## Kyrgyzstan

## Indebtedness of Individuals

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January 2015


Improving Financial Position ... ?










Borrowers ... Distribution

|  | Bishkek |  | Osh City |  | Chui |  | Jalal-Abad |  | Osh Oblast |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Household Income : KGS | 2014 $\%$ | +/-1 | $\underset{\text { 2014 }}{ }$ | +/-1-1 | 2014 $\%$ | $+/-$ $\%$ | 2014 $\%$ | +/-1 | $\underset{\%}{2014}$ | $+/-$ $\%$ |
| < 15,000 | 13 | -9 | 17 | -1 | 20 | -5 | 43 | +8 | 29 | -10 |
| 15,001-20,000 | 14 | -9 | 19 | -6 | 24 | 0 | 24 | -6 | 24 | -2 |
| 20,001-30,000 | 31 | +7 | 32 | +3 | 32 | +4 | 24 | -3 | 28 | +1 |
| 30,001-40,000 | 17 | +5 | 12 | -2 | 14 | +4 | 4 | -1 | 11 | +6 |
| > 40,000 | 26 | +5 | 20 | +6 | 10 | -4 | 5 | +2 | 7 | +5 |

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Income : Expenditure - Regional
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Net Income


10,700


| 1,200 | 9,200 |
| :---: | :---: |

11,400

9,000
5,900
 5,600

9,900
700

6,400
8,400


Income-45 \% of borrowers have household income less than KGS 20,000 reduced from 53 \% in 2013

 \begin{tabular}{l}
- 15,001-20,000 <br>
- $20,001-3,000$ <br>
\hline

 - 30,001 - 40,000 

$->40,000$, <br>
\hline
\end{tabular}

| Number of |
| :---: |
| Earners per |
| Household |


|  |
| :---: |
| Utility Costs |


| Loan <br> Repayment | Net Income <br> (After Loan) | Average <br> Outstanding <br> Loan |
| :---: | :---: | :---: |


700

37,000


284,000

# Domestic expenditure is very restricted ... little scope for further reductions 




|  | Net Disposable Income (after loan payment) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { KGS } \\ <5,000 \\ \hline \end{gathered}$ | $\begin{aligned} & \hline 5,001- \\ & 10,000 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline 10,001- \\ 15,000 \\ \hline \end{gathered}$ | $\begin{gathered} \hline 15,001- \\ 20,000 \\ \hline \end{gathered}$ | $\begin{gathered} \text { KGS } \\ >20,000 \\ \hline \end{gathered}$ |
| MFI | 48 \% | 22 \% | 13 \% | $6 \%$ | 10 \% |
| Bank | $51 \%$ | 21 \% | 11 \% | 5 \% | 12 \% |



Domestic Budgets have changed : Expenditure Down + Loan Repayments Up


In additional to Net Income, what different sources of funding ?

|  | Net Income after Loan Payment : KGS |  | Utility Arrears 2014 | Loan from Family 2014 | Credit from Retailer 2014 | Family paid loan repayment 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2014 |  |  |  |  |
| MFI Clients | 7,000 | 8,100 | 5 \% | 10 \% | 10 \% | 13 \% |
| Bank Clients | 6,900 | 9,000 | 4 \% | 10 \% | 10 \% | 12 \% |
| $\begin{gathered} \text { Income: } \\ \text { < KGS 15,000 } \end{gathered}$ | 600 | 700 | 8 \% | 14 \% | 13 \% | 16 \% |
| Income : 15,001-20,000 | 3,300 | 3,700 | 4 \% | 12 \% | 11 \% | 15 \% |
| $\begin{gathered} \text { Income : } \\ 20,001-30,000 \\ \hline \end{gathered}$ | 7,900 | 7,500 | 3 \% | 8 \% | 7 \% | 11 \% |
| $\begin{gathered} \text { Income : } \\ 30,001-40,000 \\ \hline \end{gathered}$ | 10,900 | 11,500 | 4 \% | 11 \% | 10 \% | 9 \% |
| $\begin{gathered} \text { Income: } \\ >\text { KGS 40,000 } \\ \hline \end{gathered}$ | 28,100 | 28,200 | 3 \% | 6 \% | 8 \% | 7 \% |

Are borrowers choosing to reduce their savings to support consumption?


Different lending strategies and market positions ... Banks undertake higher loan leverage


Different lending strategies and market positions
For reference - data to support previous summary slide re lending strategies and market position


Different lending strategies and market positions
For reference - data to support previous summary slide re lending strategies and market position


Structural risk and reward in the loan portfolio



Major structural differences between MFIs and banks

$\square$


| Household Income: KGS | Distribution of Loan Value |  | Expenditure >75\% Income |  | Gross Annual Revenue per Average Loan : KGS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | MFI | Bank | MFI | Bank | MFI | Bank |
| < 15,000 | 16 \% | $7 \%$ | 72 \% | 71 \% | 6,300 | 9,500 |
| 15,001-20,000 | 18 \% | 7 \% | 53 \% | 60 \% | 8,500 | 11,500 |
| 20,001-30,000 | $30 \%$ | 17 \% | $36 \%$ | 51 \% | 10,900 | 17,400 |
| 30,001-40,000 | 15 \% | 14 \% | $30 \%$ | 53 \% | 15,000 | 32,700 |
| > 40,000 | 20 \% | $55 \%$ | 20 \% | $43 \%$ | 23,000 | 79,100 |
|  |  |  |  |  |  | р.a. |

Can Borrowers Afford Their Debt ? ... Different Income Segments = Different Affordability


All borowess: Client Distribution: 2014 Can Borrowers Afford to Repay ... ? ... Different Incomes - Different Affordability


About 25-30\% recognise financial difficulties ... but some portfolio improvement in 2014


## Arrears : only the tip of the Iceberg ... What is the depth of indebtedness below arrears



Little difference in the attitudes of MFI and bank clients



## Concern and Affordability



Borrowers are Different ... different affordability ... and ... different concerns

Risk Matrix (excluding Loan Repayments)


Risk Segmentation ... affordability and risk recognition


Different risk and service propositions - it is not a simple financial formula


Vulnerability : low capacity to absorb higher costs


Risk : Slight favourable trend in portfolio risk profile



How is Income Spent ?


## Loan Repayment Capacity : a balance of food and loan payments




Different lending strategies and market positions : a balance of food and loan payments


The Lending Experience : Good for the Majority, but ... not for 25-30 \% ... and across all incomes


The Lending Experience : Good for the Majority, but ... not for 25-30 \% ... and across different loans


Loan Product ... what is the market proposition ?


Loan products : what alignment to loan usage and cash flow ?


## What is 'Over-Indebtedness' ?



Lending outlook for current borrowers ... a mixed opportunity

| MFI |  |  | Bank |  |
| :---: | :---: | :---: | :---: | :---: |
| Clients | Value |  | Clients | Value |
| $2 \%$ | 2 \% | Loan Arrears | $3 \%$ | $2 \%$ |
| $3 \%$ | 2 \% | Lender Refusal | $2 \%$ | 2 \% |
| 24 \% | 22 \% | Repayment Difficulty | 23 \% | 25 \% |
| 31 \% | $39 \%$ | Expenditure > 75\% Income | 48 \% | 37 \% |
| $40 \%$ | $35 \%$ | Remainder | 25 \% | $34 \%$ |

Committed expenditure and capacity for higher payments
For reference - data to support previous summary slide re risk vulnerability assessment : level of expenditure \% income is the core driver of the assessment. This table reflects increased domestic spending and reversal of some lending in 2014

| Committed Expenditure |
| :---: |
| as \% of Income |



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Overall Average
Expenditure as % of Income
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| MFI : 2013 |
| :---: |
| MFI : 2014 |



Tajikistan : 2014


75 \%

$12 \%$

29 \% $\square$
$34 \%$

| Loan Repayment as \% <br> of Net Income |
| :---: |
| Net Disposable <br> Income (after loan) |
| Average Outstanding <br> Loan KGS |
| Food Expenditure <br> Reduced to Pay Loan |
| Additional Work to |
| Pay Loan |
| Loan from Family <br> or Friends |


| $68 \%$ | $49 \%$ | $58 \%$ | $91 \%$ | $27 \%$ |
| :---: | :---: | :---: | :---: | :---: |
| 5,600 | 7,400 | 5,800 | 1,100 | 16,900 |
| 115,900 | 71,700 | 86,900 | 123,200 | 67,800 |
| $39 \%$ | $30 \%$ | $29 \%$ | $14 \%$ | $8 \%$ |
| $42 \%$ | $29 \%$ | $38 \%$ | $12 \%$ | $9 \%$ |
| $27 \%$ | $14 \%$ | $11 \%$ | $11 \%$ | $8 \%$ |

Distribution : Clients


## Loan Improved Quality of Life

| Loan Used for |
| :---: |
| Domestic |
| Consumption |



32 \%
need to continue to borrow for family


23\% ... 22\%

If "Yes", will it be "More"


| All Borrowers | Loan Renewal at Maturity |  |  | If "Yes", how much ? |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | No | Undecided | More | Same | Less | Undecided |
| Loan Arrears | 29 \% | 45 \% | 26 \% | $39 \%$ | 22 \% | 28 \% | 11 \% |
| Lender Refusal | 45 \% | 23 \% | 33 \% | $30 \%$ | 27 \% | 19 \% | 24 \% |
| Repayment Difficulty | $35 \%$ | 28 \% | $37 \%$ | $18 \%$ | $45 \%$ | 20 \% | 17 \% |
| Expenditure > 75\% Income | 42 \% | 19 \% | $39 \%$ | 25 \% | $40 \%$ | 11 \% | 24 \% |
| Remainder | 32 \% | 22 \% | 46 \% | $30 \%$ | $39 \%$ | $10 \%$ | 21 \% |

For reference - data to support previous summary slide re risk vulnerability assessment. This table shows that the MFIs appear to have a greater proportion of loan difficulties with domestic situations than the banks

| MFI |  |  | Bank |  |
| :---: | :---: | :---: | :---: | :---: |
| Business | Domestic |  | Business | Domestic |
| 44 \% | 44 \% | Loan Arrears | 42 \% | 42 \% |
| 26 \% | 66 \% | Lender Refusal | 35 \% | 53 \% |
| 34 \% | 64 \% | Repayment Difficulty | 45 \% | 53 \% |
| 42 \% | 53 \% | Expenditure > 75\% Income | 48 \% | 43 \% |
| $45 \%$ | 58 \% | Remainder | 42 \% | 50 \% |

The scale of Collateral in the Lending Portfolios

| Household <br> Income : KGS | Net <br> Disposable <br> Income: KGS | Average <br> Outstanding <br> Loan : KGS | Distribution: <br> Clients |
| :---: | :---: | :---: | :---: |


| MFI : Collateral | 26,400 | 8,400 | 58,400 | 64 \% | 70 \% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MFI : Non-Collateral | 23,800 | 7,400 | 44,500 | $36 \%$ | 30 \% |
| Bank : Collateral | 34,800 | 9,100 | 173,900 | 79 \% | $90 \%$ |
| Bank : Non-Collateral | 26,700 | 8,600 | 63,600 | 21 \% | 10 \% |

## Collateral : Type of Assets held

|  | Property | Domestic Assets | Other Assets | Guarantee | No Pledged Assets |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MFI | 16 \% | 19 \% | $9 \%$ | 25 \% | 36 \% |
| Bank | 40 \% | 15 \% | 12 \% | 18 \% | 24 \% |
|  |  |  |  |  | Assets |
|  | MFI | Bank |  | MFI | Bank |
| < 15,000 | 12 \% | 21 \% |  | $9 \%$ | 15 \% |
| 15,001-30,000 | 12 \% | 28 \% |  | 17 \% | 17 \% |
| 30,001-50,000 | 15 \% | 26 \% |  | 27 \% | 15 \% |
| 50,001-100,000 | 17 \% | 37 \% |  | 28 \% | 16 \% |
| > 100,000 | 39 \% | 73 \% |  | 17 \% | 11 \% |


| MFI | Property | Domestic Assets | Other Assets | Guarantee | No Pledged Assets | Distribution : Clients |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Group | 11 \% | 17 \% | 8 \% | 29 \% | $39 \%$ | 43 \% |
| Business | $23 \%$ | 27 \% | $5 \%$ | 25 \% | $31 \%$ | 10 \% |
| Individual | 21 \% | 24 \% | 10 \% | 21 \% | 32 \% | 41 \% |
| Agricultural | $7 \%$ | 25 \% | 8 \% | 23 \% | 41 \% | $6 \%$ |
| Bank |  |  |  |  |  |  |
| Group | 29 \% | $5 \%$ | 15 \% | 27 \% | 25 \% | 7 \% |
| Business | $50 \%$ | 14 \% | $13 \%$ | 14 \% | 21 \% | 17 \% |
| Individual | $39 \%$ | 17 \% | 12 \% | 18 \% | 24 \% | 69 \% |
| Agricultural | 25 \% | 20 \% | 11 \% | 17 \% | 33 \% | 7 \% |

## Collateral Pledged Assets - Greater financial pressure and less benefit




## Issues for Consideration

Redistribution of loan portfolios

- Lending strategies
- Income
- Collateral of pledged assets
- Role and responsibility of financial institutions
- Business case of lower income clients
- Product / service proposition, other than loans


## Lending outlook

- Client attitude in contrast to financial capacity
- Debt dependency - discretionary borrowing
- Redistribution of client profile - market scale

Borrower / Lender Relations

- Relationship or transactional
- Consolidation of improving situation
- Contingency for economic downturn

