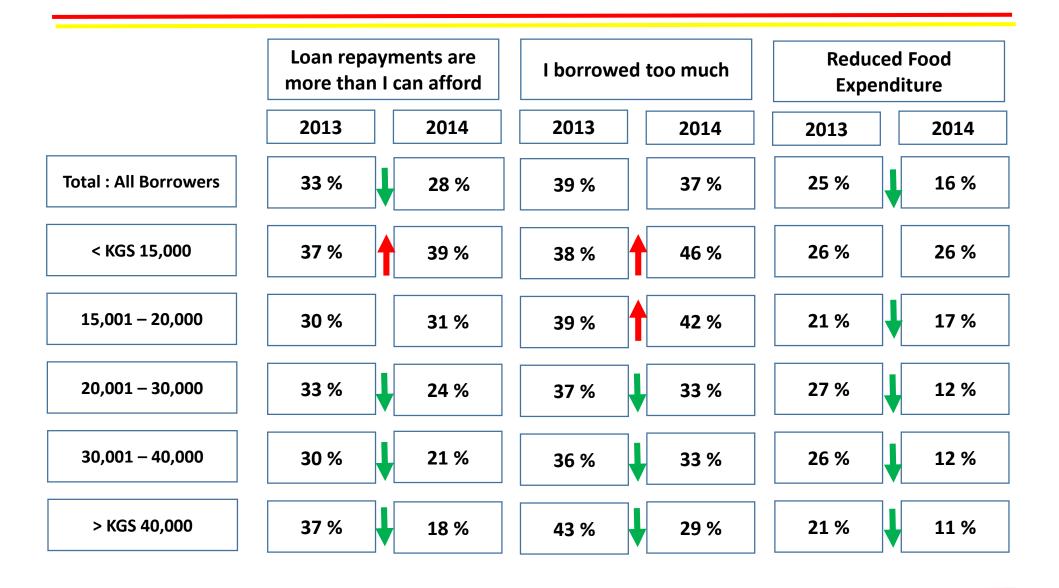


## **Income Segmentation : What Net Contribution? ... MFI and Bank**

For reference – data to support previous summary slide re loan segment 'bubble-gram'

Household Income : KGS	Distribution of Loan Value		Expenditure	>75% Income	Gross Annual Revenue per Average Loan : KGS		
	MFI	Bank	MFI	Bank	MFI	Bank	
< 15,000	16 %	7 %	72 %	71 %	6,300	9,500	
15,001-20,000	18 %	7 %	53 %	60 %	8,500	11,500	
20,001-30,000	30 %	17 %	36 %	51 %	10,900	17,400	
30,001-40,000	15 %	14 %	30 %	53 %	15,000	32,700	
		1		1			
> 40,000	20 %	55 %	20 %	43 %	23,000	79,100	
					Based on 20% p.a.		

#### Can Borrowers Afford Their Debt ? ... Different Income Segments = Different Affordability



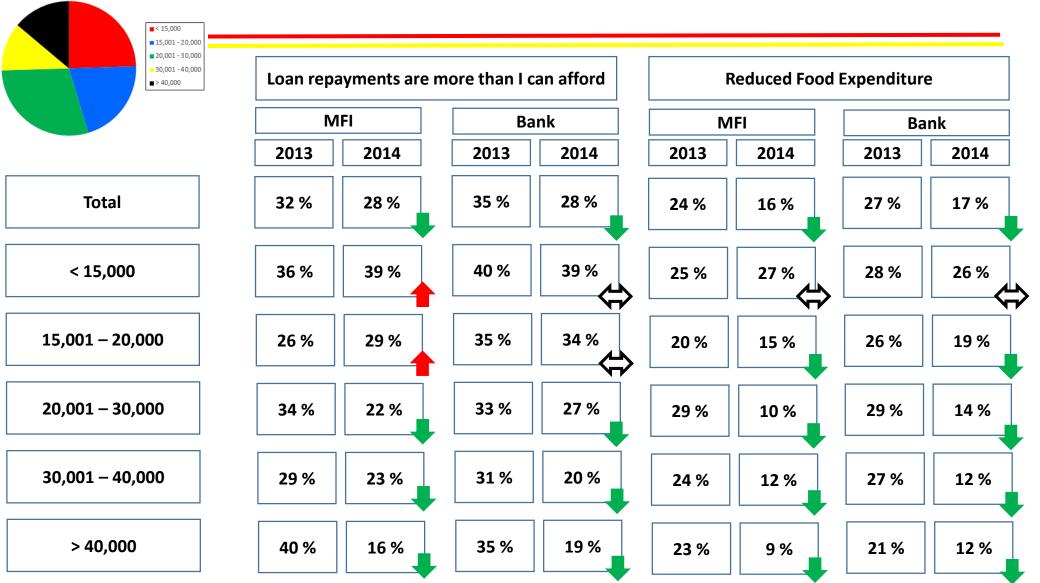
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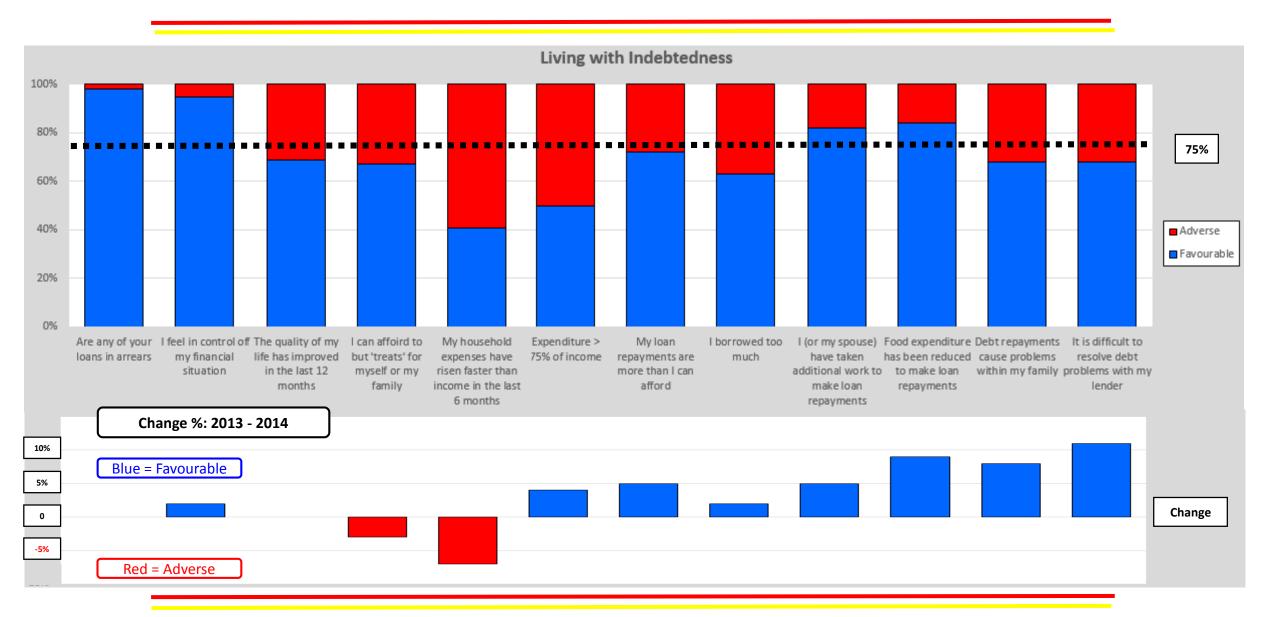
Data : All Borrowers



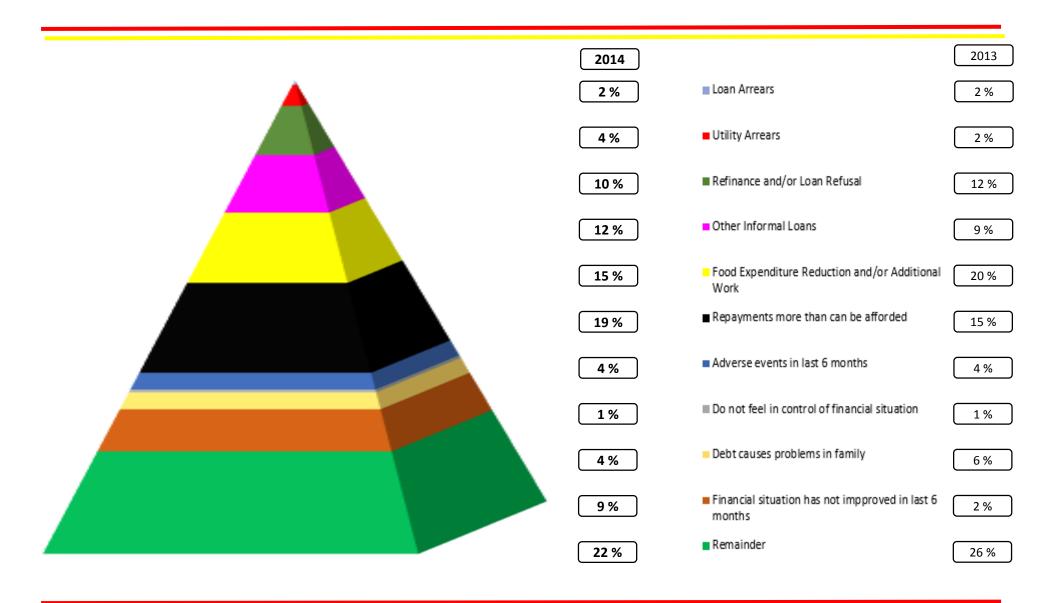
#### Can Borrowers Afford to Repay ... ? ... Different Incomes – Different Affordability



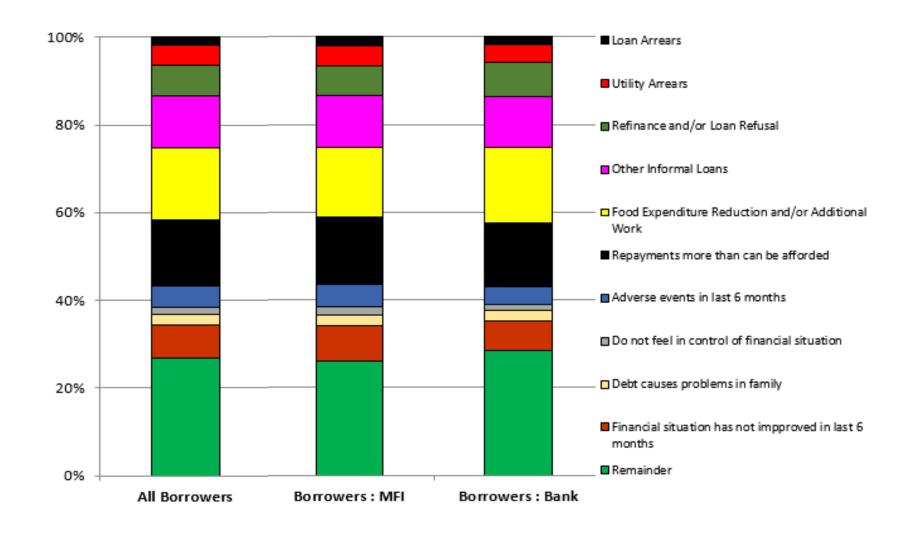
#### About 25-30% recognise financial difficulties ... but some portfolio improvement in 2014



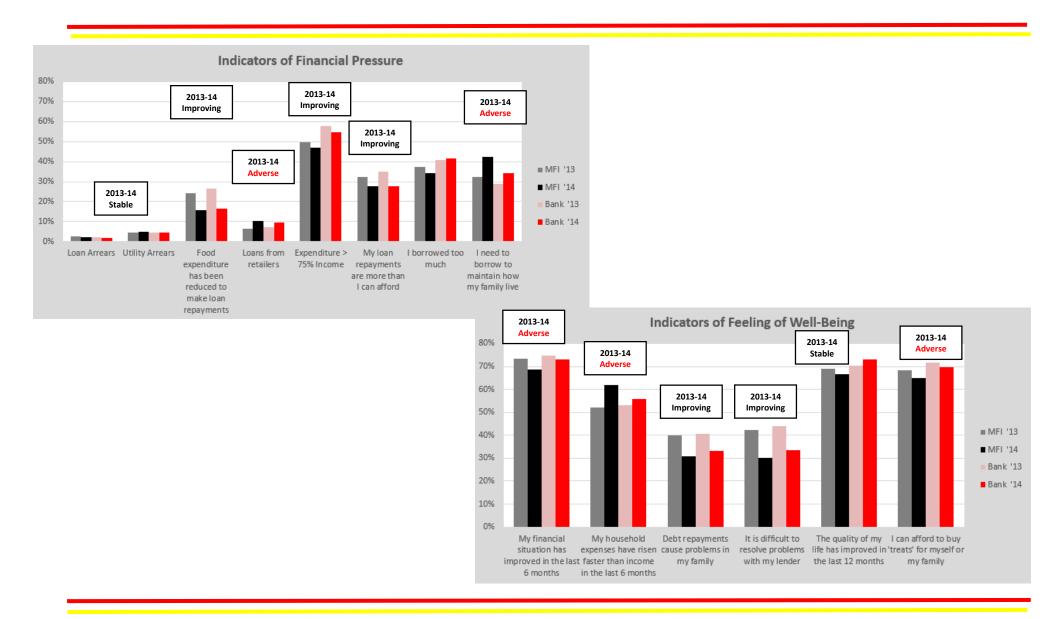
#### Arrears : only the tip of the Iceberg ... What is the depth of indebtedness below arrears



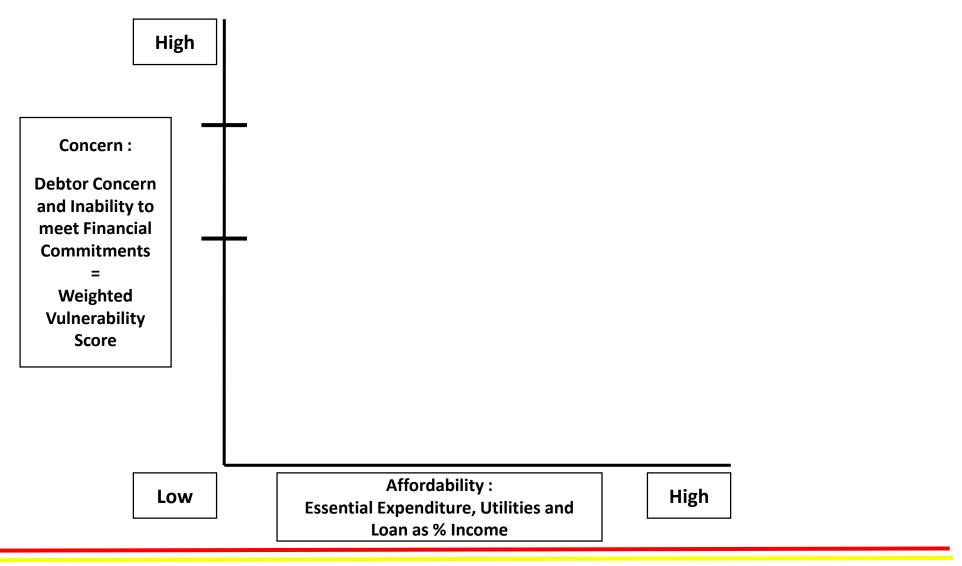
#### Little difference in the attitudes of MFI and bank clients



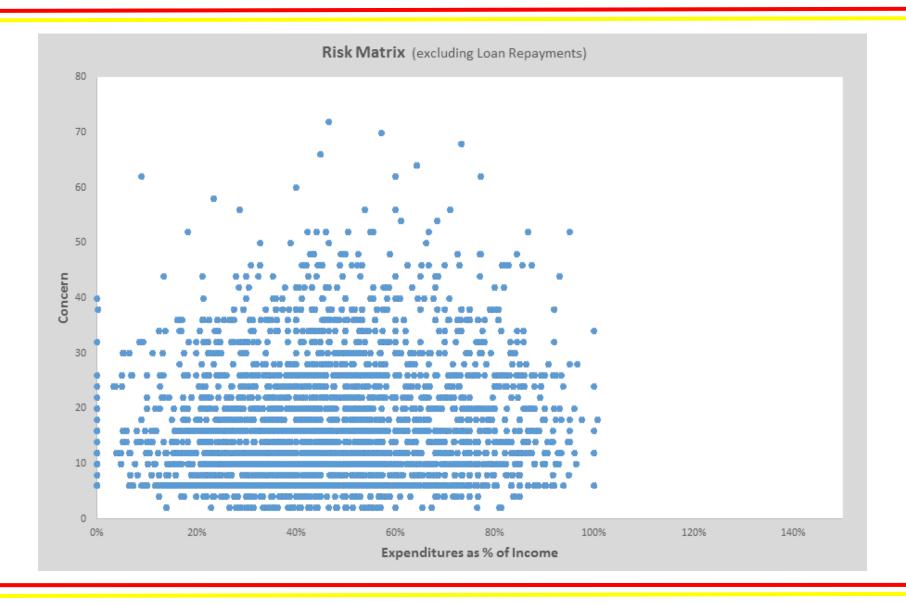
#### The complexity of understanding the borrowers' position ...



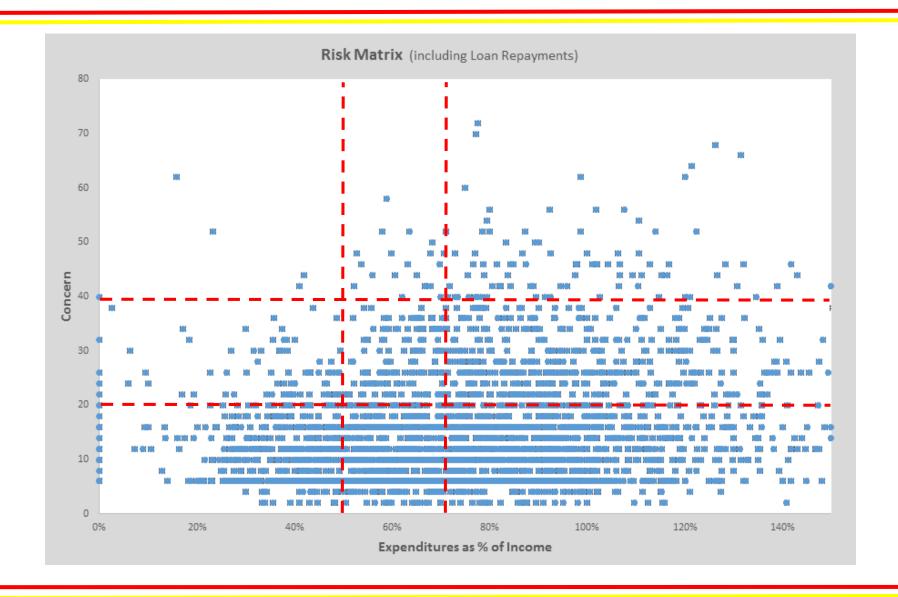
# **Concern and Affordability**



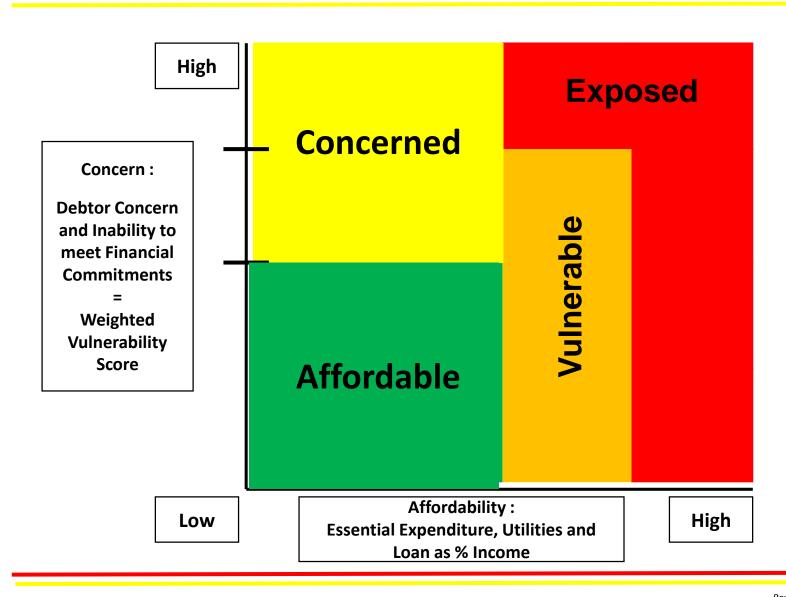
## Borrowers are Different ... different affordability ... and ... different concerns



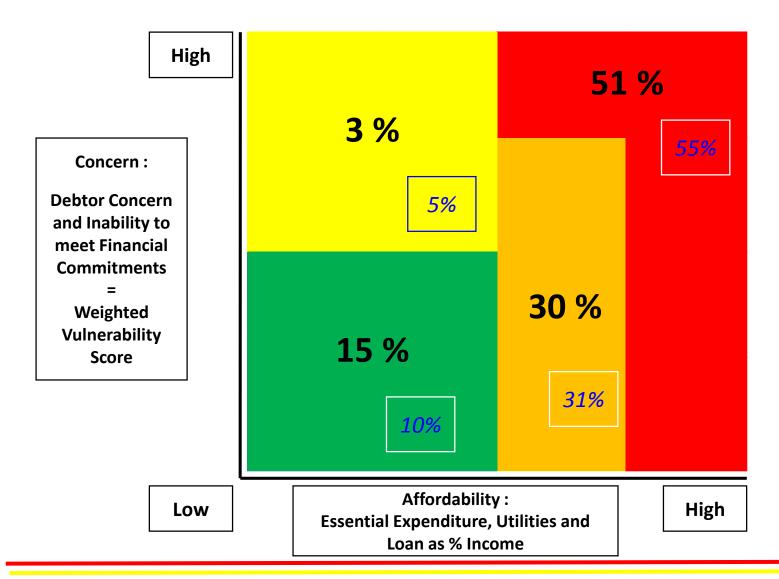
## Risk Segmentation ... affordability and risk recognition



# Different risk and service propositions – it is not a simple financial formula

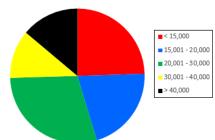


# **Vulnerability: low capacity to absorb higher costs**

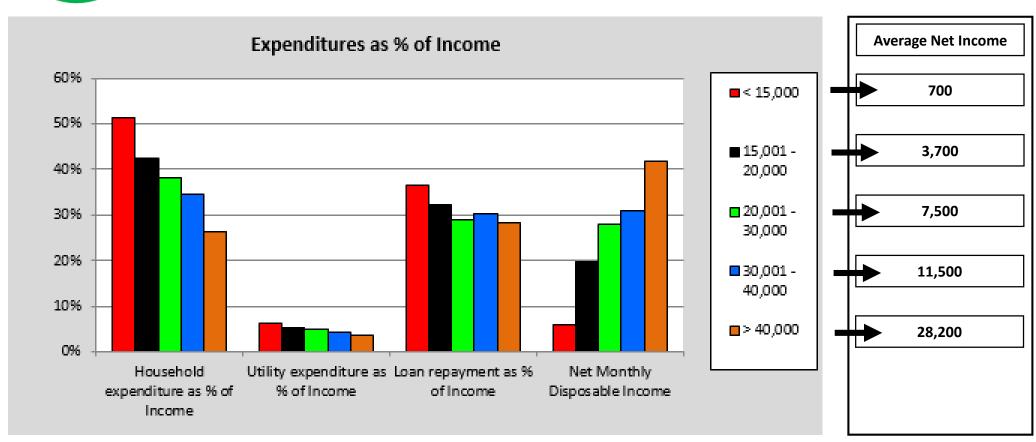


# Risk: Slight favourable trend in portfolio risk profile

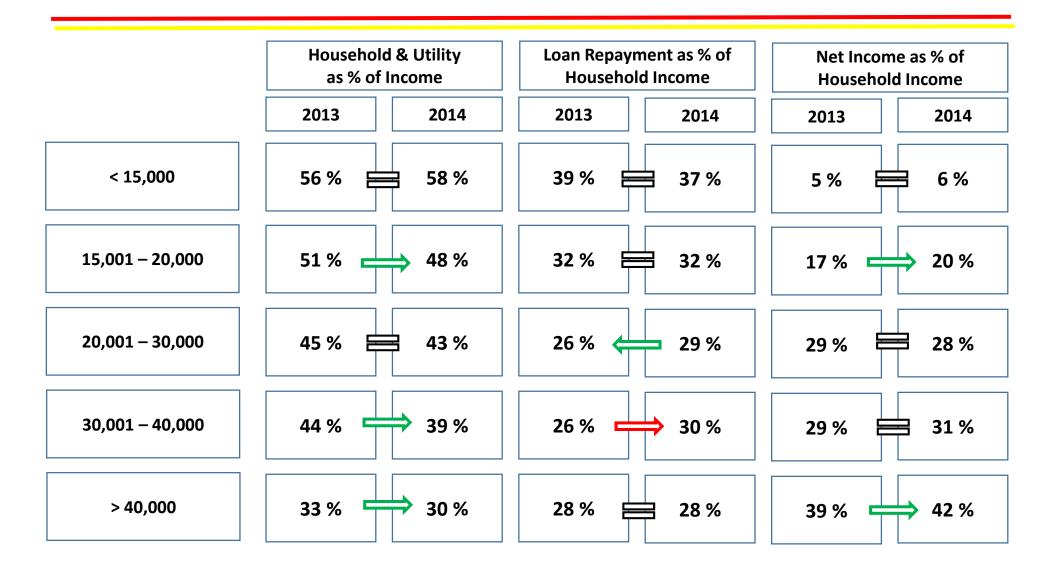
Distribution of Risk Categories	Affordable	Conce	Concerned		Vulnerable		Exposed	
Expenditures (before loan payment)	MFI Bank	MFI	Bank	MFI	Bank	MFI	Bank	
Kyrgyzstan : 2014	44 % 47 %	16 %	17 %	29 %	28 %	11 %	8 %	
Kyrgyzstan : 2013	33 %	21 %	24 %	35 %	32 %	11 %	11 %	
Tajikistan : 2014	29 % 34 %	15 %	14 %	38 %	37 %	19 %	16 %	
Expenditures (after loan payment)								
Kyrgyzstan : 2014	15 %	4 %	3 %	33 %	27 %	48 %	55 %	
Kyrgyzstan : 2013	10 % 9 %	5 %	5 %	34 %	27 %	51 %	59 %	
Tajikistan : 2014	9 %	4 %	3 %	27 %	28 %	59 %	60 %	



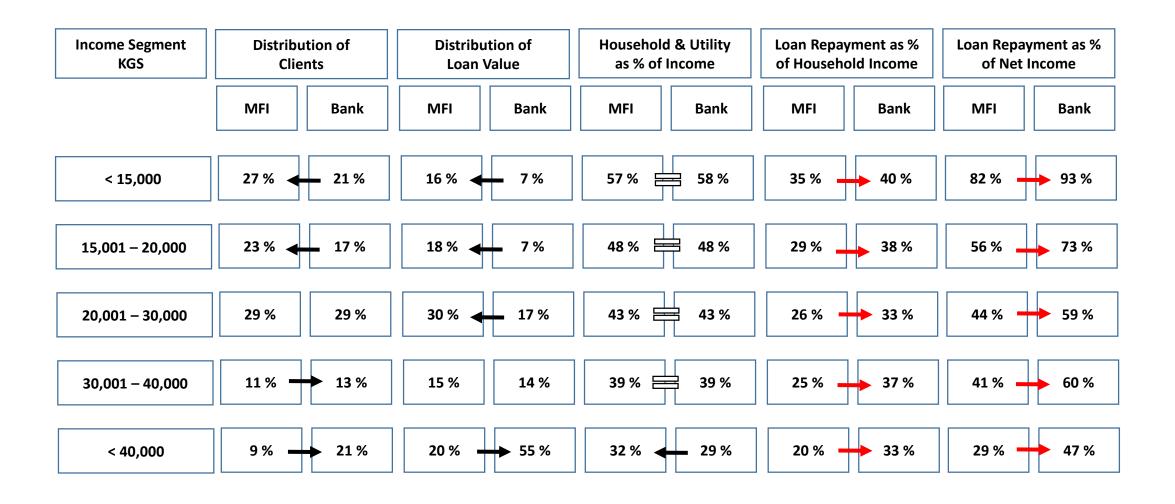
#### **How is Income Spent?**



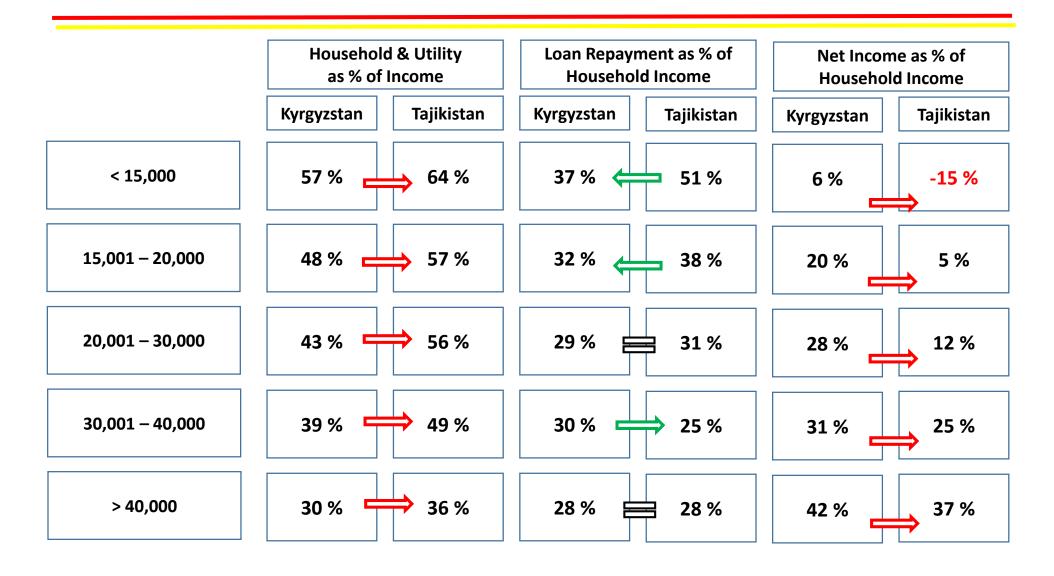
### **Loan Repayment Capacity: a balance of food and loan payments**



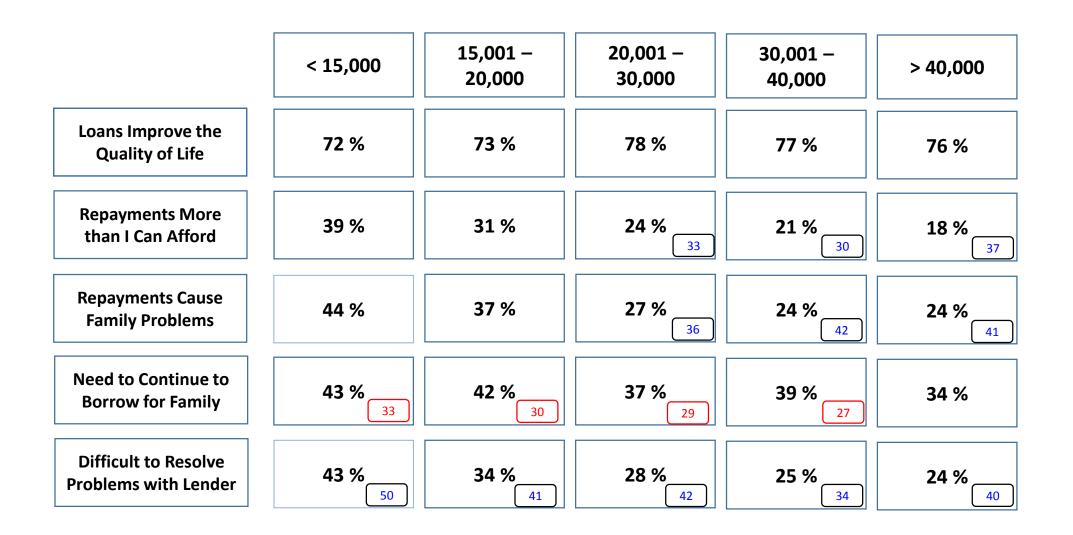
For reference – additional data to complement previous slide



### Different lending strategies and market positions : a balance of food and loan payments



### The Lending Experience: Good for the Majority, but ... not for 25-30 % ... and across all incomes



The Lending Experience: Good for the Majority, but ... not for 25-30 % ... and across different loans

	Group	Loan	Busines	s Loan	Individual Loan	
	MFI	Bank	MFI	Bank	MFI	Bank
Loans Improve the Quality of Life	74 %	<b>79 %</b>	72 %	<b>69 %</b> 73	77 %	76 %
Repayments More than I Can Afford	<b>24 %</b>	<b>32 %</b>	<b>14 %</b> 39	<b>23 %</b>	31 %	29 %
Repayments Cause Family Problems	<b>29</b> %	39 %	<b>25 %</b>	<b>28</b> % 45	<b>32 %</b>	<b>35 %</b>
Need to Continue to Borrow for Family	<b>42 %</b>	<b>42 %</b>	<b>29 %</b>	<b>28 %</b>	46 %	<b>34 %</b>
Difficult to Resolve Problems with Lender	<b>28</b> %	<b>39 %</b>	24 %	<b>29</b> %	<b>31 %</b>	<b>35 %</b>

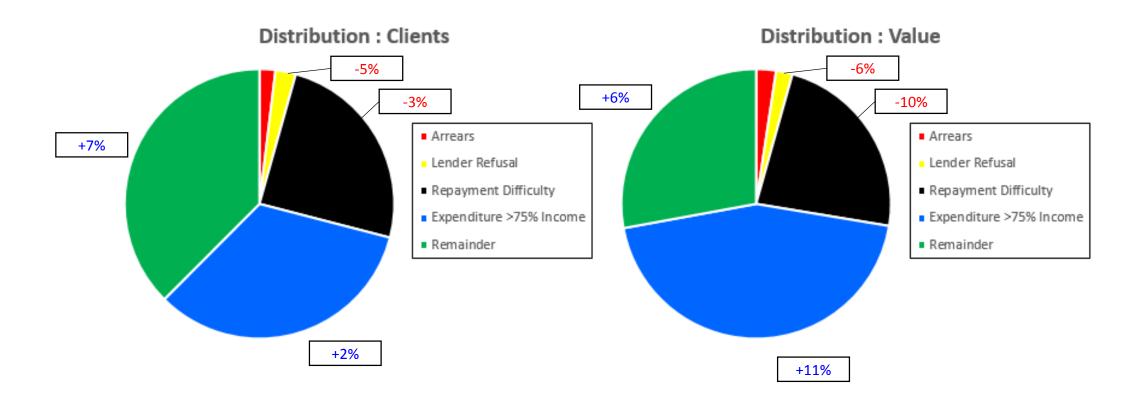
# Loan Product ... what is the market proposition?

		Distributio	on : Clients		Distribution : Loan Value			
	Group	Business	Individual	Agriculture	Group	Business	Individual	Agriculture
MFI	43 %	10 %	41 %	6 %	36 %	11 %	48 %	4 %
Bank	7 %	17 %	69 %	7 %	3 %	26 %	65 %	5 %
	Aver	age Outstanding	g Loan Balance	: KGS	Averag	ge Residual Repa	ayment Term : N	Months
	Group	Business	Individual	Agriculture	Group	Business	Individual	Agriculture
MFI	44,800	62,200	62,000	42,400	7	8	9	8
Bank	57,600	223,700	137,600	110,000	7	13	13	13

# Loan products: what alignment to loan usage and cash flow?

		Microfinance Institutions			Commercial Banks			
	Group	Business	Individual	Agriculture	Group	Business	Individual	Agriculture
Distribution : Clients	43 %	10 %	41 %	6 %	7 %	17 %	69 %	7 %
Pu	rpose of Loan							
Business : Asset	17 %	58 %	21 %	9 %	26 %	45 %	22 %	14 %
Business : Other	18 %	26 %	15 %	9 %	9 %	37 %	15 %	16 %
Domestic : Asset	18 %	3 %	18 %	21 %	21 %	4 %	15 %	8 %
Domestic : Other	37 %	8 %	36 %	44 %	34 %	11 %	34 %	49 %
Property	8 %	4 %	10 %	11 %	6 %	3 %	14 %	13 %
Other	2 %	1 %	0	0	4 %	0	0	0

#### What is 'Over-Indebtedness'?



## Lending outlook for current borrowers ... a mixed opportunity

For reference – additional data to complement previous slide

MF	:		Bar	Bank	
Clients	Value		Clients	Value	
2 %	2 %	Loan Arrears	3 %	2 %	
2.0/	2 2/		2.0/	2.04	
3 %	2 %	Lender Refusal	2 %	2 %	
24 %	22 %	Repayment Difficulty	23 %	25 %	
31 %	39 %	Expenditure > 75% Income	48 %	37 %	
40 %	35 %	Remainder	25 %	34 %	

### **Committed expenditure and capacity for higher payments**

For reference – data to support previous summary slide re risk vulnerability assessment: level of expenditure % income is the core driver of the assessment. This table reflects increased domestic spending and reversal of some lending in 2014

Committed Expenditure as % of Income	< 50 %	51 – 75%	76 – 100 %	> 100 %	Overall Average Expenditure as % of Income
MFI : 2013	16 %	35 %	34 %	15 %	71 %
MFI : 2014	19 %	34 %	31 %	16 %	68 %
Tajikistan : 2014	13 %	29 %	33 %	25 %	75 %
Bank : 2013	14 %	29 %	38 %	20 %	77 %
Bank : 2014	18 %	27 %	35 %	19 %	73 %
Tajikistan : 2014	12 %	29 %	34 %	25 %	79 %

# Borrowing Capacity – different segments - different capacities – different needs

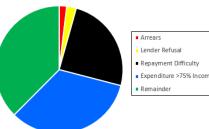
**Distribution: Clients** 

Arrears     Lender Refusal     Repayment Difficulty					
■ Expenditure >75% Income ■ Remainder	Arrears	Lender Refusal	Repayment Difficulty	Expenditure > 75% Income	Remainder
Loan Repayment as % of Net Income	68 %	49 %	58 %	91%	27 %
Net Disposable Income (after Ioan)	5,600	7,400	5,800	1,100	16,900
Average Outstanding Loan KGS	115,900	71,700	86,900	123,200	67,800
Food Expenditure Reduced to Pay Loan	39 %	30 %	29 %	14 %	8 %
Additional Work to Pay Loan	42 %	29 %	38 %	12 %	9 %
Loan from Family or Friends	27 %	14 %	11 %	11 %	8 %

Distribution : Clients

## **Outlook**: strongest affordability = most uncertain of future loan needs

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Expenditure >75% Income     Remainder					
	Arrears	Lender Refusal	Repayment Difficulty	Expenditure > 75% Income	Remainder
Loan Improved Quality of Life	59 %	70 %	66 %	80 %	78 %
Loan Used for Domestic Consumption	32 %	41 %	35 %	34 %	39 %
I need to continue to borrow for family	53 %	51 %	57 %	33 %	32 %
Do you intend to renew your loan : Yes No	29% 45%	45% 23%	35% 28%	42% 19%	23% 22%
If "Yes", will it be "More"	39%	30%	18%	25%	30%

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## The Business Development challenge of Segmentation

For reference – data to support previous summary slide re borrower intention for future borrowing

All Borrowers	Loan Renewal at Maturity				If "Yes", how much?			
	Yes	No	Undecided	More	Same	Less	Undecided	
Loan Arrears	29 %	45 %	26 %	39 %	22 %	28 %	11 %	
Lender Refusal	45 %	23 %	33 %	30 %	27 %	19 %	24 %	
Repayment Difficulty	35 %	28 %	37 %	18 %	45 %	20 %	17 %	
Expenditure > 75% Income	42 %	19 %	39 %	25 %	40 %	11 %	24 %	
Remainder	32 %	22 %	46 %	30 %	39 %	10 %	21 %	

## **Risk Segmentation: Usage of Loan Funds**

For reference – data to support previous summary slide re risk vulnerability assessment. This table shows that the MFIs appear to have a greater proportion of loan difficulties with domestic situations than the banks

M	FI			nk
Business	Domestic		Business	Domestic
44 %	44 %	Loan Arrears	42 %	42 %
26 %	66 %	Lender Refusal	35 %	53 %
34 %	64 %	Repayment Difficulty	45 %	53 %
42 %	53 %	Expenditure > 75% Income	48 %	43 %
45 %	58 %	Remainder	42 %	50 %

# The scale of Collateral in the Lending Portfolios

	Household Income : KGS	Net Disposable Income: KGS	Average Outstanding Loan: KGS	Distribution : Clients	Distribution : Loan Value
MFI : Collateral	26,400	8,400	58,400	64 %	70 %
MFI : Non-Collateral	23,800	7,400	44,500	36 %	30 %
Bank : Collateral	34,800	9,100	173,900	79 %	90 %
Bank : Non-Collateral	26,700	8,600	63,600	21 %	10 %

# **Collateral : Type of Assets held**

	Property	Domestic Assets	Other Assets	Guarantee	No Pledged Assets	
MFI	16 %	19 %	9 %	25 %	36 %	
Bank	40 %	15 %	12 %	18 %	24 %	
	Property			Domesti	Domestic Assets	
Loan Amount : KGS	MFI	Bank		MFI	Bank	
< 15,000	12 %	21 %		9 %	15 %	
15,001 – 30,000	12 %	28 %		17 %	17 %	
30,001 – 50,000	15 %	26 %		27 %	15 %	
50,001 – 100,000	17 %	37 %		28 %	16 %	
> 100,000	39 %	73 %		17 %	11 %	

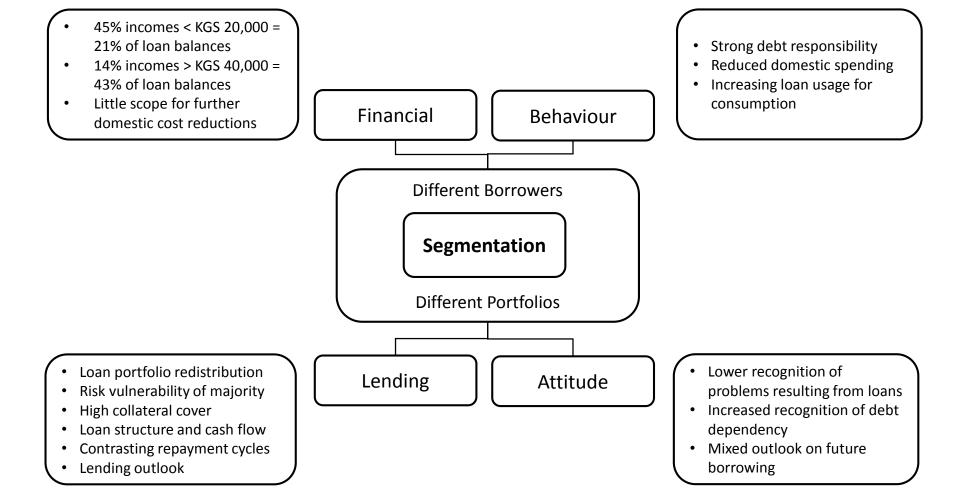
For reference – data to support previous summary slide re types of collateral.

MFI	Property	Domestic Assets	Other Assets	Guarantee	No Pledged Assets	Distribution : Clients
Group	11 %	17 %	8 %	29 %	39 %	43 %
Business	23 %	27 %	5 %	25 %	31 %	10 %
Individual	21 %	24 %	10 %	21 %	32 %	41 %
Agricultural	7 %	25 %	8 %	23 %	41 %	6 %
Bank						
Group	29 %	5 %	15 %	27 %	25 %	7 %
Business	50 %	14 %	13 %	14 %	21 %	17 %
Individual	39 %	17 %	12 %	18 %	24 %	69 %
Agricultural	25 %	20 %	11 %	17 %	33 %	7 %

## **Collateral Pledged Assets – Greater financial pressure and less benefit**

Type of Loan	MFI : Collateral	Bank : Collateral	MFI: Non-Collateral	Bank : Non-Collateral
Loans Improve the Quality of Life	77 %	77 %	71 %	69 %
Household Expenses Risen Faster than Income - Six Months	63 %	54 %	61 %	62 %
Repayments Are More than I Can Afford	27 %	27 %	28 %	31 %
Need to Continue to Borrow for Family	46 %	33 %	36 %	39 %
Reduced Food Expenditure to make Loan Repayment	18 %	18 %	13 %	12 %

#### Summary: Low loan arrears mask the depth of repayment pressures



#### **Issues for Consideration**

Redistribution of loan portfolios

Lending strategies

Income

Collateral of pledged assets

Financial inclusion

• Role and responsibility of financial institutions

Business case of lower income clients

• Product / service proposition, other than loans

Lending outlook

Client attitude in contrast to financial capacity

Debt dependency – discretionary borrowing

Redistribution of client profile – market scale

Borrower / Lender Relations

Relationship or transactional

Consolidation of improving situation

Contingency for economic downturn